

Council Policy

Council Policy Name: Urban Art

Responsible Directorate: Community and Commercial Services

Version: Adopted

1. PURPOSE

1.1. The purpose of this Policy is to engage, encourage and guide the community in the creation of Urban Art which reflects the cultures and lifestyles of the people who live within the City of Busselton.

2. SCOPE

2.1. This Policy is applicable to Urban Art on all City owned or managed buildings or infrastructure.

2.2. This Policy does not cover Urban Art on State or Federal Government buildings or privately owned property or infrastructure.

2.3. This Policy does not apply to artwork covered by the provisions of Council Policy 'Public Artwork'.

3. DEFINITIONS

Term	Meaning
Artist	professional artists, experienced community artists, or arts groups eligible to carry out Urban Art projects. This may be in conjunction with community organisations
Graffiti	refers to illegal artwork on private and public property without consent from the property owner and is also termed graffiti vandalism. Graffiti vandalism can take the form of writing, drawing or scratching onto surfaces using different implements such as paint, chalk, markers and stickers
Policy	this City of Busselton Council policy titled "Urban Art"
Urban Art	is paint or similar medium applied on walls and/or infrastructure that has a strong aesthetic dimension and in which artistic effort is the major consideration. Definitions of Urban Art that vary from this may be considered through the application process as detailed in the Guidelines

4. STRATEGIC CONTEXT

4.1. This Policy links to Strategic Theme 2. LIFESTYLE – A place that is relaxed, safe and friendly with services and facilities that support healthy lifestyles and wellbeing, of the City's Strategic Community Plan June 2021 and specifically the following Strategic Priority:

a. 2.5: Facilitate events and cultural experiences that provide social connection.

5. POLICY STATEMENT

- 5.1. Council supports the development of Urban Art as a means of promoting tourism, the expression of creativity, and enhancing the vibrancy and character of the City of Busselton.
- 5.2. City approval is required for the placement of Urban Art by Artists on City owned and managed property or infrastructure.
- 5.3. As part of the City's approval process, Urban Art is to be developed in consultation with identified key stakeholders.
- 5.4. The maintenance of Urban Art, including removal of any Graffiti, will be the subject of a maintenance agreement between the Artist and the City.
- 5.5. Urban Art that is not appropriately maintained will be removed by the City.

6. RELATED DOCUMENTATION / LEGISLATION

- 6.1. Urban Art Guidelines
- 6.2. Urban Art Application

7. REVIEW DETAILS

Review Frequency		3 yearly		
Council Adoption	DATE	30 October 2019	Resolution #	C1910/211
Previous Adoption	DATE	13 December 2017	Resolution #	C1712/321
Adoption and Implementation	DATE	26 June 2013	Resolution #	C1306/161