



*Leavers 2007*  
**Busselton - Dunsborough**  
*Evaluation Report*

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Report compiled by:  
Office of Crime Prevention  
Smart Events

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# Executive Summary

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## Purpose

This report outlines the key findings and recommendations from an evaluation project which measured the success and impact of *Leavers* 2007 in the Busselton-Dunsborough area. A series of outcome measures were developed to support the evaluation:

- School leavers' satisfaction with management strategies.
- Changes to school leavers' health and safety behaviours.
- Changes in the number of presentations to health, law enforcement and safety services.
- The impact on the community, services and resources.

## Introduction

Dunsborough has emerged as a key location for *Leavers* since 2000. Over time, the local community and services developed intervention strategies to manage the annual influx of young people to the town. However by 2004, approximately 4,000 young people congregated in the evenings over a two-week period in Lions Park in Dunsborough's CBD area.

In response, the State Government introduced a five-point plan for managing *Leavers* in Western Australia in 2005 to reduce the burden on the local community and services. Since this time a strategic plan has been developed with the goal to create a safe and attractive environment for school leavers and to minimise the impact of celebrations on the community, services and resources. Several changes were made to the management strategies in 2007. These are outlined in the report.

## Methodology

Several methodologies were used for evaluation including a *Leavers* Intercept Survey, Community Social Impact Survey and stakeholder evaluation workshops.

## Results

Wristbands sale show there were at least **4,863** school leavers in the Busselton, Dunsborough and surrounding areas in 2007. This is a slight increase from previous which can be attributed to the gradual increase in graduating students each year.

Overall feedback from school leavers regarding the management strategies was positive such as the entertainment area and souvenir wristbands. Eighty-one percent (81%) of *Leavers* surveyed believed the wristbands were good value for money. This is a major shift compared to 2006 where 56% of *Leavers* surveyed felt the wristbands were not good value for money.

The attraction to *Leavers* in the Busselton-Dunsborough area is due to its popularity with most school leavers indicating they visited the area for *Leavers* because it was a *known hotspot* and because *friends were going there*.

The community were also supportive of the management strategies implemented with 61% of community members surveyed reporting that they were satisfied with the management of *Leavers* in the Busselton-Dunsborough area.

There were more charges made by WA Police in 2007. This is due to the new Liquor Control Act and the subsequent liquor infringements issued to juveniles consuming and possessing alcohol in a public space. Clean-up costs to the Shire remained consistent with 2006. However, binge drinking remained problematic with an increase in presentations to Busselton District Hospital and Drug ARM WA Recovery Tent.

## Summary

The evaluation project highlighted the need to continue to address key issues such as binge drinking, road safety, parental education, reducing the number of toolies and minimising the impact of celebrations on local residents. To address these issues effectively the partnership between State Government, non-government, local government and the community needs to be sustained. Recommendations for improving the management of *Leavers* are presented in Section 7.0 of this report.

## 1.0 Introduction

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### **Purpose**

The purpose of this report is to present the evaluation results of *Leavers* 2007 in the Busselton – Dunsborough region of Western Australia.

The evaluation project aimed to measure how well the Busselton-Dunsborough management plan is meeting the objectives of the *Leavers WA: A Strategic for Success* strategic plan:

1. Create a safe and attractive environment for school leavers.
2. Minimise the impact on the community, services and resources.

A series of outcome measures have been developed to support the evaluation of *Leavers*:

- School leavers' satisfaction with management strategies.
- Changes to school leavers' health and safety behaviours
- Changes in the number of presentations to health, law enforcement and safety services.
- The impact on the community, services and resources

Recommendations for improving the safety and enjoyment of *Leavers* are outlined in section 7.0 of this report.

### **History of *Leavers* in Busselton- Dunsborough**

*Leavers* is an annual event for secondary school leavers in Western Australia. The period of relaxation and celebrations coincide with the conclusion of the final year secondary school exam period.

It is estimated that 10,000 Western Australian school leavers celebrated *Leavers* in 2007. At least 6,000 school leavers celebrated in the South West region of Western Australia which includes the towns of Dunsborough, Busselton, Eagle Bay, Yallingup, Margaret River, Bunbury and Quindalup.

Dunsborough has emerged as a popular location for *Leavers* since 2000. From 2000 – 2004 celebrations involved young people congregating in Lions Park in the Dunsborough CBD area. The crowd was a mixture of school leavers, young adults, 'toolies' and other juveniles. Over time crowd numbers increased making it difficult to conduct effective crowd control. As a result, anti-social behaviour such as violence, street drinking and damage to public and private property began to increase.

By 2004, over 4,000 young people congregated in Lions Park for over two weeks to celebrate the end of secondary schooling.

The community and local services developed and implemented a number of intervention strategies to cope with the annual influx of young people. These strategies included support services, diversionary day time activities and increase police presence. However, over time the level of management required increased the demand and pressure on the local community and infrastructure. A coordinated response by State Government was required to support the community and stakeholders to cope with the annual celebrations.

In 2005, the State Government endorsed a five-point plan to implement an across-government coordinated approach to managing *Leavers* in Western Australia. The plan provided:

- A focus on rights and responsibilities;
- Improved safety through robust policing and harm minimisation;
- Active support to regional communities to manage visiting school leavers;
- Better co-ordination between Government and non-government agencies; and
- Research into improved ways to manage large groups of young people.

The Office of Crime Prevention (OCP) became the lead agency and managed the State Government's response by working with key stakeholders within State Government, local government, non-government services and local communities to strengthen interventions across the State.

A number of new strategies were implemented in Dunsborough in 2005 to deter crowds from congregating in Lions Park. New strategies included wristbands, transport and a designated entertainment area to offer an

alternative public space for school leavers to congregate. At the conclusion of *Leavers* 2006, when compared to 2004 celebrations, these strategies combined had resulted in a:

- 74% reduction in the number of charges for disorderly conduct
- 15% reduction in arrests and summons
- 48% reduction in the costs incurred for repairs and cleanup
- 25% reduction in presentations to Drug ARM WA's Recovery Tent; and
- 57% reduction in St John Ambulance call outs.

To build on these achievements recommendations for better managing *Leavers* 2007 in the Busselton-Dunsborough region were made including:

- Implementing a five-day *Leavers* period starting Monday (excluding the weekend). *Leavers* previously went for a six-day period and included a weekend enabling toolies to travel to celebrations over the weekend.
- Relocation of the entertainment area to reduce the impact of school leavers' celebrations on the local community and to allow better access for emergency services.
- Conducting planning workshops with local commercial accommodation providers to enhance communication and joint-planning between State Government, local government and accommodation providers.
- Strengthening the Transport Strategy by increasing the number of buses.

This report will outlined the impact of these strategies on

Reports on Busselton-Dunsborough *Leavers* 2005 and 2006 are available from the Office of Crime Prevention website [www.crimeprevention.wa.gov.au](http://www.crimeprevention.wa.gov.au)

## 2.0 Management strategies

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### 2.1 ORGANISATIONAL DEVELOPMENT STRATEGIES

- Utilise the *Leavers WA: A Strategy for Success* (three year strategic plan) as a framework for managing *Leavers 2007*.
- Promote *Leavers* as a five-day period, Monday 26 – Friday 30 November (excluding the weekend).
- State and non-government agencies and the Shire of Busselton allocated staff and volunteers to assist with planning efforts and manage *Leavers*.
- Implement planning workshops with accommodation providers.
- Maintain the South West *Leavers* Planning Group and Make it Happen Group.
- Maintain the State-wide *Leavers* Support Services Coordination Group.
- Maintain Senior Officers of Government Group.
- Implement a Code of Conduct for volunteers.
- Provide ID tags for support services' volunteers.
- Establish a Central Command Post for the duration of *Leavers*.
- Provide funding for community initiatives through the OCP's *Leavers* Community Grants Program.
- Establish the *Leavers* Publication Committee to review website and education material to reflect changes to the Liquor Control Act.

### 2.2 EDUCATION STRATEGIES

- The Publications Committee developed a wallet card promoting the Top 10 Tips to school leavers.
- Youth Legal Service and Office for Children and Youth (OCY) developed and distributed the publication '*Leavers and the Law*' to all secondary schools.
- WA Police, School Drug Education and Road Aware Program (SDERA), health services, WA AIDS Council (WAAC), Drug ARM WA, Royal Life Saving Society of Australia - Western Australia (RLSSWA) and *Leavers*' Chaplains – Red Frog Crew conducted school presentations to year 12 students prior to *Leavers*.
- The South West Development Commission (SWDC) funded the Shire of Busselton to develop an information booklet for *Leavers* to promote activities, transport timetables and key health and safety messages.
- WAAC promoted healthy behaviours and sexual health messages to school leavers in Lions Park and accommodation sites by promoting the *Keep it Safe Summer* (KISS) Campaign.
- RLSSWA promoted the *Don't Drink and Drown* campaign to school leavers in Lions Park and at beachside locations.
- Drug ARM WA promoted alcohol-related harm reduction and safety messages to school leavers.
- WAAC and RLSSWA provided the Pitstop Brief Intervention Program to assess health behaviours of leavers.<sup>1</sup>
- Shire of Busselton rangers promoted local rules and regulations regarding camping and parking.

### 2.3 MEDIA MANAGEMENT

- OCP maintained the *Together Forever Leavers* website: [leaverswa.com.au](http://leaverswa.com.au).
- OCP, WA Police, Shire of Busselton, Rottneest Island Authority and WA Health established a communication protocol for media spokespeople to ensure consistent messages are relayed to leavers, parents and the community.

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<sup>1</sup> The program involves encouraging people to partake in a series of interactive 'pitstops' modelled on the analogy of a car being checked for roadworthiness. People participate in a series of 'pitstops' that are health assessment tests designed to assess male sexual health (sparkplugs), female sexual health (headlights), alcohol intake (fuel consumption) and smoking (exhaust).

- The OCP, WA Police and Shire of Busselton conducted a media launch for *Leavers 2007* to promote key health and safety messages to school leavers and parents and promote the leaverswa.com.au website and Leavers Wallet Card.
- The *Western Australian* newspaper dedicated a Health and Medicine Lift-Out to *Leavers* the week prior to celebrations starting.

## 2.4 HARM REDUCTION STRATEGIES

- The Department of Racing, Gaming and Liquor (DRGL) introduced the new Liquor Control Act in 2007 making it an offence for a person under 18 to consume or possess alcohol in a public place.
- Accommodation providers distributed compulsory wristbands to young people staying on their property to identify those accommodated on site and reduce trespassing.
- An optional wristband was available to purchase (\$35) by school leavers accommodated in the Busselton shire area. The wristbands, sold by staff and volunteers, were used to:
  - Primarily identify legitimate 2007 school leavers to assist policing efforts.
  - Enable organisers to target harm minimisation strategies to school leavers including discounts to local businesses, access to the *Leavers* bus service and entertainment area.
- OCP and the Shire of Busselton funded Baptist Youth to establish and manage a designated, supervised entertainment area to centralise celebrations and deter crowds from congregating in the CBD.<sup>2</sup>
- The PTA funded the South West Coachlines to provide a:
  - Day-time transport service for school leavers with wristbands to destinations in the Busselton, Dunsborough and Yallingup area.
  - Night-time service to transport school leavers with wristbands to and from the entertainment area and accommodation sites to deter crowds from congregating in Dunsborough CBD.
- Department of Racing, Gaming and Liquor worked with local bottleshops to have voluntary restrictions of the type of alcohol sold during *Leavers*.
- Southern Rip provided food and refreshments in the entertainment area.
- *Leavers* Chaplaincy's *Red Frog Crew* provided activities, food and outreach services in accommodation sites.
- WACHS-SW provided a Community Mental Health Nurse to offer immediate mental health support if required.
- The Sexual Assault Resource Centre provided training and guidelines to support services to effectively respond to suspected sexual assaults.
- Drug ARM WA provided a supervised sobering up facility (Recovery Tent) and outreach services to reduce alcohol and drug-related harm.
- Drug ARM WA and WAAC distributed free water to school leavers.
- St John Dunsborough Sub Centre established a Triage Tent at the Command Post and entertainment area for first aid and ambulance services.
- WACHS-SW and WA AIDS Council provided Safe Sex Kits for distribution.
- Support services such as WAAC, RAC, RLSSWA and Red Frog Crew provided alternative recreational and interactive activities.
- WA Police and Main Roads reduced speed limits on Caves Road, adjacent to Dunsborough CBD.
- Salvation Army provided food and refreshments for WA Police and volunteers.

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<sup>2</sup> The entertainment area was located on Commonage Road, Dunsborough. Assistance was provided by Curtin volunteers, Southern Rip and Beat Collective.

### 3.0 Methodology

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Several methods were used to collect data to evaluate *Leavers* in the Shire of Busselton area. The data collected and subsequent results inform the recommendations in this report. The methods include:

1. Leavers' Intercept Survey conducted with 197 young people (99% were 2007 school leavers)
2. Community Social Impact Survey conducted with 155 community members, visitors and business owners (74% resided in Dunsborough).
3. Service statistics from State, local and non-government agencies involved in managing *Leavers*.
4. Information collected by SDERA from school leavers upon purchase of a wristband.
5. Interviews with school leavers in the entertainment area collected by Baptist Youth volunteers.
6. Interviews with school leavers by WAAC.
7. Post-event evaluation workshop with the Busselton-Dunsborough Make it Happen Group, South West *Leavers* Planning Group and *Leavers* Support Services.

The methods were implemented to determine the:

- Number of school leavers accommodated in or visiting the Shire of Busselton area from Monday 26 – Friday 30 November 2007.
- Demographic information regarding the school leavers accommodated in the Shire of Busselton area (eg. high school attended).
- School leavers and community satisfaction with the management of *Leavers*.
- Economic impact of *Leavers* on local businesses and the community.
- Impact of *Leavers* on State Government, Shire of Busselton and non-government agencies.
- Strategies required to improve the management response to *Leavers* in the future.

### 4.0 Limitations in data analysis

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A number of factors need to be considered in analysing the findings of the report, including:

- The data contained in this report is a summary of information from various data collection tools conducted by a number of groups and agencies during *Leavers*.
- The period of time and methodology in which the data was collected by services may have changed year to year.
- Some questions in the School Leavers Intercept Survey and WAAC survey allowed leavers to provide multiple responses. This accounts for the inconsistencies in the percentages and the total number of responses throughout the results section of this report. In addition, not all survey questions were answered by school leavers when interviewed.

Reliable and convenient survey samples of school leavers and community members were achieved given the time and resources available to conduct the evaluation surveys

## 5.0 School leavers demographics

### 5.1 NUMBER OF SCHOOL LEAVERS IN THE SHIRE OF BUSSELTON

Wristband sales indicate there were approximately 4,863 school leavers accommodated in the Shire of Busselton from Monday 26 to Friday 30 November. This includes:

- 3,221 in commercial accommodation; and
- 1,642 estimated in private accommodation.

As outlined in Table 5.1, these figures indicate a slight increase in the number of school leavers accommodated in the Shire of Busselton when compared to 2006.

**Table 5.1: Number of school leavers in the Shire, by accommodation type 2006-2007**

Accommodation	2006 (n)	2007 (n)
Commercial Accommodation	2,856	3,221
Private Accommodation	1,600	1,642
Reside in the Shire	230	Not Specified
<b>Total</b>	<b>4,686</b>	<b>4,863</b>

### 5.2 PLACE OF RESIDENCE

As shown in Table 5.2, 72% (n = 142) of school leavers surveyed in the Leavers' Intercept Survey were from the Perth metropolitan area and 26% (n = 51) were residents of Dunsborough. Two percent (2%) were residents of other towns of Western Australia (besides Dunsborough).

**Table 5.2: Place of residence 2005-07**

Place of Residence	2007 (%)
Perth Metropolitan	72
Dunsborough	26
Other towns of Western Australia	2
<b>Total</b>	<b>100%</b>

### 5.3 HIGH SCHOOL ATTENDED

Information collected from the Leavers' Intercept Survey indicates that school leavers visiting Dunsborough were from at least 20 high schools and colleges in Western Australia including:

- Applecross Senior High School
- Bunbury Senior High School
- Busselton Senior High School
- Carey Baptist College
- Christian Brothers College
- Craigie Senior High School
- Fredrick Irwin Anglican School
- John Curtin Senior High School
- Kalamunda Senior High School
- Lakelands Senior High School
- Mandurah Senior High School
- Margaret River Senior High School
- Morley High School
- Newton Moore Senior High School
- Perth Modern School
- Rockingham Senior High School
- Sacred Heart College
- Leeming Senior High School
- Wanbro Senior High School
- Woodvale Senior High School

## 5.4 ATTRACTION TO DUNSBOROUGH FOR LEAVERS

When asked, *What attracted you to Dunsborough for Leavers*, the most common response was *it's a known hotspot* (32%, n = 62). This is consistent with 2006 findings. Other popular responses are outlined in Table 5.3

**Table 5.3: Attraction to Leavers in Dunsborough 2005-07**

Response	2007
Known 'hotspot'	62 (32%)
Friends going there	60 (31%)
Events held for Leavers	22(11%)
Close to beach	19 (10%)
Easy to get to	18 (9%)
Accommodation available	6 (3%)
Cost	5 (3%)
Other	4 (2%)
<b>TOTAL</b>	<b>196</b>

## 5.5 DURATION OF STAY

Whilst the official *Leavers* period in Dunsborough was four nights in 2007, the Leavers' Intercept Survey revealed the majority of school leavers surveyed (40%) were staying six or more nights. The results are outlined in Table 5.4.

**Table 5.4: Number of nights stayed**

Number of nights stayed	2007 (%)
0	22
1-2	5
3-4	12
5-6	21
More than 6	40
<b>Total</b>	<b>100%</b>

## 5.6 INTENTION TO VISIT OTHER DESTINATIONS DURING LEAVERS

As shown in Table 5.5, 37% (n = 72) of school leavers surveyed intended to visit South West towns other than Dunsborough during *Leavers*. Thirty-two percent (32%, n = 64) said they would be visiting other locations whilst five percent (5% n = 10) of respondents had or were planning to visit Rottnest during *Leavers*. A smaller group of respondents also intended to visit Mandurah (8%) and Perth metropolitan area (9%).

**Table 5.5: Intention to visit other destinations during Leavers (2005-07)**

Other Destinations	2005 (%)	2006 (%)	2007 (%)
Dunsborough only	Not Asked	1	32
Other South West Towns	39	56	37
Perth & metro area	17	2	9
Mandurah	15	3	8
Rottnest	2	10	5
North of Perth	2	Not Asked	2
Other	15	29	7
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

## 5.7 TRANSPORT TO LEAVERS

### Number of people travelling to Leavers in one vehicle

As shown in Table 5.6, the majority of people surveyed (49%, n = 85) travelled to Dunsborough in a group of three to four people, 21% travelled with two people, 16% of those surveyed travelled with five or more people and 14% travelled with one other person.

There has been a significant reduction in the number of people driving with five or more people since 2005.

**Table 5.6: Number of people traveling in one vehicle (2005-07)**

Number Travelling	2005 (%)	2006 (%)	2007 (%)
One	3	3	14
Two	0	21	21
Three to four	20	56	49
Five or more	77	21	16
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### Age of driver

The majority of leavers (65%, n = 106) were driven by a person aged 17-18 years. Twenty-six percent (26%) were driven by a person aged over 30 years of age. These findings are consistent with 2005 and 2006 results.

## 5.8 SCHOOL LEAVERS' BUDGET

Table 5.7 shows that 47% school leavers had a budget of \$300-\$500 for Leavers, 27% budgeted slightly higher at \$500-\$1000, 22% budgeted under \$300 and 4% had a budget of over \$1,000.

**Table 5.7: Budget for Leavers**

Budget for Leavers	2007 (%)
Under \$300	22
\$300-\$500	47
\$500-\$1000	27
\$1000-\$2000	4
<b>Total</b>	<b>100%</b>

## 6.0 Outcome Measures

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### 6.1 SCHOOL LEAVERS' SATISFACTION WITH THE MANAGEMENT STRATEGIES

#### 6.1.1 Satisfaction with the \$35 Leavers wristbands

##### *Intention to buy a wristband*

The majority of school leavers surveyed (85%, n = 111) intended to purchase a \$35 *Leavers* wristband. Only 8% (n=21) school leavers surveyed did not intend to purchase a wristband, with 2% of respondents stating they were not staying in the Dunsborough area.

##### *Wristband's value for money*

Eighty-one percent (81%, n=157) of respondents felt that the wristbands were good value for money. Compared to 2006 where there was an opinion held by 56% of respondents (n = 66), that the wristbands were not good value for money.

##### *Knowledge of how to purchase a wristband*

The majority of respondents (86%, n = 169) knew how to obtain a \$35 wristband.

#### 6.1.2 Satisfaction with the entertainment area

Seventy-seven percent (77%, n = 151) *strongly agreed* or *agreed* to the statement, *The Leavers entertainment area is a good venue for leavers to chill out and celebrate*. Fourteen percent (14%, n = 27) *disagreed* with the statement.

##### *Variety of entertainment in the area*

Seventy-five percent (75%, n = 147) of respondents of the Leavers' Intercept Survey felt there was enough variety in music and activities in the entertainment area. Sixteen percent (16%, n = 32) were *unsure* or had not accessed the entertainment area at the time of the survey.

Baptist Youth interviews with school leavers inside the entertainment area revealed that the most liked aspect of the area was the:

- *Dancing, dance floor and music*
- *Beat Collective, DJ's and live bands*
- *Games, bouncy castles and climbing wall*

##### *School leavers suggestions for improving the entertainment area*

School leavers suggested the following would improve the entertainment area in the future:

- *Bigger space / venue*
- *More activities / rides*
- *More wristband outlets*
- *More music variety*
- *Bus to Margaret River*
- *Water ground before to settle dust*
- *More buses*

Several school leavers said themed night/nights would be a great idea. 'Fluoro Friday' was quickly developed by volunteers and promoted to school leavers. This proved successful with volunteers reporting most local shops had sold out of their fluoro merchandise.

### **6.1.3 Crowd numbers at the Leavers entertainment area**

Crowds stayed steady Monday to Thursday attracting between 3,500 and 4,000 in the entertainment area. Friday night crowd numbers were lower at only 1,500. The reason for this reduction could be the severe storms and rain that hit the area on Friday evening.

Crowds increased by around 1,000 – 1,500 leavers per night when compared to 2006 due to increasing the venue capacity.

In 2007, the first (Monday) and second (Tuesday) nights of celebrations attracted the largest crowds differing from 2006 where the crowds grew toward the end of the week.

### **6.1.4 Satisfaction with the amount of activities during Leavers**

Sixty-four percent (64%, n = 127) of school leavers *strongly agreed* or *agreed* to the statement, *There are enough activities to entertain me during Leavers*. Nineteen percent (19%, n = 37) *disagreed*, and 17% (n = 33) were *unsure*.

This is an improvement on 2006 feedback where only 48% of leavers felt there were enough activities.

### **6.1.5 Satisfaction with Leavers transport service**

The transport provided for school leavers between Busselton, Dunsborough and Yallingup was thought to be adequate by 61% (n = 121) of respondents and inadequate by 15% (n = 30).

Transport via buses provided to and from the entertainment area proved to be well used by leavers with most buses being full at each run. However, there was a request for more buses to run at night, and a bus timetable to be made more accessible.

### **6.1.6 Satisfaction with Leaverswa.com.au website**

Of the school leavers surveyed, 74% (n=145) were aware of the *Leavers WA* website.

Twelve percent (12%, n = 23) of school leavers, who knew about the website did not access the site.

Seventy percent (70%, n = 99) of those who accessed the site indicated they were *satisfied* or *very satisfied* with leaverswa.com.au.

### **6.1.7 Satisfaction with the Leavers information booklet**

Seventy-two percent (72%) of the school leavers surveyed felt the booklet they received upon purchase of a wristband was useful. Six percent (6%) of respondents had not seen the booklet at the time of the survey.

Feedback received by Baptist Youth volunteers indicated school leavers were generally supportive of the booklet. Comments included:

- *Knowing our rights was good*
- *Very helpful*
- *Bus timetable was very good*
- *Excellent and handy*

School leavers suggested the following improvements to the booklet:

- *More vouchers / freebies*
- *Where the Zone actually is / map / dates operating*
- *Maps of the towns not just bus routes along with places to see through the day*
- *Bus Times / routes*
- *More info on fines and helpful tips / laws / alcohol and effects of drugs info*
- *Where to get wristbands from and what times*
- *Quizzes / puzzles*
- *Taxi number*
- *How to obtain ID and forms of ID accepted*
- *Accommodation places*
- *Costs*
- *What to bring*
- *Beach party guide*
- *Poisons Hotline*
- *Hand out booklets at school before Leavers*
- *Prices of food and drink in the food tent so we know how much money to bring*
- *Include a map to the hospital.*

### 6.1.8 Satisfaction with Leavers school presentations

The Leavers High School presentations conducted prior to celebrations which informed school leavers of their rights and responsibilities, was rated as *useful* by 56% (n = 110) of those surveyed.

Forty-four percent (44%, n = 67) were *unsure*, or *neither agreed or disagreed* that the presentations were useful. These respondents were either absent from school at the time of the presentation or their school did not receive a presentation prior to Leavers.

### 6.1.9 Awareness of Together Forever branding

Twenty-six percent (26%, n = 52) of the respondents were aware of the branding *Together Forever*.

### 6.1.10 School leavers suggestions for improving Leavers

When asked, *which activities they would like to see more of during Leavers*, 33% responded *discounts to local businesses* followed by *more local transport* (29%). Table 6.1 outlines the activities school leavers would like to see more of during celebrations in 2005-2007.

**Table 6.1: Activities school leavers would like to see more of during Leavers**

<b>Responses</b>	<b>2007 (%)</b>
More discounts to local businesses	33
More local transport	29
More low key activities in town	13
More variety in music	13
Art workshops	6
More activities at accommodation sites	3
More organised sporting activities	1
Other	2
<b>TOTAL</b>	<b>100%</b>

## 6.2 THE COMMUNITY'S SATISFACTION OF MANAGEMENT STRATEGIES

### 6.2.1 Awareness of *Leavers*

Almost all (92%, n = 143) of the people surveyed by the Community Social Impact Survey were aware that young people were visiting Dunsborough for *Leavers* at the time of conducting the survey.

### 6.2.2 Satisfaction with the management of *Leavers* in the Shire

The majority of people surveyed (61%, n = 91) were *satisfied* or *very satisfied* with the management of *Leavers*. Nine percent (9%) were *dissatisfied*, 5% were *very dissatisfied* and 25% were *unsure*.

### 6.2.3 Awareness and perception of management strategies for *Leavers*

The local community was generally aware of the strategies put in place for *Leavers*. Noticed in particular, was the increase in police and volunteers, and the wristbands for school leavers. The perception by most locals was that these three strategies were the most effective in 2007. Table 6.2 indicates the management strategies that the community was aware of from 2005 - 2007.

**Table 6.2: Community awareness of management strategies 2005-2007**

Responses	2005	2006	2007
Wristbands	73 (19%)	97 (26%)	118 (20%)
Increased policing and volunteers	67 (17%)	93 (25%)	109 (19%)
Traffic management	41 (12%)	14 (3.5%)	92 (16%)
Entertainment Area	70 (18%)	Not Asked	72 (14%)
No gathering at Lions Park	56 (15%)	66 (18%)	61 (11%)
Support services	36 (10%)	80 (21%)	57 (10%)
Leaverswa.com.au website	39 (11%)	14 (3.5%)	32 (6%)
Welcome BBQ	Not Asked	Not Asked	29 (5%)
Branding – Together Forever	Not Asked	10 (3%)	1 (0%)
<b>TOTAL</b>	<b>382</b>	<b>374</b>	<b>577</b>

Table 6.3 shows the community's perception of the most effective strategies for managing *Leavers* from 2005-2007.

**Table 6.3: Community's perception: most effective management strategies 2005-2007**

Responses	2005	2006	2007
Wristbands	45 (24%)	46 (20%)	76 (32%)
Increased policing and volunteers	44 (23%)	59 (26%)	47 (20%)
Entertainment Area	14 (7%)	N/A	44 (18%)
No gathering at Lions Park	33 (18%)	54 (23%)	30 (12%)
Traffic management	19 (10%)	9 (4%)	13 (5%)
Support services	9 (5%)	55 (24%)	11 (5%)
Welcome BBQ	N/A	N/A	10 (4%)
Leaverswa.com.au website	18 (10%)	4 (2%)	7 (3%)
New branding – Together Forever	N/A	4 (2%)	3 (1%)
<b>TOTAL</b>	<b>182</b>	<b>231</b>	<b>241</b>

#### **6.2.4 Community acceptance of *Leavers* as an annual event**

When asked to respond to the statement, *When compared to the past, the community is more accepting of Leavers as an annual event*:

- 26% of respondents (n = 40) *agreed*;
- 38% *neither agreed or disagreed*; and
- 36% *disagreed*.

#### **6.2.5 Community suggestions for improving *Leavers***

Many of those surveyed (39%, n = 60) in the Community Social Impact Survey indicated that they felt that the location for *Leavers* entertainment and activities should be located on Commonage Road in the same venue as this year. Other responses included, a venue outside of Dunsborough (27%), Dunsborough Playing Fields (9%), Dunsborough CBD (4%) and 20% were unsure of where celebrations should be located.

These results indicate a consistency in community opinion from 2006 regarding the location of activities and entertainment.

## 6.3 SCHOOL LEAVERS' HEALTH AND SAFETY BEHAVIOURS

### 6.3.1 Health behaviours of school leavers

#### *Alcohol and other drug use*

WAAC and RLSSWA conducted the Pitstop Brief Intervention Program during *Leavers to assess the health behaviours of school leavers*. The session attracted 63 participants with 98% being aged 17. Eleven percent (11%, n=7) failed the assessment. Binge drinking and not being sun smart were the major reasons school leavers failed Pitstop. There were a total of 6 smokers identified during the assessment.

Overall, 58 Alcohol Use Disorder Identification Tests (AUDIT)<sup>3</sup> were completed. Fifty-one percent (51%) of those surveyed were classified as harmful drinkers, twenty-five of those surveyed were regarded as low risk drinkers and 22% were regarded as hazardous drinkers. Table 6.4 outlines the results.

**Table 6.4: Alcohol AUDIT Results**

<b>Alcohol Audit Result</b>	<b>2007 (%)</b>
Harmful/Dangerous	51
Hazardous/Moderate Risk	22
Low risk/Responsible	27
<b>Total</b>	<b>100%</b>

When asked *Do you think that you will be drinking or taking drugs while you are at leavers* by WAAC, 93% of young people surveyed planned to drink alcohol at *Leavers* and 72% stated they would not be taking other drugs at *Leavers*.

### 6.3.2 Personal safety

The question, *I felt safe at all times during Leavers* received a positive response at 82%, whilst 16% *neither agreed nor disagreed*, and only 3% *disagreed*.

The vast majority of school leavers surveyed at 77% stated they knew where to go for help for emergencies or assistance, whilst a small minority (8%) was not sure where to seek help if required.

### 6.3.3 Awareness of information resources for *Leavers*

Thirty-five percent (35%, n = 128) of school leavers surveyed were aware of the *leaverswa.com.au* website, 28% (n = 102) were aware of the *Leavers and the Law* Booklet, 15% (n = 57) were aware of the *Leavers* information booklet, 12% (n = 43) were aware of the wallet card for *Leavers* and 5% (n = 17) were aware of the National *Schoolies.org.au* (National forum) website.

### 6.3.4 Promoting health and safety messages to school leavers

When asked, *What is the best way to tell you about Leavers activities and events*, respondents suggested:

- Through my school (52%)
- Via *Leavers* WA Website (8%)
- Via Email (6%)

<sup>3</sup> The AUDIT is an internationally validated tool to identify low risk, hazardous and harmful alcohol consumption by individuals.

- School diary (6%)
- Via newspapers (4%)
- X-press magazine (3%)
- Special lift-out in The West (1%)
- Other (20%)

There were some creative alternatives suggested, including text messaging, billboards, posters at school, chaplaincy services, and television campaigns.

## 6.4 PRESENTATIONS TO LAW ENFORCEMENT, HEALTH AND SAFETY SERVICES

### 6.4.1 WA Police

#### *Number of contacts and charges by WA Police*

In total, there were 2,107 contacts made by WA Police with the general public from Thursday 22 November to Friday 30 November. In 2007, there were a total of 32 arrests; this number was consistent with 2006.

All charges are outlined below in Table 6.5. Please note this is the total number of charges including juveniles and adults from Thursday 22 November to Friday 30 November.

**Table 6.5: Number of charges in Dunsborough for Leavers (2005-06)**

Category	Total (n) 2005	Total (n) 2006	Total (n) 2007
Arrests	57	32	32
Summons	20	16	22
Move on Notices	131	57	116
Liquor Infringements	159	84	257
Traffic Infringements	361	286	336
<b>Total number of charges</b>	<b>728</b>	<b>475</b>	<b>736</b>

The total number of charges had increased in 2007 when compared with 2006 which can be attributed to the increase in alcohol related charges resulting from changes in the *Liquor Control Act*.

Table 6.6 compares the number of charges prior to and during the official *Leavers* period. Police noted that majority of the incidents occurred over the weekend (Saturday and Sunday) period before *Leavers*.

**Table 6.6: Number of charges prior to and during Leavers 2007**

Category	Prior to <i>Leavers</i> Thur 22 – Sun 25 Nov (n)	Official <i>Leavers</i> period Mon 26 – Fri 30 Nov (n)
Arrests	13	17
Summons	12	11
Move on Notices	59	51
Liquor Infringements	118	128
Traffic Infringements	200	128
<b>Total</b>	<b>403</b>	<b>336</b>

## 6.4.2 Shire of Busselton

### *Number of warnings and infringements issued by the Shire of Busselton*

Table 6.7 outlines the number and type of warnings and infringements issued by shire rangers during *Leavers* 2007. Rangers had a total of 176 contacts, including verbal warnings, during the official *Leavers* period.

**Table 6.7: Number of warnings and infringements issued by the Shire of Busselton rangers (2005-07)**

Category	2005 (n)	2006 (n)	2007 (n)
Parking	5	214	67
Camping	0	32	51
Litter	0	2	13
Vehicles on reserves and foreshore	1	0	5
Fire	0	0	3
Noise	0	0	0
General	0	0	0
<b>Total</b>	<b>6</b>	<b>248</b>	<b>139</b>

When compared to 2006 statistics provided by the Shire of Busselton, the number of:

- Parking infringements had decreased from 214 in 2006 to 67 in 2007.
- The total number of written warnings in 2007 has almost halved compared to 2006 due to a significant reduction in the number of parking infringement issued.

### *Clean up and repair costs to the Shire of Busselton*

As shown in Table 6.8, the total cost for clean up and repairs to Dunsborough and surrounding areas in 2007 was \$14,509.89.

Whilst the 2007 figure below, shows no significant change in the amount expended, anecdotal reports from the Shire suggests the clean up and repairs costs associated with *Leavers* has improved dramatically in recent years.

**Table 6.8: Clean up and repair costs to Shire of Busselton (2005 – 07)**

Category	2004 (\$)	2005 (\$)	2006 (\$)	2007 (\$)
Litter clean-up	14,644.76	8,028.15	10,400.00	8769.33
Street clean (excluding litter/bins)	2,348.00	1,008.00	2,664.00	2340.00
Graffiti removal	0	892.30	623.00	80.00
Sanitary and plumbing	5,000	270.00	270.00	290.48
Street and road signs	716.97	1,676.32	500.00	3030.08*
<b>TOTAL</b>	<b>\$22,709.73</b>	<b>\$11,874.77</b>	<b>\$14,457.00</b>	<b>\$14,509.89</b>

\* The 2007 figure includes the human resource costs associated with the installation of temporary No Parking and Road Closure signage – not the replacement of damaged signs.

### 6.4.3 Public Transport Authority (PTA)

#### **Daytime Services**

The *Busselton to Yallingup* daytime bus service commenced with the first service at 0800 from Busselton and 0900 from Yallingup. The service operated every hour until 1800 and required two buses to operate the service. The service operated well without any behavioural issues.

#### **Night Services**

The *Busselton to Entertainment Area* bus service commenced at 1800 from Busselton and operated every fifteen minutes through to approximately 0100 hours. The service required six buses to maintain the fifteen minute headway.

The bus services which operated from Yallingup and Dunsborough to the entertainment area had to two buses. The service operated on an as need basis.

An additional bus was allocated on the busier nights (Tuesday to Friday) to clear the heavy passenger loading from the Four Seasons Caravan Park. This service ran to and from the entertainment area.

#### **PAX numbers**

It is estimated the *Leavers* transport service, funded by the PTA, was accessed at least 25,204 times from Monday 26 to Friday 30 November. Table 6.9 outlines the exact PAX<sup>4</sup> number of school leavers per day as recorded by the bus drivers.

**Table 6.9: Pax numbers per day 2007**

<b>Day</b>	<b>2007 (n)</b>
Monday	3,750
Tuesday	5,223
Wednesday	5,109
Thursday	3,890
Friday	2,232
<b>Estimated uncounted passengers</b>	<b>5,000</b>
<b>Total</b>	<b>25,204</b>

### 6.4.4 WA Country Health Service – South West (WACHS-SW)

#### **Number of presentations to Busselton District Hospital (BDH)**

A total of 76 presentations to the BDH Emergency Department from 21 November to 1 December have been identified as 2007 school leavers. Seventy-five percent (75%) of these presentations were males.

School leavers constituted 20% of BDH total presentations during this time – which is an increase from 2006 when the proportion was 17%.

The number of presentations to BDH Emergency Department had also increased when compared to 2006, when there were 72 presentations identified as school leavers.

<sup>4</sup> PAX numbers refers to the number of passengers boarding and alighting.

### **Primary diagnosis at BDH**

Table 6.10 outlines the primary diagnosis of school leavers presenting to the BDH Emergency Department.

**Table 6.10: Primary diagnosis of school leavers at BDH Emergency Department 2007**

<b>Diagnosis</b>	<b>% of total presentations</b>	<b>Analysis</b>
Medical	42%	A range of diagnosis that include but is not limited to insect bite, abdominal pain, rash, sore throat, sunburn and headache.
Injury	26%	A range of diagnosis that include laceration, fracture, fall (note potential for these injuries to be as a result of intoxication).
Alcohol and/or drug intoxication	32%	A broad spectrum that captures alcohol and/or drug intoxication, vomiting, hysteria.
<b>TOTAL</b>	<b>100%</b>	

(Table from Naughton, D. Health Response to *Leavers* 2007. pg. 5)

### **Admissions to BDH**

Four presentations resulted in admissions to BDH to general ward overnight. Two patients were transferred to Bunbury Hospital for urgent surgery intervention.

### **Involvement of alcohol and other drugs in the presentation to BDH**

The WACHS-SW reported that 32% of presentations to BDH were documented with alcohol being involved at the time of injury or on presentation for treatment. Furthermore, 7% of presentations involved drugs other than alcohol. Hospital staff noted that of the presentations for injury and/or medical conditions may have been as a result of misadventure during intoxication.

### **Presentations to Margaret River District Hospital (MRDH)**

The number of presentations to MRDH Emergency Department had decreased by around 30% from 2006 with a total of 23 presentations to the MRDH Emergency Department during the 21 November to 1 December being identified as 2007 school leavers

Males made up 35% of presentations to MRDH Emergency Department which is a significant difference to BDH where males made up 75% of presentations.

School leavers constituted around 19% of all presentation to the MRDH.

### **Primary diagnosis at MRDH**

As shown in Table 6.11, the majority of presentations to the MRDH Emergency Department (53%, n = 18) involved an injury, poisoning or toxic drug.

**Table 6.11: Primary diagnosis of school leavers presenting to MRDH Emergency Department 2007**

<b>Diagnosis</b>	<b>% of Total Presentations</b>
Medical	44%
Injury	39%
Alcohol and/or drug intoxication	17%
<b>Total</b>	<b>100%</b>

(Table from Naughton, D. Health Response to *Leavers* 2006. pg. 6)

### **Admissions to MRDH**

No school leavers were admitted in to MRDH after initial presentation.

One patient was transferred to Bunbury Hospital requiring urgent surgical attention.

### **Presentations to Community Mental Health Nurse – South West**

There were no referrals to Community Mental Health Nurse either from the Command Centre or via the established telephone referral point of South West 24.

The Community Mental Health Nurse supported WA Police and other agencies in managing the event.

## **6.4.5 St John**

### **Presentations to St John First Aid Triage Tent**

In total 24 people were treated for minor medical problems by St John at their Triage Tent.

This represents an increase from 2006 where there were 16 people treated.

Types of presentations included first aid or treatment for:

- Alcohol (n = 9)
- Cuts/Abrasions (n = 7)
- Broken Bones/Dislocations (n = 3)
- Other drugs (n = 2)
- Sprains (n = 2)
- Allergic reactions (n = 1)

### **Number of ambulance call outs for St John**

In 2007, St John Ambulance transported 19 people to BDH for further medical treatment during *Leavers*. This is a slight increase from 2006 where 18 people were transported to BDH.

#### 6.4.6 Drug ARM WA

Drug ARM WA had 103 admissions to the Recovery Tent in 2007. Fifty-three percent of these (53%, n = 55) were female.

There were 83 more admissions to the Recovery Tent when compared with 2006. Drug ARM WA noted this is largely due to the re-location of the tent to the *Leavers* Zone allowing greater access to the service for school leavers. Table 6.12 outlines presentations to the Recovery Tent from 2004-07.

**Table 6.12: Number of admissions to Drug ARM WA's Recovery Tent (2004-07)**

Service	2004 (n)	2005 (n)	2006 (n)	2007 (n)
Sobering Up	64	34	20 (7m 13f)	103 (48m 55f)

#### 6.4.7 WA AIDS Council

##### **Number of contacts made by WAAC**

WAAC made a total of 1,258 contacts with school leavers to promote the K.I.S.S. Program during the Official *Leavers* period.

The total number of contacts made by WAAC almost doubled, this was noted as being largely due to the high number of school leavers in Lions Park on the first official day purchasing wristbands.

##### **Information most requested by school leavers from WAAC**

Sixty-six percent (66%) of the people surveyed by WAAC thought the information provided by the K.I.S.S. volunteers was very important or important. The issues that were reported as the most relevant during *Leavers* by the young people surveyed were:

- Drug and alcohol – harm reduction;
- Taking care of mates; and
- Having someone to talk to.

#### 6.4.8 Royal Life Saving Society of Western Australia (RLSSWA)

##### **Number of contacts made by RLSSWA**

RLSSWA averaged 70 contacts with school leavers per day to promote the *Don't Drink and Drown* campaign.

#### 6.4.9 Red Frog Crew

The Red Frog Crew had approximately 1,500 contacts with school leavers in Dunsborough.

## 6.5 THE IMPACT OF LEAVERS ON THE COMMUNITY

### 6.5.1 Impact of 2007 celebrations on the community

When asked *Have you been affected by Leavers celebrations this year*, 31% of locals reported no impact, whilst 19% stated *Leavers* was a slight inconvenience. This slight inconvenience was mostly reported as concerns for traffic management.

Table 6.13 outlines the how the community was affected by *Leavers* 2005-07, according to the Community Social Impact Survey.

**Table 6.13: How the community was affected by Leavers (2005-07)**

<b>Responses</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
No impact	33 (37%)	38 (26%)	66 (31%)
Slight inconvenience	17 (19%)	35 (24%)	41 (19%)
Noticed damage to others' personal property	3 (3%)	16 (11%)	31 (14%)
Affected by noise	9 (10%)	43 (29%)	29 (13%)
Have felt intimidated or threatened	2 (2%)	4 (3%)	15 (7%)
Damage to personal property	2 (2%)	5 (3%)	13 (6%)
Have experienced intimidation and threats	1 (1%)	2 (1%)	3 (1%)
Other	22 (25%)	5 (3%)	18 (8%)
<b>TOTAL</b>	<b>103</b>	<b>103</b>	<b>216</b>

### 6.5.2 Impact on the community compared to 2006

Interviews with locals indicated 31% of those surveyed thought the impact of *Leavers* celebrations on the local community had improved from 2006, whilst 26% felt it had stayed the same. Some locals (10%) felt the impact in 2007 was worse than in 2006. This is an improvement compared to 2006 where 22% of locals indicated the impact was worse.

### 6.5.3 Acceptance of *Leavers* as an annual event

Community members were also asked to respond to the statement, *When compared to the past, the community of Dunsborough are more accepting of Leavers as an annual event.*

- 26% of respondents (n = 40) agreed to the statement
- 38% neither agreed nor disagreed; and
- 36% disagreed.

## **6.6 THE IMPACT OF LEAVERS ON SERVICES**

### **6.6.1 Make it Happen Group and South West Leavers Planning Group**

During a debrief with the Make it Happen Group and South West *Leavers* Planning Group participants were asked to nominate strategies that worked well, strategies that required modifications in the future risks that need to be managed. The results are outlined below.

#### ***Strategies that worked well***

When asked to nominate strategies that worked well the themes were:

- Partnerships and coordination of services.
- Transport strategy.
- Entertainment area.
- Wristband and booklet strategy.
- Command post and management.
- Positive Police attitude with youth.
- Cover bands.
- Activities in the zone.
- Positive media.
- Welcome BBQ in Lions Park.

#### ***Strategies that require modification***

When asked to nominate strategies that require some modifications in the future, the following were recommended:

- The location of the entertainment area should be moved further from Dunsborough.
- Improve the management of school leavers on buses.
- Strengthen education to school leavers regarding protective behaviours.
- Increase the use of CCTV.
- Restrict the number of bags being taken into the zone.
- Strengthen education to parents regarding the provision of alcohol to juveniles.
- Continue to promote the need for school leavers to have photo ID.
- Investigate establishing another entertainment option for toolie's elsewhere.
- Increase security at the entertainment area and point of sale for wristbands.
- Increase community engagement and education prior to and post *Leavers*.
- Strengthen partnerships with accommodation providers to improve the 'management by event' strategy.
- Ensure *Leavers* in the future does not coincide with the International Ironman competition.

### **6.6.2 Leavers Support Service Group**

Staff and volunteers of the *Leavers* Support Services Group observed the following during *Leavers* in the Shire of Busselton area:

- Volunteers received great feedback from accommodation providers in terms of how *Leavers* is managed.
- The entertainment area was much more effective in 2007.
- There appeared to be an observed increase in risky behaviours such as alcohol consumption.
- Binge drinking before travelling to the entertainment area was a problem.
- The Lion's Park day time activities did not attract as many participants as hoped.
- Services in the entertainment area require enclosed tents to maintain a level of confidentiality for users of there service.
- There may be a need to review the number of volunteers required with the growing number of school leavers.

More recommendations are listed in section 7.0 of this report.

## 6.7 ECONOMIC IMPACT OF LEAVERS ON DUNSBOROUGH

### 6.7.1 Income generated by the *Leavers* wristbands

An income of \$175,810 was generated from the sale of **4,863 \$35 *Leavers*** wristbands and one-off \$15 entry tickets to the *Leavers* entertainment area.

Wristbands were available to purchase from Monday 26 - 30 November for \$35 from Lions Park during the day and for \$45 from the *Leavers* Zone in the evenings.

### 6.7.2 Direct in-scope expenditure related to *Leavers*

Dunborough *Leavers* which was held from 26 – 30 November 2007 brought \$1,666,280 to Dunborough. This result is based upon a sample size of 275 and an estimated total attendee population of 7,000. Estimated total expenditure of local attendees to Dunborough was \$34,873. It must be noted that this expenditure is not included in the in-scope expenditure figure as these funds were already in the region.

**Table 6.14: Total Direct Spend in the Shire of Busselton**

	<b>Expenditure (\$)</b>
Title	Regional
International Visitor	
Interstate Visitor	
Capital City Visitor	1,461,193
Other Intrastate Visitor	205,087
<b>Total</b>	<b>1,666,280</b>

## 7.0 Recommendations

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1. Maintain strategies as outlined in the *Leavers WA: A Strategy for Success 2006-08*.
2. Implement the 2008 *Leavers* Symposium to review 2007 and develop an action plan for 2008.
3. Maintain the management model for the South West, which includes the Make it Happen Group and South West *Leavers* Planning Group.
4. Continue to engage local accommodation providers in planning.
5. Continue to reduce duration and impact of *Leavers* on the community and support services.
6. Members of the South West *Leavers* Planning Group and Senior Officers Group to work towards moving the entertainment area further away from Dunsborough to reduce the impact on residents.
7. Ensure Drug ARM WA and St John have enclosed, more secure tents in the entertainment area.
8. Day-time support services to have greater presence in accommodation sites.
9. Develop a community communication strategy.
10. Review the cost of the wristbands in Dunsborough to off-set future management costs.
11. Improve the crowd management and security and the point of sale for wristbands.
12. Provide additional bus services from the entertainment area to accommodation sites in the evening.
13. Provide more bus timetables to accommodation sites.
14. Identify best practice strategies for reducing alcohol and drug use by young people at *Leavers*.
15. Continue the Souvenir Wristband Strategy Dunsborough to identify legitimate school leavers.
16. Continue to develop evaluation tools with stakeholders to assess the success and impact of school leavers on local areas.

### Dunsborough Leavers

Hi, My name is \_\_\_\_\_. I am interested in knowing what you think of 2007 Leavers in Busselton, Yallingup and Dunsborough and what ideas you have to improve celebrations. Can I please spend 5 minutes with you to complete this survey? The information you give will be **completely confidential** and will be given to local and state agencies to plan Leavers in the future.

1. Are you here to celebrate Leavers?	1.) Yes 2.) No <b><i>If no – finish survey</i></b>
2. Gender:	1.) Female 2.) Male
4. Are you a 2007 secondary school leaver? (aged 17)	1.) Yes 2.) No
3. What High School did you attend?	
4. What region do you live in?	1). Dunsborough 2). Busselton 3). Margaret River 4). Bunbury 5). Metropolitan 6). Mid west region (Kalbarri, Geraldton) 7). Wheatbelt/Avon (Northam, Lancelin) 8). Goldfields (Kalgoorlie, Esperance) 9). Great Southern (Albany, Manjimup) 10). Other
5. Where are you staying during <i>Leavers</i> ?  (Prompt: Commercial includes caravan parks, B&B, youth hostel and hotel/motels)	1). Commercial accommodation – Busselton and Dunsborough area (includes Yallingup, Eagle Bay and Quindalup) 2.) Private accommodation – Yallingup 3.) Private accommodation - Eagle Bay 4.) Private accommodation - Quindalup 5). Private accommodation – Busselton 6). Private accommodation – Dunsborough 7.) Margaret River 8). Bunbury 9). Other
6. How many nights will you stay for Leavers? _____	
7. If you travelled to Dunsborough by car: a) How old was the driver?	<b>(if did not travel by car go to Q8).</b>  _____
b) How many people, including yourself, accompanied you?	1.) 1 2.) 2 3.) 3 to 4 4.) 5 or more

8. Do you intend to purchase a \$35 2007 Leavers Wristband?	1.) Yes 2.) No 3.) Unsure 4.) No - not staying in Busselton and Dunsborough area
9 How much money were you willing to spend for 1.) <i>Leavers</i> ?	1.) Under \$300 2.) \$300 - \$500 3.) \$500 – \$1,000 4.) \$1,000 - \$2,000 5.) Over \$2,000
10 How much money will you spend in Dunsborough during your stay? (a) Accommodation? (include prepaid) (b) Meals, food and drinks (c) Tickets to local attractions? (including wristband) (d) Other Entertainment Costs (e) Transport (eg. Taxi fares, petrol, vehicle repairs, car hire) (f) Personal services? (eg. Hairdressing, laundry, medical) (g) Any other expenditure (eg. souvenirs, clothing)	_____ _____ _____ _____ _____ _____ _____
11 How many people does all of this expenditure cover?	_____
12 What attracted you to Dunsborough for Leavers?	1.) Cost 2.) Easy to get to 3.) Events held for Leavers 4.) Known 'hotspot' 5.) Close to beach 6.) Friends going there 7.) Accommodation available 8.) Other
13 What other places will you or have you visited to 1.) celebrate <i>Leavers</i> ?	1.) Mandurah 2.) Rottnest 3.) North of Perth (ie. Lancelin and Kalbarri 4.) Perth and metropolitan area 5.) Other South West towns 6.) Other
14 On a scale of 1 –4, 1 being strongly agree, 4 being strongly disagree (5 being don't know/unsure), how much do you agree with the following statements:	
a I feel safe at all times during <i>Leavers</i>	1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 3.) Disagree 4.) Strongly Disagree 5.) Unsure

<p>b It was easy to know how to get a \$35 wristband</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 3.) Disagree 4.) Strongly Disagree 5.) Don't know/Unsure</p>
<p>c The \$35 wristbands are value for money</p> <p>Why/Why not?</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 5.) Don't know/Unsure</p>
<p>d The Leavers' Entertainment area is a good venue for leavers to chill out and celebrate during <i>Leavers</i>.</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 6.) Don't know/Unsure</p>
<p>e There was enough variety in music and activities in the entertainment area.</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 6.) Don't know/Unsure – have not been to entertainment area.</p>
<p>g The transport provided for Leavers between Busselton, Dunsborough and Yallingup was adequate.</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 6.) Don't know/Unsure – have not used the service</p>
<p>h The leavers school presentations done at your highschool were useful as they informed you of your rights and responsibilities during leavers celebrations.</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 6.) Don't know/Unsure – did not get presentation</p>
<p>i There are enough activities in Dunsborough and Busselton to entertain leavers.</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 6.) Unsure</p>
<p>j You knew where to go for help for emergencies or assistance if needed.</p>	<p>1.) Strongly agree 2.) Agree 3.) Neither agree or disagree 4.) Disagree 5.) Strongly Disagree 6.) Don't know/unsure</p>

15. What activities would you like to see more of during <i>Leavers</i> ?	1.) More discounts to local businesses 2.) More local transport 3.) More low key activities in town 4.) More low key activities in accommodation sites 5.) More variety in music 5.) More organised sporting activities 6.) Art workshops 7.) Other
16. Are you aware of any of the following publications?	1.) <i>Leavers &amp; the Law</i> Booklet 2.) <i>Leavers</i> Wallet card 3.) <i>Leavers</i> WA website ( <a href="http://www.leaverswa.com.au">www.leaverswa.com.au</a> ) 4.) Dunsborough Wristband booklet 5.) Schoolies.org.au website (National forums) 6.) Other
17. Are you aware of the new branding "Together Forever"?	1) Yes 2) No 3) Not sure
18. On a scale of 1 to 4, where 1 represents very satisfied and 4 represents very dissatisfied, how satisfied were you with the <i>Leavers</i> WA website? ( <a href="http://leaverswa.com.au">leaverswa.com.au</a> )	1.) Very satisfied 2.) Satisfied 3.) Dissatisfied 4.) Very dissatisfied 5.) Did not access (but knew about it) 6.) Did not know about website
19. Did you come into contact with or use any of the services involved in managing <i>Leavers</i> ?	1). WA Police 2). Rangers 3). Hospital – emergency 4.) Hospital – non-emergency 5). St John First Aid and Ambulance 6). Baptist Youth (entertainment area) 7). KISS /WA AIDS Council 8). Red Frog Crew/ <i>Leavers</i> Chaplains 9). Royal Life Saving/Don't drink and drown 10). Drug ARM WA Recovery Tent 11). RAC
20. What is the best way to tell you about <i>Leavers</i> ' activities and events?	1). Through my school 2). School diary 3). Via <i>Leavers</i> WA website 4). Via email 5). Via newspapers 6). Special lift –out in The West 7). X-press mag 8). National Schoolies Forum 9). Other
Any other Comments	