

Sport & Recreation Facilities Strategy

2020-2030



*Where
environment
lifestyle and
opportunity
meet!*


City of Busselton
Geographie Bay

The City of Busselton acknowledges the Traditional Custodians, the Wadandi Bilbulmun people, on whose land we are living and pay our respects to their Elders, past, present and emerging.

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Mayor's Message

I am delighted to present on behalf of the Council the City of Busselton's Sport and Recreation Facilities Strategy 2020-2030.

This strategy, which has been developed over 12 months, is the outcome of one of the City's most comprehensive and engaging community consultation initiatives.

I want to take this opportunity to thank the many sporting groups and associations as well as State Government agencies, schools, clubs and individuals who provided input into the process.

The feedback we received at various workshops, through surveys and during face-to-face meetings was invaluable in terms of helping Council gain a good understanding of the current sporting and recreational landscape, as well as the community's aspirations for the future.

Together with population and participation data and the findings from reviews of the Naturaliste Community Centre and the Geographe Leisure Centre Masterplans, this community feedback has provided great insight into our region's future needs. The Sport and Recreational Facilities Strategy 2020-2030 will help direct future planning and guide the allocation of municipal resources and external funding bids over the next ten years, as well as provide strategic direction for our many clubs and associations.

Juggling the needs and wants of various groups is challenging but I have confidence in the work that underpins this very important Strategy. With the way forward now clearly mapped, I'm excited for the future of sport and recreation in this municipality and for the health and happiness of our community.

Mayor Grant Henley



“The Sport and Recreational Facilities Strategy will help direct future planning and guide the allocation of municipal resources and external funding bids over the next ten years.”



Executive Summary

Sport and recreation is a significant contributor to the regional economy and also provides many health and social benefits, building on the region’s lifestyle attributes.

The City of Busselton recognises these benefits by providing and facilitating access to a variety of sport, recreation and leisure opportunities across the District, ensuring the region’s facilities are the starting block for participation in sport as well as helping people to maintain active and healthy lifestyles.

The City of Busselton’s *Sport and Recreation Facilities Strategy 2020-2030* (SRFS) is an important connector between the City’s Strategic Community Plan and the allocation of City funding and resources toward the achievement of key community objectives through sport and recreation.

The objectives of the SRFS are to:

- Develop a long term strategy to inform, guide and underpin the planning and provision of indoor and outdoor community sporting and recreation facilities to meet existing and future needs
- Identify, investigate and validate the facility needs of the community
- Provide a schedule of prioritised community projects that informs the City of Busselton’s Long Term Financial Plan
- Identify gaps and opportunities around assisting residents to participate and clubs to operate in a sustainable manner

- Provide a robust foundation for the review of City of Busselton’s *Development Contribution Plan 1 - Community Facilities*
- Inform community expectations around short, medium and long term facility development, and
- Develop a hierarchy of facilities at regional, district, sub-district and local catchments.

A comprehensive needs analysis and targeted engagement process was undertaken in developing the SRFS to better understand the needs and desires of a range of users including sporting associations, participants, volunteers and parents.

The SRFS is one of the key focus areas within the *City of Busselton’s Corporate Business Plan (2019-2023)* and provides a realistic and achievable schedule of prioritised community projects that informs the Long Term Financial Plan. Limited resources, land, and availability of external funding means the City cannot deliver all of the desired community infrastructure immediately, and as such, strategic implementation aims to prioritise and capitalise on the known benefits of sport and recreation to the community.

Over the next 10 years it is recommended that approximately \$37M of sport and recreation infrastructure projects are undertaken with some of the key priority projects including:



- **Dunsborough Lakes Sports Park (new)**
Infrastructure for soccer, cricket and court sports
- **Dunsborough Playing Fields and Naturaliste Community Centre (NCC) Masterplan** to include;
 - :: Reconfigured playing fields to accommodate the home base for Aussie Rules sport
 - :: Refocused use of the NCC to cater for more sport and recreation (potential for gym, group fitness, multi-purpose room and future pool), and
 - :: Investigation of the relocation of the Dunsborough Library.
- **Dunsborough and Districts Country Club (DDCC)**
Partner with DDCC to maximize opportunities at this site for the Dunsborough sub-district including increased space for social/leisure style activities while complementing the organized club sport activities

- **Vasse Playing Fields**
Development of sportsfield lighting, unisex changerooms and pavilion/ community space
- **Geographe Leisure Centre (GLC)**
Redevelopment of the existing indoor leisure pool to create a dedicated program pool (to cater for learn to swim, hydrotherapy, free play) and replace existing 25m pool to a lap pool
- **Indoor Courts**
Increase the number of indoor courts within the District at the GLC or Dunsborough Lakes Sports Park
- **Bovell Sports Park**
Undertake concept planning and investigations for a Sports Talent Hub in partnership with the West Coast Eagles Football Club
- **Sportsfield floodlighting**
Undertake a number of sports floodlighting projects to increase usage (carrying capacity) of outdoor sporting facilities throughout the District

- **District squash facility**
Partner with the Busselton Golf and Busselton Squash Clubs to maximize opportunities at the Busselton Golf Club
 - **Activate foreshores**
as complementary sports spaces, and
 - **Yalyalup Community Oval**
Development of a community oval, changerooms and multi-purpose/ community space.
- The SRFS is a living document and while the timeframe is 10 years (2020 – 2030), periodic reviews will be undertaken to ensure planning and implementation reflects the changes in the District’s demographics and health profile, industry and sporting trends, facility guidelines, participation data (national/state/local), sporting association strategic plans, and the funding environment.



Introduction

The City of Busselton is an idyllic location known widely for its stunning beaches and desirable holiday destinations; a place that is welcoming and where people can relax, enjoy nature, and experience a lifestyle that is envied by many.



Situated 221kms from Perth, Western Australia's capital city, and covering an area of 1,454 square kilometres, the City of Busselton is a thriving community with a strong identity. The Traditional Custodians are the Wadandi Bibulmun people.

The City of Busselton's population has grown at a rapid rate in recent years with 36,686 people recorded at the last *Australian Census* (2016), representing an increase of 67 per cent since 2001, and

almost double the rate of increase for the State over the same period.¹ The ABS have estimated the current population at 39,623². Such levels of growth now present a number of challenges, including equitable provision of sport and recreation facilities and infrastructure to meet the community's growing needs.

In February 2007 the then Shire of Busselton endorsed a *Leisure Services Plan* for the District, and in 2013 an interim

review was undertaken. Since this time the Council has endorsed the *City of Busselton Active Open Space Planning Recommendations and Hierarchy of Active Open Spaces (2013)*, and undertaken a number of key sport and recreation projects including:

- **Dunsborough Playing Fields**
Construction of new fields, amenities and lighting
- **Acquisition of land**
for sport and recreation in the Busselton and Dunsborough sub-districts
- **GLC**
Installation of geothermal heating
- **Barnard Park**
Upgrade to district sporting fields
- **Vasse Sporting Precinct**
Construction of sporting fields
- **GLC**
Fitness expansion, equipment replacement, dedicated group fitness rooms, upgraded changerooms and crèche
- **Churchill Park**
Masterplan development and implementation
- **Busselton Croquet Club**
Upgrade to courts and new clubhouse
- **GLC and NCC**
Masterplan
- **Busselton Tennis Club**
relocation
- **Dunsborough Playing Fields**
John Edwards Pavilion extension, and
- **Lou Weston Oval**
Upgrade to clubhouse and courts including additional new multi-purpose courts (construction to commence in 2020).

With approximately \$23M invested in sport and recreation infrastructure over the past decade, coupled with the increased need and expectations of a growing community, the City of Busselton Council resolved to undertake a comprehensive review of future sport

and recreation requirements to ensure appropriate and responsible planning measures could be put in place. With this in mind, in November 2018 the City embarked on the development of the SRFS.

The SRFS aims to inform, guide and underpin the planning, prioritisation and provision of indoor and outdoor community sporting and recreation facilities throughout the District, and looks to validate the facility needs of the community. The strategy will look at opportunities around existing and new infrastructure, provide a schedule of prioritised projects that informs the City's Long Term Financial Plan and will assist in sourcing external funding. The SRFS considers the City's future requirements around club and recreation centre facilities, however does not include parks, community halls and other community facilities.



¹ The Department of Planning, Lands and Heritage, *Leeuwin-Naturaliste Sub-regional Strategy 2019*
² Australian Bureau of Statistics, *3218.0 - Regional Population Growth, Estimate of 2019 in LGA*

The Benefits of Sport and Recreation

In October 2019, Parks and Leisure Australia (PLA), the national peak body for the sport, recreation, leisure and community infrastructure industry, formally recognised Local Government as the largest provider of sport and social infrastructure that promotes healthy lifestyles and the development of sport.

Since this time PLA has advocated for funding to be directed to local sport and social infrastructure.

This recognition follows the *Value of Community Sporting Infrastructure (2018)* report undertaken by KPMG for the Australian Sport Commission. The report summarised the value of national community sport and recreation infrastructure at \$16.2B annually. This was made up of an estimated \$6.3B economic benefit, \$4.9B health benefit, and \$5.1B social benefit³. The report stated that without community sport and recreation infrastructure, delivery of the combined health, social and economic benefits outlined would not be achieved.

On a more local perspective, the value of sport to the City of Busselton can be estimated at over \$25.5M per year, made up of almost \$10M of direct economic benefit, \$7.7M in health benefit, and \$8M in social benefit. Further research has been undertaken by Parks and Leisure WA, Edith Cowan University (ECU) and the Leisure Institute of Western Australia (LIWA) to specifically look at the Geopraphe Leisure Centre's annual social value (health, social and economic benefit), which was estimated at \$2.3M per year.

Sporting events in the City of Busselton also play a role in capitalising on the City's unique location, environment and tourism industry, and assists in cementing the City's

vision of being the 'Events Capital of WA'. Hallmark events such as Ironman WA, Busselton Jetty Swim, Busselton Festival of Triathlon (Ironman 70.3) and major events such as X Adventure, Cape to Cape MTB and Busselton Half Marathon and Fun Run have significant economic benefits for the region. In 2018/19 the economic return on such events was estimated at \$35M. Sporting event opportunities to be investigated moving forward include masters sporting events (football, hockey, netball, volleyball, and rugby), water craft events (paddle, stand up paddle, canoe, and outrigger) and health and wellbeing style expos.

Health

The Department of Health and WA Country Health Services South West monitors and reports on the health of South West residents to inform evidence based health services and planning. These reports identified the following lifestyle factors for South West children (0-15yrs) and adults:

- Over half of children (53%) did not undertake sufficient physical activity
- One in twenty children (5%) reported height and weight measurements that classified them as obese
- Over a third (36%) of adults did not undertake sufficient physical activity

- One third (33%) of adults reported height and weight measurements that classified them as obese, significantly higher than the State
- One in five (19%) adults reported high blood pressure, significantly higher than the State, and
- One in seven adults (14%) reported a current mental health problem.⁴

Participation in physical activity, particularly among children, supports a number of life-long benefits and is one of three key elements (along with improved nutrition and healthy lifestyle choices) in the overall preventive health strategy readily adopted by governments and health professionals. Improved population health produces immediate and long-term social and economic benefits. International evidence suggests that participation in sport and physical activity has a preventive health affect.⁵ These health benefits add to the value of community sport infrastructure and programs within the City of Busselton.

Australia's Physical Activity & Sedentary Behaviour Guidelines⁶

The Department of Health developed the *Australia's Physical Activity and Sedentary Behaviour Guidelines* through a rigorous evidence review process that considered:

- The relationship between physical activity (including the amount, frequency, intensity and type of physical activity) and health outcome indicators, including the risk of chronic disease and obesity; and
- The relationship between sedentary behaviour/sitting time and health outcome indicators, including the risk of chronic disease and obesity.

Australia's Physical Activity and Sedentary Behaviour Guidelines outline the minimum levels of physical activity required for health benefits and include ways to incorporate physical activity and minimise sedentary behaviour in everyday life.



Physical activity guidelines are as follows:

Children and Young People (5-17 years)

- Accumulating 60 minutes or more of moderate to vigorous physical activity per day involving mainly aerobic activities
- Several hours of a variety of light physical activities
- Activities that are vigorous, as well as those that strengthen muscle and bone should be incorporated at least three days per week, and
- To achieve greater health benefits, replace sedentary time with additional moderate to vigorous physical activity, while preserving sufficient sleep.

Adults (18-64 years)

- Doing any physical activity is better than doing none. If you currently do no physical activity, start by doing some, and gradually build up to the recommended amount
- Be active on most, preferably all, days every week
- Accumulate 150 to 300 minutes of moderate intensity physical activity or 75 to 150 minutes of vigorous intensity physical activity, or an equivalent

combination of both moderate and vigorous activities, each week, and

- Do muscle strengthening activities on at least two days each week.

Older Australians (65 years and older)

- Older people should do some form of physical activity, no matter what their age, weight, health problems or abilities
- Older people should be active every day in as many ways as possible including a range of physical activities that incorporate fitness, strength, balance and flexibility
- Older people should accumulate at least 30 minutes of moderate intensity physical activity on most, preferably all days
- Older people who have stopped physical activity, or who are commencing a new physical activity, should start at a level that is easily manageable and gradually build up the recommended amount, type and frequency of activity, and
- Older people who continue to enjoy a lifetime of vigorous physical activity should carry on doing so in a manner suited to their capability into later life, provided recommended safety procedures and guidelines are adhered to.



³ The Value of Community Sport Infrastructure, KPMG, Australian Sports Commission, 2018

⁴ South West Health Profile, WA Country Health Service, November 2018

⁵ Preventive Health, Sport and Physical Activity, Dr Ralph Richards, Senior Research Consultant, Clearinghouse for Sport, Sport Australia

⁶ Australia's Physical Activity and Sedentary Behaviour Guidelines and the Australian 24-Hour Movement Guidelines, The Department of Health

About the Project

Methodology

The SRFS has been developed through:

- **Review** of previous City of Busselton plans, strategies, masterplans, state/national sporting association strategies, industry trends (sport, recreation and health), and Federal and State Government policies in relation to health and physical activity
- **Analysis** of demographics and population growth within the District
- **Targeted engagement** - extensive community and stakeholder consultation
- **Preparation** of a sport and recreation facility hierarchy and standard of provision
- **Identification** of gaps and opportunities, and
- **Development** of a draft Sport and Recreation Facilities Strategy.

The process flow is depicted in figure 1 below.

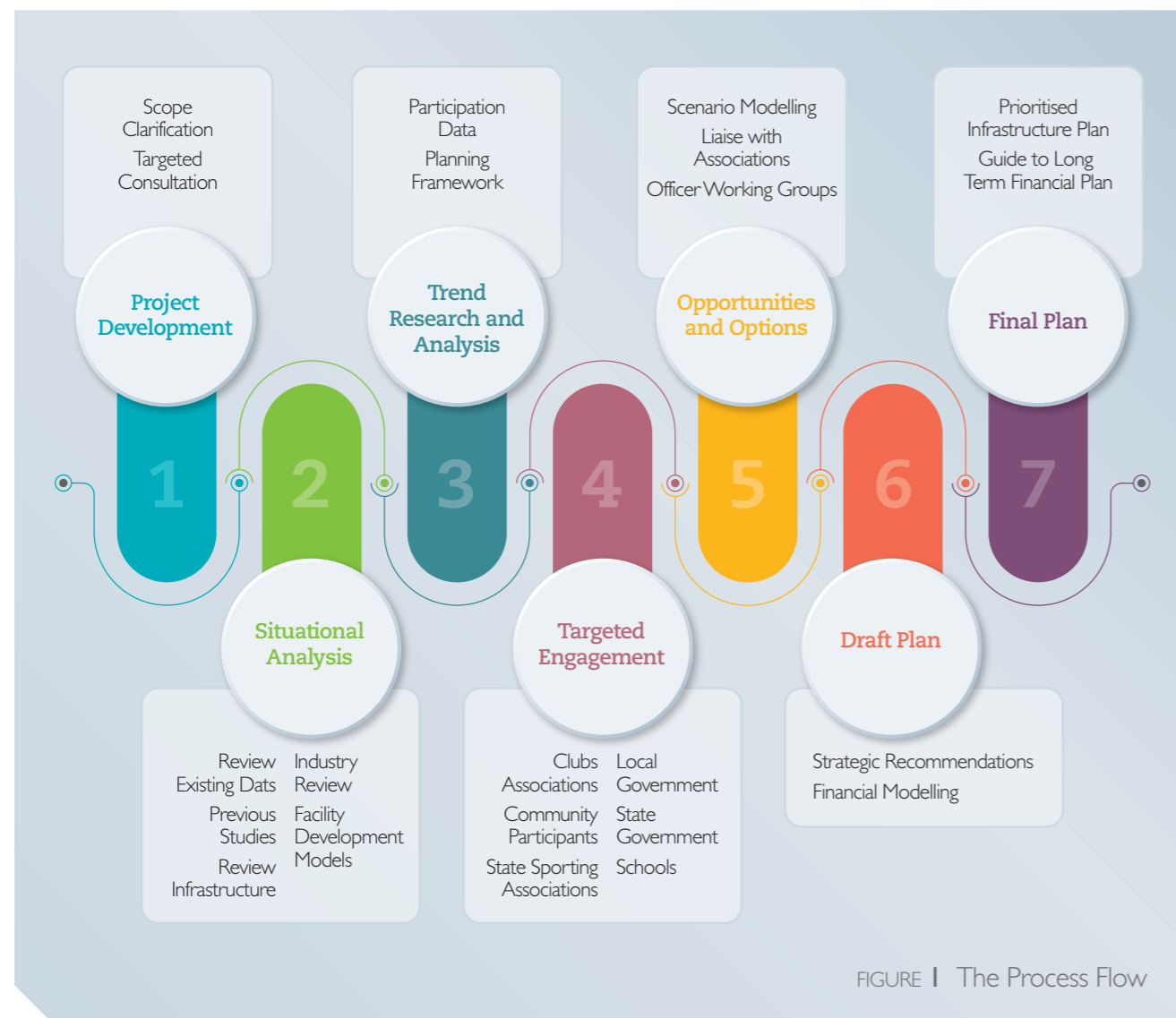


FIGURE 1 | The Process Flow

Objectives

The objectives of the SRFS are to:

- **Develop a long term strategy** to inform, guide and underpin the planning and provision of indoor and outdoor community sporting and recreation facilities to meet existing and future needs
- **Identify, investigate and validate** the facility needs of the community
- **Provide a schedule** of prioritised community projects that informs the City's Long Term Financial Plan
- **Identify gaps and opportunities** around assistance to participate and clubs to operate in a sustainable manner
- **Provide a robust foundation** for the inclusion of Sport and Recreation infrastructure within the City's Developer Contribution Plan 1 - Community Facilities, and
- **Inform community expectations** around short, medium and long term facility development.

Guiding Principles

Initial guiding principles were developed in consultation with key stakeholders to aid robust decision making. The principles aim to provide another layer of justification when deciding which facilities should be planned and constructed within the District.

The principles include:

- **Engagement** - The City will engage with the community, and activate (leasing/booking/programming) facilities via a consistent and justifiable method to ensure maximised use.
- **Accessible** - The City will work towards ensuring people of all abilities have the same opportunities to access the buildings and other facilities.
- **Responsible delivery and management – social, economic, environmental** - The City will ensure facilities are delivered and maintained in a socially, economic and environmentally responsible manner.
- **Sustainable Clubs and Facilities** - The City is committed to sustainable clubs and facilities by working in partnership to fund, construct, maintain, renew
- **Shared use, Multi-Purpose** - The City will plan, support and encourage multi-functional/flexible/co-located facilities (shared use) where practical, to ensure facilities are operating efficiently and at maximum capacity.
- **Standards of provision – "Quality facilities"** - The City will plan, develop and support the construction, maintenance and renewal of facilities across the City via a consistent, justifiable and transparent method e.g. pavilions, changerooms/canteens, playing surface, lights, storage, fencing, amenities etc.



Document Review and Trends

Strategic Context

The *City of Busselton Strategic Community Plan 2017* (reviewed 2019) is the overarching plan guiding all of the City's activities. It sets out the community's visions, aspirations and objectives as well as strategies that Council will pursue in support of the objectives. The *City's Corporate Business Plan (2019-2023)* is a four year corporate planning tool informed by the *Strategic Community Plan* and acts as an implementation guide to the City's priorities. The SRFS is one of the key initiatives and actions of the *Corporate Business Plan* and strongly aligns with the following strategic community plan key goal areas, objectives and strategies.

Community Objectives	Council Strategies
Key Goal Area 1 Community welcoming, friendly, healthy	
1.2 A community with access to life-long health and education opportunities.	A. Explore ways to improve social connectedness and inclusion in the City's community, in particular youth and those who are disadvantaged.
1.3 A community with access to a range of cultural and art, social and recreational facilities and experiences.	E. Create sport and recreation hubs to service local and regional communities.
Key Goal Area 2 Places and Spaces vibrant, attractive, affordable	
2.2 Attractive parks and open spaces that create opportunities for people to come together, socialise and enjoy a range of activities.	B. Develop and maintain rural and suburban parks and playgrounds for the enjoyment of the community.
Key Goal Area 3 Environment valued, conserved, enjoyed	
3.1 Development is managed sustainably and the City's environment valued.	A. Ensure that environmental values are considered as part of land use planning and management. B. Manage the City's carbon footprint through the adoption of environmentally friendly and financially viable technologies and practices.
Key Goal Area 4 Economy diverse, robust, prosperous	
4.3 Events and unique tourism experiences that attract visitors and investment.	A. Continue to promote the City as the destination of choice for regional events.
Key Goal Area 6 Leadership visionary, collaborative, accountable	
6.2 Council engages broadly and proactively with the community.	A. Provide opportunities for the community to contribute to decision making processes.
6.4 Assets are well maintained and responsibly managed.	C. Deliver long term financial planning that helps to achieve community goals and aspirations in a sustainable and affordable manner. D. Develop, maintain and implement asset management plans that maintain community assets at the appropriate standard.

TABLE I Summary of strategic community plan key goal areas

Strategic Framework

The following strategic frameworks and documents have been reviewed to inform the SRFS to ensure recommendations align with state, regional and local considerations and priorities.

The State Planning Strategy 2050, WA Planning Commission

This document guides and informs;

- Local community plans, growth plans and local planning schemes and strategies with structure planning and development assessments
- Project approvals through the Government's Lead Agency Framework
- Planning for the coordination of physical and community infrastructure
- Region scheme amendments, regional planning and infrastructure frameworks, regional investments and service delivery programs, and
- Investment proposals into areas and sectors of the State most likely to generate a return in the public interest.



The South-West Planning and Infrastructure Framework (2015), WA Planning Commission

This framework is a broad planning document that seeks to guide the future development of the South-West region over the next 20 years. The framework addresses the scale and distribution of future population growth and housing development and identifies strategies for dealing with economic growth, environmental issues, transport, water resources, agriculture, tourism and the emerging impacts of climate change. Importantly, it also provides an infrastructure component that advocates the region's priorities in providing both social and economic infrastructure. It seeks to ensure that growth and development in the South-West is achieved in a way that improves people's lives and enhances the unique character and environment of the region.

The Leeuwin-Naturaliste Sub-regional Strategy (2019), WA Planning Commission

This strategy is an overarching strategic land use planning document outlining the Western Australian Planning Commission's (WAPC) approach to future planning and development within the City of Busselton and the Shire of Augusta-Margaret River over the next 20 years.

The Draft State Planning Policy 3.6 - Infrastructure contributions and Infrastructure Contributions Guidelines (2019)

These guidelines are a policy document that provides a consistent, accountable and transparent system for infrastructure contributions either as a standard item of infrastructure via the subdivision and development process or where infrastructure costs are to be shared, via Development Contribution Plans (DCPs).

Local Governments are required to determine their infrastructure

requirements based on the needs of existing and future communities via a Community Infrastructure Plan following consultation with the community. Consideration needs to be given to the extent to which a DCP can contribute to the hierarchy of community and recreation facilities, given that funds are to be allocated where they support facility upgrades to accommodate additional population, and also consideration of capped levies applied by the WAPC. The SRFS provides a robust foundation for the inclusion of sport and recreation infrastructure within the City's Community Infrastructure Plan and DCP's

The City of Busselton Local Planning Scheme No. 21

Local planning schemes set out the way land is to be used and developed, classify areas for land use and include provisions to coordinate infrastructure and development within the local government area.

The City of Busselton Draft Local Planning Strategy (2016)

This strategy sets out the long term broad planning direction for the whole of the City of Busselton District and provides a strategic rationale for decisions related to the planning and development.

Strategic Directions WA Sport and Recreation Industry 2016-2020 (SD6), Department of Local Government, Sport and Cultural Industries (DLGSC)

This strategy has been developed to;

- Provide vision and direction for West Australia's sport and recreation industry
- Increase stakeholder understanding of emerging issues
- Guide strategic planning processes for organisations, and
- Better inform governments of stakeholder aspirations.

To address current and emerging issues in key strategic areas, the strategy identified 13 key challenges for the sport and recreation industry including; governance, public open space and urban form, adventure and



outdoor recreation, commercialisation, financial uncertainty, evidence based decision making, participation and affordability and technology. The SRFS considers these challenges as part of the formation of the recommendations.

The Geopraphe Leisure Centre (GLC) Masterplan Findings (2017) and Naturaliste Community Centre (NCC) Masterplan Findings (2017)

This masterplan guides and supports evolving community sport and recreation programs, services, and facility developments over the next 20 years and makes recommendations having regard to current and potential future use. The plan's objectives are to provide the most sustainable solutions for the ongoing financing of the centres' operations, and provide the greatest return on investment to reduce the burden on ratepayers.

The City of Busselton Asset Management Policy and Strategy

The strategy outlines the key principles which the City applies to the long term planning and management of its assets to ensure that they are safe, sustainable and meet the needs of the community. The Policy also provides guidance to the asset management strategy (currently under review) for assets owned and directly managed by the City including park and recreational space, buildings and facilities.

Sport and Recreation Trends ⁷

As part of the research undertaken for the SRFS an analysis of national sport and recreation trends was undertaken. The Australian Sports Commission have identified six megatrends that impact and influence the makeup of how people will participate in sport and recreation over the next 30 years:

A perfect fit

As society becomes increasingly time poor, participation is being tailored to meet personal needs. This is largely being influenced by an increased use of online tools and applications to individualise sport. Health, rather than competition, is becoming a major driver for participation in sport.

Within the City of Busselton there has been a significant increase in people seeking personal trainers, 24-hour gyms, yoga, health and well-being studios, running clubs, participation in Park Run, 20-20 cricket and term based activity programs to name a few. The GLC is a leader in the southwest region with the recent installation of cloud connected gym equipment, the 'my wellness app' and

promotion of online fitness challenges, however the GLC, NCC and traditional sports within the District have the challenge of adapting programs, services and forms of the game to keep up with this growing trend.

From extreme to mainstream

Lifestyle, adventure and alternative sports are becoming increasingly popular particularly with younger Australians, with participation being driven by widespread exposure through digital media. These sports typically involve complex, advanced skills and have some element of inherent danger and/or thrill seeking. These sports are likely to attract participants through generational change and gain a greater awareness via online and social media platforms.

Locally this trend is seen through the increasing popularity of mountain bike trails and increases membership in local Mountain Bike (MTB) clubs, utilization of the City's skate parks and youth precincts, and the increasing popularity of BMX sports and successful events such as Adventure X, Cape to Cape Mountain Bike, Ironman and Ultramarathon events.

More than Sport

There is an increased focus on the broader benefits derived from participation in sport, including physical and mental benefits, crime prevention, and social inclusion. Sport for children and adults is an effective means of helping to reduce the rising rates of obesity and chronic illness

The GLC is currently working with Parks and Leisure WA (PLA) and Edith Cowan University (ECU) to better quantify these benefits as there is a significant state and national focus on the greater value of sport and recreation in the community.

Everybody's Game

The types of sports Australians are likely to play will shift as demographics change. Indicators suggest more people are embracing sport in older age, resulting in the need to cater for senior citizens to enable greater participation. The City of Busselton's demographic is changing and the City's facilities, programs and services as well as the City's clubs, sports



and community, will need to be flexible and factor this into forward planning and sport/club strategic planning e.g. modified games including walking netball and walking hockey at the GLC and NCC.

New wealth, new talent

Population growth in developing countries, specifically Asia, increases athlete competition within the sport landscape. This may result in emerging new sporting markets for television, social media, sports equipment, services and events. At a grass roots local sporting level this trend may not have a great impact to many within the District, however there may be an increased opportunity for talent pathways and representative level competition for the elite local sportsperson given the proximity to Asia. In addition, the tourism industry may also benefit through efforts to attract sporting tourists to Western Australia. Ongoing support to the South West Academy of Sport (SWAS) and potential WCE sports talent hub can assist in helping local talent achieve success through their relevant sport pathway.

Tracksuits to Business suits

Market forces are likely to place pressure on sport in the future drawing athletes away from sports that have lower salary bases. In addition, the administration of sport may transition from community-based organisations to corporate structures as they face increased accountability. The cost of participating in sport is rising and this is a participation barrier for many people. This has the potential to add further pressure on sporting associations and governments to find new ways to keep participating in sport affordable. The importance and impact of the City administered program, 'KidSport' is discussed in Key Area 2 (KA2).

Carrying Capacity Initiatives

Carrying capacity initiatives lead to an increased use of an existing space. Benefits of such initiatives include, more players being able to be active in an existing sports space, the sports space being accessible for a longer duration (especially in winter), and an increased level of competition being

played at the facility. Initiatives can include the reconfiguration of a sports space, implementing dedicated seasonal field maintenance periods, installation of new or upgrade of existing irrigation systems, sports surface resilience and water saving initiatives, installation of new or upgrade of existing sportsfield floodlighting, or construction of changerooms.

Increasing Female Participation

In recent years female participation rates in traditionally male dominated sports such as Aussie Rules and cricket is changing, while football (soccer) is continuing to experience a steady increase. The challenge for facilities and facility providers, especially in regards to older facilities, is the lack of unisex ablutions and changerooms. There are a number of documents developed by national sporting associations detailing unisex



⁷ The Future of Australian Sport, Australian Sports Commission/CSIRO, 2013
⁸ Women in Sport, Christine May, Senior Research Consultant, Clearinghouse for Sport, Professor Clare Hanlon, Victoria University (August 2019)

facility guidelines and state and federal governments have now acknowledged this change and the demand it places on facility providers.

Even though popularity has increased, females remain under represented when it comes to participation in sport and recreation. In regards to non-facility barriers, research shows that health, fun and socialising are key motivators for female participation. Inclusive and less competitive environments can increase their engagement with sport and physical activity. The provision of entry level and pathway opportunities to learn skills and grow confidence is important (physical, coaching, officiating, administration)⁸.

Sporting Hubs and Multi-use

The single use standalone facility is no longer a broad brush model that is achievable or sustainable. Local government, sporting clubs, groups and associations are challenged to look at the broader community benefit of existing and new facilities. This approach can also lead to a greater connectedness within the community, a greater sense of place, improved service delivery, and greater usage and activation. Multi-use may mean partnering with a number of other community groups to activate leased spaces through hire arrangements rather than constructing a number of single use facilities.



Sustainability

There are greater expectations (and opportunities) for sustainable principles to be built into the design and maintenance of sporting facilities. Initiatives to reduce water use on playing fields and buildings, solar panels, smart metering technology, light emitting diode (LED) and cloud based technology for floodlighting control, are key tools that are increasing in use.

Planning and Design

Sports facility guidelines and standards change over time meaning facilities should be planned and designed for multi-use and be adaptable to change, including information technology/communications in-build at time of construction, safety and crime prevention requirements (CPTED principles), and consideration for CCTV where practicable.

The External Funding Environment

The environment around external funding sources has become increasingly competitive and external funding sources for larger projects are limited. The current key external sport and recreation infrastructure funding opportunities include:

Community Sporting and Recreation Facilities Fund (CSRFF), WA State Government

Annual \$12M pool of funds for the whole of Western Australia. As at 2019 this opportunity can fund a maximum one-third of the total project amount over two categories; Major Projects where there is a \$1.5M maximum limit per project, and Minor Projects where there is a \$300,000 maximum limit per project.

Community Infrastructure Funding – Aus Sport, Australian Government

\$500,000 contribution maximum, and only one round opened for submissions in 2018. There is current uncertainty when or if future funding rounds will be announced.



Lottery West and Healthway Grants

This funding program funds five priority areas: active healthy people (programs), environment, inclusive communities, culture, and innovation. Generally this isn't a funding avenue for sporting infrastructure, and is more suited to the youth, community and trail projects.

Royalties for Regions

Funding is strongly aligned to supporting the economic and social development of regional Western Australia, jobs and growth, and initiatives identified in the South West Development Commission's Regional Blueprint. The framework around the Royalties for Regions program was a focus of the Special Inquiry into Government

Programs and Projects in 2018 and has considerably changed since the State Government's Machinery of Government changes implemented in early 2017.

Australian Sports Foundation

This is not primarily a funding source but a not-for profit organisation, with the purpose to raise money for Australian sport and local grass roots projects by utilising a deductible gift recipient (DGR) status to attract philanthropic donations for sports. \$21M of donations were made to grassroots clubs in 2017/18. Grass roots clubs register their projects and then can promote tax-deductible donations to fund things such as facilities, equipment, team travel, junior development pathways, and high performance programs.

Other grants such as Stronger Communities (Federal Government) and other government and non-government grants are more suited to small grass roots level projects, programs and equipment.

Given the increasingly competitive nature of external funding the SRFS recommends resources be allocated to forward planning initiatives that will not only increase the achievability of projects but strategically target external funding opportunities that potentially value add to the project and/or to the City's budget. With this in mind the SRFS has been modeled with the aim for progress to be made without the full reliance upon external funding.

Demographic Analysis

The City of Busselton's population is now around 39,623 and is predicted to reach 55,000 by 2030 and over 68,000 by 2050.⁹

Over the past five years the City's annual growth rate has averaged around 3.0%, this is above the averages for the South West Region (2.4%) and Western Australia (2.5%) over the same period. The growth in population is producing some notable demographic changes. The Busselton District has for many years been known as a place to retire or holiday, but between 2009 and 2014, there was an increase in the total population share across all age groups. The current median age of the District's residential population is estimated at 42 years suggesting that pockets within the District have become a place where younger families are settling. The median age varied considerably across the area, from 34 years in Vasse

to 64 years in Eagle Bay, and modelling by WA Planning Commission (WA Tomorrow Population Report No. 11 – table 2) forecasts the District's population age demographic to continue to change with a larger increases around the age groups 20 – 49 years along with 0 – 9 years (babies and primary school) and the seniors age group 70 – 84 years.

As well as steady growth the City of Busselton is balancing a higher rate of holiday or second homes in comparison to the rest of Western Australia. In its 2019 strategy for the sub-region, the Department of Planning, Lands and Heritage highlighted that 25 per cent of the City's dwellings were unoccupied at the 2016 census and this

rate was significantly higher than 12% for the State. The report also noted that a large proportion of these unoccupied properties are in the localities of: Quindalup 48 %, Yallingup 57 %, Wilyabrup 52 %, Eagle Bay 89 %, Dunsborough 39 %, Yallingup Siding 34 %, Quedjinup 46 % and Wonnerup 36 %¹¹. It is expected that most of the District's growth moving forward will be accommodated in the areas of Yalyalup, Vasse Newtown, Dunsborough Lakes, and Ambergate North.

The recommendations contained within the SRFS take into account the current and forecast change in demographics. Continual review of this data, along with other key inputs, should be considered through the periodic reviews of this strategy.



Socio-Economic Indexes for Areas (SEIFA)

SEIFA or The Index of Relative Socio-Economic Advantage and Disadvantage, is calculated from a range of responses to the Australian Bureau of Statistics (ABS) Census and is a measure of social-economic conditions in areas on average as a whole. It is known that areas of more disadvantage generally have a higher rate of risk factors for ill health and lower participation in community, sport and recreation facilities.

Although as a whole the City of Busselton is ranked in higher decile (least disadvantaged) the SEIFA Index shows that there are areas within the District with high levels of disadvantage. These areas include parts of Geographe and West Busselton¹³. These areas should be the focus of targeted participation programs in partnership with State Sporting Association's (SSA's), Clubs, Health Providers, Schools and the GLC.

Disability

In 2018 there were 4.4M Australians with a disability, 17.7% of the population, down from 18.3% in 2015¹⁴. This can be apportioned to a little over 6,800 people with disability in the City of Busselton. Additionally almost one-quarter of all people with a disability

reported a mental or behavioural disorder as their main condition.

Sport and recreation participation rates are known to be lower than those that do not have a disability or physical condition which strengthens the importance of ensuring facilities and programs are accessible so all residents can have the opportunity to participate. Facility development and programs should refer to the City's Disability Access and Inclusion Plan (DAIP) to ensure the City continues to explore opportunities to remove or reduce barriers to participation.

Aboriginal Population

The 2016 Census recorded that 1.6% City of Busselton residents (603 people) identified as Aboriginal or Torres Strait Islander. The City of Busselton engages with the regions Wadandi Bibulmun people in its day to day business and through the City's 2019 Reconciliation Action Plan (RAP). Many national sporting organisations have also developed RAPs in order to implement actions with a view to create opportunities and increase participation for Aboriginal and Torres Strait Islander peoples.

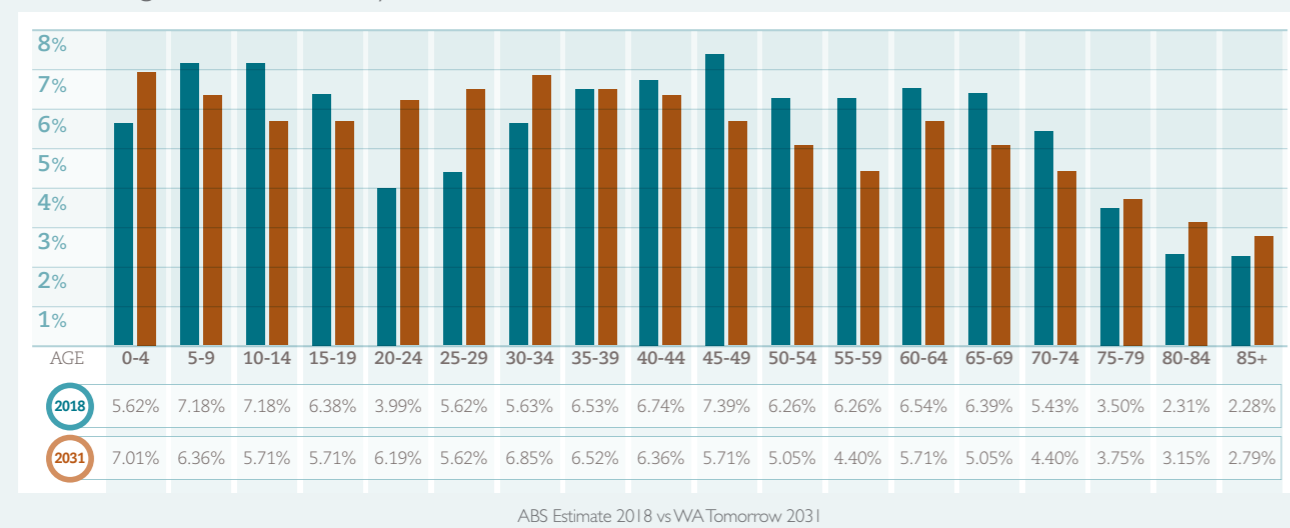
There is a recognised gap between the health and wellbeing of Aboriginal and

non-Aboriginal populations in Australia. Aboriginal and Torres Strait Islanders as a cohort generally fall short of the expected indices measuring the wider population health and wellbeing of all Australians.

The City continues to support Aboriginal organisations through partnerships in managing parks, cultural centres and gardens, however any sport and recreation initiatives should reflect the values contained within the City of Busselton RAP.

The City has been engaging with the local people in regards to proposed sport and recreation developments and most recently in regards to the NCC. The outcome of this engagement was for City officers to form a better understanding of the areas of Aboriginal heritage significance that are in close proximity of the existing NCC. It was agreed that the areas for future development should be restricted to areas already disturbed as well as small areas to the north of NCC and to the east and north east of John Edwards Pavilion (JEP).

TABLE 2 Age Distribution - City of Busselton¹⁰



⁹ WA Tomorrow Population Report No. 11, Busselton LGA, Band A and Band C forecast.

¹⁰ Age Distribution 2018 to 2031 (ABS 3235.0 Regional Population by Age and Sex, Australia - Local Government Areas (ASGS 2018) and WA Tomorrow Population Report No. 11, Busselton LGA, Band C forecast).

¹¹ The Department of Planning, Lands and Heritage, Leeuwin-Naturaliste Sub-regional Strategy 2019

¹² Australian Bureau of Statistics, 3218.0 - Regional Population Growth, Estimate of 2019 in LGA

¹³ Census of Population and Housing: Socio-Economic Indexes for Areas (SEIFA), Australia 2016

¹⁴ 4430.0 - Disability, Ageing and Carers, Australia: Summary of Findings, 2018

Participation Trends

The AusPlay Survey (AusPlay) is a large scale national population tracking survey funded and led by Sport Australia and is the single-source of participation data that helps better understand participation in sport.

TABLE 3 Top Activities for WA Adults (AusPlay)

Activity	WA Adults Total	Males	Females
Top Activities in WA (% of Adults participating)			
Walking (Recreational)	41.0%	31.8%	51.3%
Fitness/Gym	34.2%	30.8%	38.1%
Jogging, running and athletics	16.1%	17.5%	14.9%
Swimming	15.4%	13.9%	17.4%
Cycling	12.6%	15.4%	10.1%
Football (Soccer)	5.0%	7.7%	
Yoga	4.9%		8.7%
Golf	4.6%	7.7%	
Basketball	4.1%	5.9%	
Bushwalking	4.1%		4.5%
Australian Football	4.1%	7.3%	
Cricket		5.2%	
Netball			5.7%
Pilates			4.7%
Tennis			3.3%
Top Sports Club Activities in WA (% of Adults participating)			
Golf	2.9%	4.8%	1.1%
Australian Football	2.6%	4.8%	
Football (Soccer)	2.2%	3.4%	1.0%
Tennis	2.1%	2.4%	1.9%
Cricket	1.6%	3.1%	
Hockey	1.5%	1.7%	1.3%
Basketball	1.5%	2.1%	0.9%
Netball	1.5%	7.7%	2.8%
Bowls	0.8%	1.2%	
Volleyball	0.6%	0.9%	
Sailing		0.8%	
Swimming			0.7%
Equestrian			0.6%

Note: the blanks in table means no reliable data was available for this activity.

The AusPlay Participation Data 2015-2018¹⁵, combined with local sport data, provides a robust understanding of trends in participation, gaps, and opportunities in regard to facility provision and programs. Given the SRFS is primarily facility focused, AusPlay data assessed has centered around sport and recreation use around facilities, organisations, clubs, and venues rather than traditional unorganised leisure activities such as walking, running, gym and yoga etc. However, it is important to note the outcomes of this national survey and the insight this data provides on participation given the known health and social benefits of sport and physical activity.

How active are West Australians?

In 2018-19, 35.5% of Western Australian adults were meeting physical activity and sedentary behavior guidelines and 22% of children (under 15yrs) were participating at least three times per week, down from 24.6% in 2016. From this data it can be estimated that 11,000 adults and 1,700 children at a local level are not meeting guidelines for physical activity and sedentary behaviour.

Table 3 and table 4 reflect participation within the state as a whole and while not solely focused on the City of Busselton, it provides a good platform to maintain the focus on key sporting trends within the City in comparison to state and nationwide trends.

¹⁵ 31 October 2019 Sport Australia AusPlay release, 2015-2018 Data Visualisations

This data indicates there is a significant difference in participation rates between the non-structured activity and structured club sport activity for adults. This can be attributed to a number of factors including:

- People with busier lifestyles have less desire to commit to formal club sport structures. They are increasingly opting to go for a run with headphones, attend a fitness class or a gym workout when the opportunity arises rather than commit to a regular organised sporting fixture
- Alignment with the megatrend of "A Perfect Fit" (personalised sport for health and fitness) e.g. leisure/ community centre activities such as gym, group fitness, swimming laps and lessons, yoga, Pilates, social court sports
- The District's unique environment (lots on offer within parks, beaches, tracks and trails) enabling opportunities to walk, cycle, swim, kick/pass/shoot a ball without the need to join a club, and
- Opportunities to offer more personalised and modified formats of sport for adults outside of a traditional seasonal fixture models e.g. Park Run, 3-on-3 basketball, walking hockey, walking netball, local T20 cricket, term and non-term based leisure/community centre programs for adults and children.

While sport governing bodies are aware of these gaps, at the local level, local governments and sporting clubs are constrained by a lack of resources, there can be to introduce modified activities and traditional sporting structures are maintained, and remain the priority, leading to overall reduced participation.

The more traditional team sports lean towards participation in a club environment for children under 15 years, while activities with larger gaps between activity and club activity, such as swimming and dancing indicate that children are participating in these activities in a more casual setting e.g. lessons (leisure centre, school), casual swimming, beach, private

TABLE 4 Top Activities for WA Children (AusPlay)

Activity	WA Children Total	Boys	Girls
Top Activities in WA (% of Children under 15 years)			
Swimming	27.5%	26.4%	28.8%
Football (Soccer)	12.2%	18.5%	4.7%
Australian Football	10.8%	17.4%	-
Dancing (recreational)	8.1%	-	16.5%
Gymnastics	7.7%	3.2%	13.1%
Basketball	7.2%	8.8%	5.3%
Netball	7.2%	4.4%	15.3%
Tennis	5.8%	6.7%	4.6%
Cricket	5.7%	9.9%	-
Athletics (inc jogging, running)	4.8%	3.9%	5.8%
Hockey	-	3.8%	4.4%
Rugby Union	-	2.6%	-
Dance Sport	-	-	5.8%
Top Sports Club Activities in WA (% of Children under 15 years)			
Football (Soccer)	10.2%	15.4%	3.9%
Australian Football	9.8%	16.3%	-
Basketball	6.1%	7.0%	5.1%
Netball	6.1%	-	12.8%
Cricket	5.2%	8.9%	-
Swimming	4.5%	4.4%	4.5%
Tennis	3.9%	4.3%	3.3%
Hockey	3.8%	3.6%	4.1%
Gymnastics	3.1%		5.2%
Athletics (inc jogging, running)	2.9%		3.1%

Note: the blanks in table means no reliable data was available for this activity.

dance studio etc. and are not transitioning to formal club environments.

The data also highlights parents and guardians of the under 15 year old cohort within the District are facing potential barriers around affordability and time, with traditional club sport relying on parents and volunteers. Coupled with this, people are facing busier lifestyles and less desire to commit and the transition into traditional sport based club activities is becoming less attractive.

State and national sporting associations for the traditional single sex sports are focusing on initiatives around increasing female

participation as such there are opportunities at the grass roots level for increased female participation especially in football (soccer), basketball, Aussie Rules, cricket and netball (increased male participation).

Some sports have already adapted and are embracing modified "fun" versions for juniors (e.g. Auskick, NetSetGo, Hookin2Hockey, Aussie Hoops) and are generally still captured under a club membership model. Private sport businesses are well established in the dancing, gymnastics areas and emerging in football (soccer) to cater for this more non-club activity.

TABLE 5 Top 15 Sports/ Activities City of Busselton

Fitness/Gym
Basketball
Aussie Rules
Swimming Lessons
Swimming Laps
Netball
Soccer
Mountain Bike
Cycling
Tennis
Surfing
Swimming Clubs
Hockey
Squash
Golf

Participation in sport and recreation activities at the state level (AusPlay) align with the City's local data compiled from the recent community survey undertaken to inform the SRFS. Although the survey was not specifically focused on participation, the data from the captive sport and recreation community (501 responses) show that as a District, the City participates in almost 60 different activities. The top 15 listed above in table 5.

Data from the City's main club based sports has been collected in partnership with their relevant state sporting associations and provides a snapshot of club sport participation and trends since 2013 from a sport association level. A summary of the trends are outlined in table 6. Further data is available in attachment 1.

Collecting this data in collaboration with state sporting associations provides an indication of trends across the District and enables clear comparisons of competitive junior and amateur club sport year by year. Sports that have a larger "perfect fit" style of participation such as surfing, cycling, tennis and golf are more challenging to

capture given their participation is not only aligned to a club membership model, but also can be on a more casual basis.

In 2019 Parks and Leisure Australia and the Australian Sports Commission (Aus Sport) advocated for the need to capture credible and quantifiable data from the parks and leisure industry to underpin the funding and development required to build sport and social infrastructure throughout Australia. Australia wide the sport and recreation industry is focusing on more efficiently tracking participation data (through AusPlay). The City of Busselton has an opportunity to play a role at a local level given the known health, social and economic benefits of participating in sport and recreation and the potential external partnership and funding opportunities it may bring. Initiatives and resources to better track, capture and understand participation within the District should be a focus moving forward.

Additional to the club sport data, table 7 is a snapshot of the participation trends at GLC and NCC in regards to learn to swim, fitness and gym.

TABLE 6 Sporting Club Participation Trends

Club Sport	Type of Participation	2013 to 2019 trend	Notes
Basketball	# Registered Teams	↑ 40%	
	# Aussie Hoops (individual participants)	↑ 208%	
Aussie Rules	# Registered Teams	↑ 67%	Does not include teams outside of City of Busselton that play in this Association / competition
	# Auskick (individual participants)	↑ 363%	
Netball (Association)	# Registered Teams	↑ 14%	2014 to 2019 numbers
Football (Soccer)	# Registered Teams	↑ 61%	Does not include teams outside of City of Busselton that play in this Association / competition
Cricket	# Registered Teams	↑ 14%	Does not include teams outside of City of Busselton that play in this Association / competition
	# Juniors 5-11yo (individual participants)	↑ 61%	
Hockey	# Registered Teams	↔ steady	2014 to 2019 numbers. Does not include the introductory version of the game (Years 3 to 8)
Lawn Bowls	# Registered club members	↔ steady ↓ 7%	Numbers do not include the casual, barefoot bowls, come try participation
Swimming	# Registered club members	↔ steady ↑ 8%	Participants registered with Swimming WA and Masters Swimming WA
Rugby	# Registered club members	↔ steady ↓ 7%	Participants registered with Rugby WA
Horse & Pony	# Registered club members	↔ steady ↓ 11%	Participants registered with Pony Club WA
Gymnastics	# Registered club members	↑ 257%	Trend reflects the uptake in affiliation since the two local clubs registered with Gymnastics WA in 2017/18

TABLE 7 GLC and NCC Participation Trends

Swimming (Learn to Swim)	Average 2016 - 2019	Rate of participation	WA participation rate - AusPlay	
# participants enrolled in Learn to Swim at GLC	2377 per year	28%	27.5%	
Geographe Leisure Centre (GLC)	2015/2016	2018/2019	Trend	Notes
# total facility admissions	358,259	357,755	↔ steady	
# members	1,800	2030	↑ 12%	Excludes multipass holders
# participants Teen Fitness Program	Average 31.6 attendees per term		↔ steady	Term based youth fitness program delivered since term 1 2018
Naturaliste Community Centre (NCC)	2015	2019	Trend	Notes
# members	97	194	↑ 200%	Excludes multipass holders
# group fitness attendances	9,496	16,940	↑ 1278%	Aligns with an increase in available group fitness classes



Targeted Engagement

One of the aims of the SFRS is to identify, investigate and validate the facility needs, as opposed to wants of the community. This was achieved through a broad and extensive targeted engagement program.



Community Insights Workshops:

In April 2019, four workshops were held with the sport and recreation community within the City of Busselton catchment. Two were held in Dunsborough and two in Busselton. A total of 74 individuals attended the workshops and completed a range of activities that aimed to extract values and views around sporting facilities throughout the District, the key findings were;

Strengths

- Clubs and associations are seeing a diverse growth in membership
- There are lots of options and activities throughout the District with a strong local sporting community and culture
- GLC is a key facility for the District, and
- Dunsborough and Districts Country Club, Dunsborough Playing Fields and NCC are key facilities for the Dunsborough catchment.

Challenges

- Space to play/activity (not enough)
- Outdated facilities
- Lack of funding (grants and sponsorship)
- Cost of equipment, insurance, and affiliation fees
- Effectively managing a club with increased pressures on volunteers, budgeting, and facility maintenance, and
- Number of volunteers, local government support and collaboration.

Solutions/ideas

- Lighting (improve the existing and light more spaces)
- Centralised online portal for sporting clubs to connect, promote, share (e.g. my community directory), and
- Increased exposure to the broader community (media, community reach, events, initiatives and programs get lost in social media).

Opportunities

- Partnerships with local government
- Shared facilities
- Partnerships with other clubs and sports
- Increased promotion, and
- Hosting more sporting events

Movement Mapping

- Participants were asked to identify their key competition and training sporting facilities and detail where their members are traveling from to attend training and competition. Comments and discussion took place around participants' ability to travel more on the weekends for competition and desire to train more in the local catchment during the weekdays.

Community Insights Survey:

A community survey was undertaken targeted at sport and recreation participants, parents, volunteers and others involved within the sport and recreation community. An online project page was established on the City of Busselton 'Your Say' portal with 946 visits and 501 responses received, the key findings are summarised here.

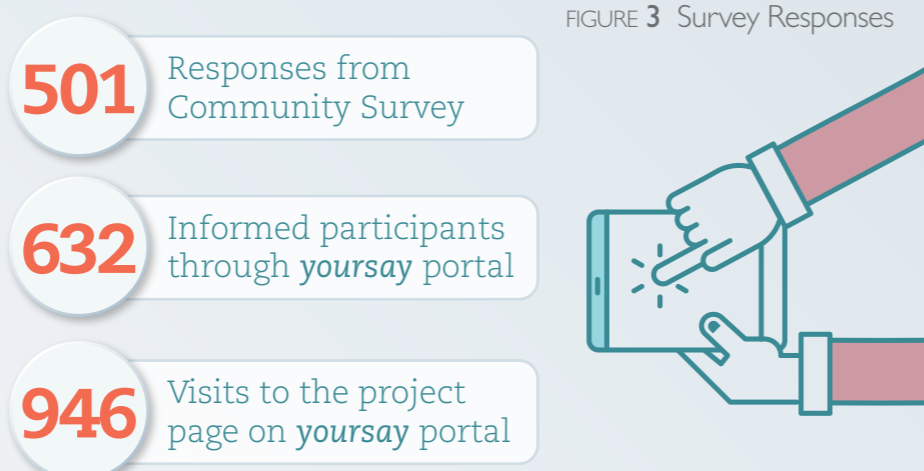
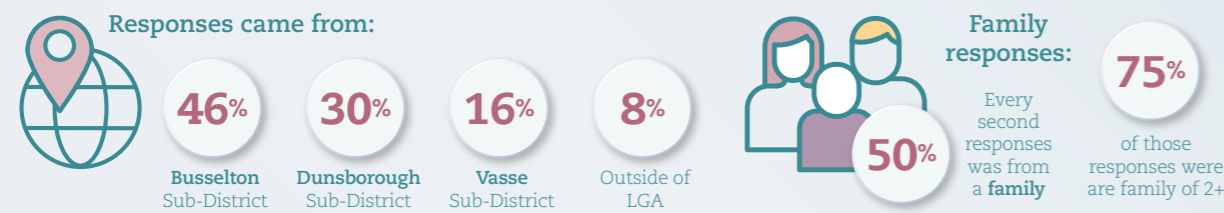


FIGURE 3 Survey Responses



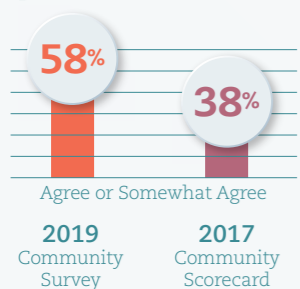
What we learnt...



Most used venues:

- Geographe Leisure Centre
- Dunsborough Playing Fields
- Bovell Sports Park
- Lou Weston Oval

The City of Busselton has a good understanding of sport & recreation needs?



Views on quality of Sport & Recreation facilities



What's stopping you from participating?



What do you think City of Busselton's Sport & Recreation priorities should be?

- Aquatic facilities**
Playing Fields
New & Upgraded existing
- Indoor Court Facilities**
Squash Facilities
- Increased assistance to participate**
Promotions, physical activity initiatives, help keep cost down eg Kidsport, assistance to clubs.

While the community survey was extensive and provided valuable insight and validation of participation and trends, responses were collated and assessed with other engagement inputs to ensure a balanced assessment and representation of community needs.

Community Insights Sporting Club Meetings:

Meetings were held with 79 sporting clubs and/or associations within the District and 20 State/National Sporting Associations to understand the local views and issues from a "clubland" perspective to allow informed decisions within the SRFS. A summary of the key themes and findings are as follows:

Facilities

- Given the age of facilities and updated sporting facility guidelines, some facilities are no longer fit for purpose
- Clubs and associations are finding it difficult to balance the desire for new facilities and looking after ageing leased facilities that require increased ongoing maintenance and upkeep
- There is a large focus on quality facilities that are fit for purpose and meet sports facility and unisex guidelines.

Lack of available sports space and storage

- Dunsborough based clubs highlighted the need for increased spaces to play and train including basketball, netball, football (soccer) and Aussie Rules
- The three swimming clubs based at the GLC raised concerns that they are competing for the same lane space and the ability to deliver programs and maintain membership
- Grass sports in the Busselton sub-district are experiencing challenges in regards to competing uses of available floodlight training spaces
- Basketball as a sport, has highlighted their main priority is an increase in indoor courts throughout the District

Increase assistance to promote activity/sport

- Web based promotion of not for profit community sporting contacts, activities

and events without having to sift through social media feeds was raised at a number of workshops

- Individual meetings along with increased signage and promotion of cycle trails, park run course and "open water swimming" courses at the two swimming enclosures

Administration

- Increasing administrative duties being placed on clubs and association from their sporting governing bodies, regulatory agencies e.g. liquor, child protection and local government
- Some clubs and associations are having interactions with up to ten different officers within the City of Busselton in order to carry out delivery of the sporting activity

Volunteers

- Increasingly difficult to source and retain volunteers and coaches meaning greater demands being placed on the same volunteers
- Parents showing less desire to participate as volunteers, possibly apathy

Governance and Leadership

- There is a broad understanding by clubs and associations that effective governance principles are important for the long term sustainability of sports, clubs and association
- Some clubs and associations are further developed than others
- Focus on improving clubs and associations with the City's Club Development program
- Opportunities around collating this knowledge and resource electronically to access when needed

Improved lighting

- Fit for purpose lighting that meets Australian standards and sports specific facility guidelines

Shared Use and Working collaboratively

- Some clubs within the same sports have identified that they have grown somewhat fragmented with the majority seeing the benefits in multiuse facilities and increasing partnerships
- A need to be mindful of the practicalities and agreements between multiple groups and multiple sports

Security of Tenure

- Clubs raised their desire to have more certainty of tenure over leased facilities to develop long term plans and invest in leased facilities

Naturaliste Pool Action Group

- Advocating for increased aquatic pool space within the Dunsborough sub-district to benefit all demographics of the community
- Longer distance for schools and residents in the Dunsborough catchment to travel to GLC,
- GLC is at/near capacity with rapid population growth
- Will have social and health benefits and support from local schools
- The group delivered a petition in April 2019 with 1,674 signatures from local residents and have met with City officers to detail their views.

State and National Sporting Associations

Meetings were held with various state and national sporting associations and relevant strategic plans and state facility plans were reviewed and considered as part of the SRFS. A list of the documents can be viewed at attachment 2.

Sport and Recreation Facility Provision and Planning

In 2012/13 the City of Busselton developed a Hierarchy of Facilities to assist in guiding community infrastructure planning. As the City grows, industry standards updated and community expectations change, this hierarchy will need to be reviewed.



Hierarchy of Facilities “Standards of Provision”

Best practice leads to the development and review of community, sport and recreation infrastructure under a hierarchy of provision, with different levels of service for varying uses, forms, functions and catchment sizes. There is no 'one size fits all' method for the formation of standard levels of community infrastructure provision as such the City has developed a hierarchy with reference to the following guidelines and recommendations:

- Draft State Planning Policy 3.6 - Infrastructure Contributions and Infrastructure Contributions Guidelines (Western Australian Planning Commission, 2019)
- Guidelines for Community Infrastructure (Parks and Leisure Australia – WA, 2012)
- Draft Community Facility Guidelines (Parks and Leisure Australia WA – 2019), and
- Draft Livable Neighborhoods (Western Australian Planning Commission, 2015).

This hierarchical approach, summarised in table 8, has been informed by an analysis of state and local use, trends, future demographics, and analysis of projected use.

The descriptions of open spaces contained in the guiding documents do not match all circumstances, as such categories and descriptions have been adapted for the City of Busselton's local characteristics and contextual setting through an assessment of size, form and function. City facilities may therefore have larger physical catchment areas than those in the metropolitan area but align to similar principles and population catchment sizes for facility provision.

Facilities can also have a dual purpose, and operate to the benefit of a region, district and/or sub-district, depending on the local catchment, structure of the sport/activity, and/or the region's competition structure.

For example:

- Barnard Sports Park - serves as district facility for football (soccer) competition and functions as a sub-district facility for mid-week training for clubs in the Busselton sub-district, and
- Bovell Sports Park- hockey is the regional facility for hockey competition and also the District facility for those in the City of Busselton catchment in regards to training, while others outside the City have district or local training spaces i.e. Capel or Margaret River (future training turf).

City of Busselton Hierarchy of Facilities

Regional Facilities

Regional facilities are categorised as serving more than one geographical region and are likely to attract from more than one local government area a participant catchment of 75,000 – 250,000 people Regional facilities serving the City of Busselton District include:

- Sir Stewart Bovell Sports Park hockey facility
- Jindong Park - Motorcross
- South West Sports Centre - 50m FINA Olympic Pool
- Hay Park Regional Athletics Centre and Regional BMX Track, and
- Eaton Sports Complex softball/baseball facility.

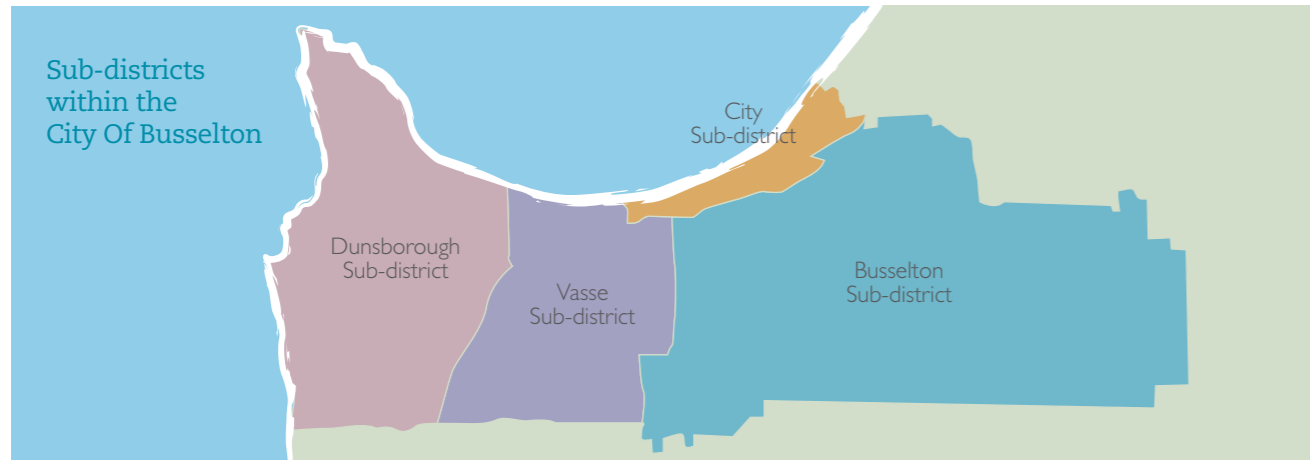
District Facilities

District facilities are categorized as serving the wider district, surrounding sub-districts and communities with an approximate catchment of 25,000 – 75,000 people. District facilities within the City of Busselton include:

- GLC
- Major sports parks that host association sporting competitions: Barnard Park and Busselton Tennis Club, and
- Other facilities that are included in this category due to the structure and the specialised facility requirements of the sport and means more broader catchments, geographical factors e.g. water bodies and emergency service and sporting service requirements e.g. Surf Lifesaving Club.

TABLE 8 City of Busselton Hierarchy of Facilities

Category	Facilities within City of Busselton
Regional Facilities	
	> Sir Stewart Bovell Sports Park - Hockey
	> Jindong Park – Southern Capes Motocross Club
	<i>Regional Facilities Outside of the Municipality</i>
	> South West Sports Centre - 50m Olympic Pool
	> Hay Park - Regional Athletics Centre, Regional BMX Track
	> Eaton Sports Complex – Regional Softball/Baseball
District Facilities	
Aquatic Indoor Centres	> Geographe Leisure Centre (GLC) Multi-use centre including Indoor Court Sports (basketball, netball, volleyball), Gym, Group Fitness, Aquatics
Sports Parks	> Bovell Sports Park – Aussie Rules, Hockey, Diamond Sports
	> Barnard Sports Park – Rugby, Cricket, Football (Soccer)
	> Busselton Tennis Club (BTC)
	> Lou Weston Oval – Netball, Diamond Sports
Other Sport Spaces	> Busselton Horse and Pony Club
	> Yacht Club – Geographe Bay Yacht Club, Dunsborough Bay Yacht Club
	> Surf Lifesaving Clubs – Busselton SLSC, Smith Beach SLSC
	> Busselton Kart Club
	> Busselton Pistol Club (Indoor only)
	> Dunsborough Districts and Country Club – Mountain Bike
	> Churchill Park – Harness Racing, Show Society
Sub-District Facilities (Neighbourhood)	
	> Bovell Sports Park – Aussie Rules, Cricket, Soccer
	> Barnard Sports Park
	> Churchill Park – Cricket, Football (Soccer), Croquet, Lawn Bowls
	> Dunsborough Playing Fields – Aussie Rules, Football (Soccer), Multi-use Courts (Basketball/Netball)
	> Dunsborough Lakes Sporting Fields (Future)
	> Dunsborough and Districts Country Club – Lawn Bowls, Croquet, Tennis, Mountain Bike, Golf, Social and Leisure Activities
	> Golf Club
	> Naturaliste Community Centre
	> Lou Weston Oval
Local Space	
	> Vasse Newtown (Kaloorup) Oval – Tennis, Lawn Bowls
	> Pump tracks – Dunsborough, West Busselton
	> Other small parklands (POS)



Sub-District (Neighbourhood) Facilities

Sub-District facilities are categorized as serving recreational and social needs for a community with an approximate catchment of 5,000 – 25,000 people. Sub-District facilities within the City of Busselton include:

- Golf clubs and sports parks including Dunsborough Playing Fields, the NCC and Dunsborough and Districts Country Club, and
- Local Spaces - facilities that service the recreation needs of the immediate residential population including local public open space (POS), which fall outside of the scope of the strategy, local pump tracks and standalone basketball and tennis courts.

Alongside the Hierarchy of Facilities sits the standards of provision guide for sports parks (attachment 4). This guide identifies the dedicated sport spaces that may be suitable to host other functions e.g. events. The guide factors in Australian Standards and sporting facilities guidelines, and drills down to the level to which each type of location should be developed and upgraded. Embellishments/upgrades may include; level of sports field lighting, changerooms (unisex), clubhouse, kiosk, public toilets, umpires rooms, coaches' boxes, sports field fencing, and level of sportsfield maintenance.

Category 1

Category 1 level facilities are classified as dedicated sports spaces that are suitable for senior, masters and junior level of training and competition. These locations should be planned to have higher levels of embellishment.

Category 2

Category 2 level facilities are classified as sport spaces suitable for senior, masters and junior levels of training and competition. Lighting is generally to training level.

Category 3

Category 3 level facilities are classified as sport spaces suitable for training at all levels including masters and junior competition. These sites may also have supplementary functions such as catering for events and overflow parking etc.

School Facilities

There is a significant range of school sporting facilities within the District with some utilised under individual arrangements with a local team, club, sport or association. Georgiana Molloy Anglican School (GMAS), St Mary MacKillop College (SMMC) and Cornerstone Christian College (CCC) are three key schools that have a strong presence in local club sport and field their own or

affiliated club teams in the local association fixtures including:

- GMAS: football (soccer), basketball, netball, cricket, hockey
- SMMC: football (soccer), hockey, and
- CCC: football (soccer), basketball.

While some of the sports weekly training load can be undertaken utilising school facilities, there are a number of site and operational considerations that deem school facilities unsuitable for competition.

While Cape Naturaliste College (CNC) is not directly represented in club sport, the City of Busselton has a formal arrangement with CNC allowing access to the City's sporting ovals. Community access is also provided to the CNC sporting facilities via avenue hire agreement. This is a good example of partnerships between local government and owners of sporting infrastructure, and aligns with one of the State Government's DLGSCI key initiatives of implementing shared use within education facilities. Capitalising on the life-long health benefits of participation in physical activity, particularly among children, discussions between the City of Busselton and school community leaders in regards to shared use agreements should be ongoing with a view to enable a balance of out of school hour access and mutual benefits for school and club participants.

KA1 Action Plan

The actions below will be facilitated by collaborating with community group's peak bodies, and government departments.

ACTION 1 Endorse the hierarchy of facilities model and standards of provision guide for Sports Parks (Table 8, Page 29)

How:

- Endorse and implement.
- Review as part of SRFS review schedule.

Cost Estimate:

- Nil

Justification:

- Aligns with guiding principles.
- Assists in the development/review/ implementation of a Community Infrastructure Plan and Development Contribution Plans.
- Ensures sustainable delivery of sport and recreation facilities throughout the District

ACTION 2 Support the planning of priority projects to ensure responsible and quality delivery.

How:

Budget for an annual allocation of funds towards the completion of planning and design studies, business cases and grant applications for priority infrastructure outcomes

Cost Estimate:

- Minimum \$100,000 pa
Years 1 – 10

Justification:

- Phased planning of priority projects will allow;
- increased project achievability
 - reduced project contingency
 - increased ability to secure alternate sources of funding

ACTION 3 Support strong partnerships with other facility providers, peak bodies, and government departments.

How:

Continue discussions between the City of Busselton and;

- school community leaders in regards to shared use agreements,
- peak bodies (such as Parks and Leisure Australia) in regards to facility guidelines, trends and sports specific strategies,
- Government departments such as the Department Local Government, Sport and Cultural Industries and Department of Health in relation to funding for facility developments in the city of Busselton

Cost Estimate:

- Nil

Justification:

- Aligns with guiding principles.
- Ensures responsible and sustainable delivery of sport and recreation facilities throughout the district. such as the Department Local Government, Sport and Cultural Industries and Department of Health in relation to funding for facility developments in the City of Busselton

Sustainable Sport, Clubs and Associations

The benefits of strong organisations are well known and researched. This key area enables greater participation, increased connection and well utilised, sustainable facilities.



Sport & Recreation Club Governance

In 2015 the City of Busselton funded a part-time Club Development Officer to assist in building the capacity of the City's sporting clubs and association volunteers through the delivery of localised training, support and advice. Practical and educational tools and resources continue to be promoted, and regular delivery of group workshops and localised advice has made a significant impact. By the end of 2019 13 workshops involving 200 participants were held, with a total of six plans developed.

Despite this take-up, as part of the SRFS targeted engagement, 55% of the District's sporting clubs and associations indicated they still do not have effective governance practices and systems in place. This includes clubs and associations not having up-to-date club/sport strategic plans, volunteer plans, risk assessment/management processes, or sinking funds for asset renewal.

Club development remains a key area of focus and the City recognizes this by continuing to support sports, clubs and associations to develop strategic plans and develop sustainable club practices. One of the key findings of the SRFS targeted engagement was the community's desire for increased support and assistance for club committees. This aligns with the *Institute of Community Directors Australia (ICDA) NFP Governance Survey 2019*, where 38% of Australian sport and recreation organisations indicated they have never participated in governance training, and their priority training need is around governance and fundraising.¹⁶

The benefits of strong organisations are well known and researched. *The Australian Sports Commission Sports Governance Principles*¹⁷ advocate strengthening

structures that support good leadership and decision-making, and ensure sound and effective governance. Governance is the system by which sporting organisations are directed and managed. It influences how the objectives are set and achieved, spells out the rules and procedures for making decisions, and determines the means of optimising and monitoring performance, including how risk is monitored and assessed.

Governance involves three key areas:

- How sporting clubs and associations develop strategic goals and direction
- How the committees of sporting clubs and associations monitor their performance to ensure it achieves these strategic goals, has effective systems in place, and complies with its legal and regulatory obligations, and
- Ensures that the committee acts in the best interests of their members.

However, the development of clubs and sports off the playing field is not the sole responsibility of local government. Numerous state sporting associations have a broad range of capacity, skills and appetite

for club development within the District and the City continues to encourage a partnership approach in this regard.

Implementing and maintaining good governance practices at a local level leads to more consistent decision making, promotes confidence and engagement with organisational stakeholders, and ensures the organisation meets its legislative responsibilities. This approach not only helps organisations grow, become sustainable and successful, but also assists in achieving well utilised and sustainable facilities.

Recognise and Support Sporting Talent

Recognition and support for the District's home grown sporting talent competing at a state, national and international level is an important initiative that celebrates upcoming sporting role models within local clubs and provides accessible talent pathways and significant social and community benefits. The South West Academy of Sport (SWAS) and Busselton Rising Sport Star Awards (RSSA) currently provide programs and events aimed at the recognition and support of local sporting talent.

The SWAS is designed to enhance training and support at a local level for up-and-coming athletes pursuing sporting excellence. It reduces the burden of travel to the metropolitan area for those already aspiring to the elite level of sport, and creates new opportunities for future champions. As at 2018/19, the City of Busselton had the greatest representation of elite athletes at the SWAS at 20% in comparison to other local government areas. The City of Busselton has supported SWAS through funding and in-kind agreements, and initiatives to strengthen this partnership would be of benefit to the District's sport and recreation community.

The annual Busselton Rising Sport Star Awards is a community run event that aims to celebrate local grass roots sporting achievements and emerging talent. The event has been running since 2008/09 through a group of dedicated volunteers and commercial sponsorship arrangements. There is an opportunity to provide further support to this event to ensure its ongoing success.



¹⁶ Institute of Community Directors Australia (ICDA) NFP Governance Survey 2019

¹⁷ Sports Governance Principles, Australian Sports Commission, 2012

City of Busselton Policies, Practices and Programs

A number of the City of Busselton's policies and practices have an influence on the operations sport and recreation clubs. From the seasonal hire and allocation of sporting grounds, courts, and pool lanes, to the leasing of clubhouses and buildings a consistent approach to sport and recreation organisations throughout the District is vital to ensure realistic, transparent expectations of lessees and facility users and hirers.

Assistance to Participate

Through the SRFS targeted engagement, clear feedback indicated the need for "increased assistance to participate" and "increased assistance to promote activities". There was praise for programs such as KidSport and the City of Busselton's initiated club development work. Feedback identified gaps in provision of low cost physical activity initiatives by the City, City promotion of clubs and the sport and recreation activities they provide, and initiatives to keep costs down (for parents, participants and clubs).

KidSport is a State Government initiative that the City of Busselton administers on their behalf. It enables children with a valid health care or pensioner concession card living within the District to participate in community sport by offering financial assistance of up to \$150 per calendar year towards club fees. The program has had a significant positive impact within the City of Busselton and over the past four years with just under 2,200 vouchers having been awarded with 70% of these children participating at the sporting club for the first time. The program provides significant opportunities for increased participation to grass roots sports and with an approximate annual value of \$75,000, it is vital this funding program continues. There are significant benefits of physical activity programs and initiatives that



align to sporting industry megatrends. Local governments throughout the State play varying roles in increasing physical activity in this way. This may be through the creation of environments and opportunities for activity and active living, or delivering initiatives to meet local needs. This style of modified program is being promoted by various agencies such as the Department of Health, and modified games are being promoted by state and national sporting associations as a possible opportunity to get more people active. Initiatives and opportunities should ideally be investigated further to identify current programs, gaps and partnerships within the City of Busselton.

Promoting the range of sport and recreation programs delivered throughout the District was identified by clubs as a current issue and priority need for assistance. Promotion of not-for-profit community sporting contacts, activities and events without having to sift through social media feeds was raised at a number of

workshops and individual meetings as part of the SRFS targeted engagement. This is a common theme throughout the region for sport and community groups, which led to the Capes Regional Organisation of Councils (CapeROC). Supporting and launching the 'My Community Directory' for a two year trial from December 2019.

Capacity at the City's Leisure Centre

The model of operation of some of the City's sporting clubs and associations tends to exacerbate capacity issues at the City's main recreation centre (GLC) particularly in the aquatic space. Four different clubs all competing for water space in a restricted flexible water space environment leads to inefficiencies for all clubs and also the City's administration of this facility. Whilst improving the availability of flexible water space for the whole community is vital, clubs can also play a role in improving the current carrying capacity of the venue by reviewing their organisational structures and models of operation.

KA2 Action Plan

The actions below will be facilitated by collaborating with community group's peak bodies, and government departments.

ACTION 1 Support sports, associations and clubs to develop strategic plans and sustainable governance practices

How

- Continue to deliver educational programs and professional club support through the Club Development Officer Position.
- Apply for 2020 DLGSCI Every Club Funding to continue club development and governance programming.

Cost Estimate

- Operational \$20,000 pa external funding

Justification

- Over half the clubs within the District have indicated they do not have effective governance practices and systems including: strategic plans, risk assessment plans, asset maintenance plans, sinking funds or have volunteer plans.
- Significant uptake of club development programs delivered by the City's Club Development Officer.
- Significant uptake of KidSport program

ACTION 2 Acknowledge home grown sporting talent within the District

How

Continued support of the annual Busselton Rising Sport Star Awards that recognise the achievements of young sports people in the City of Busselton, aged between 13 and 18 years

Cost Estimate

- \$3,000 to \$5,000 pa Consideration for annual funding and in-kind support

Justification

- Recognition of local sporting talent is an important part of the City's sporting community culture.
- The event is community managed and has relied on private sponsorship since its inception.
- Consideration for funding and/or in-kind support towards the annual awards.

ACTION 3 Support South West Academy of Sport's delivery of local programs for sporting talent within the District

How

Provide annual funding and in-kind support for SWAS delivery of programs and continue to assist in developing initiatives that improve and value add to service delivery for athletes within the District.

Cost Estimate

- \$10,000 pa Annual funding and in-kind support

Justification

- Recognition of local sporting talent is an important part of the City's sporting community culture.
- Provide accessible talent pathways at a regional level with an aim to reduce burden of travel to metropolitan area.

ACTION 4 Implement a web based system that assists in the collection and promotion of sport, recreation and leisure clubs, and activity providers

How

Continue to support the CapeROC led implementation of the "City of Busselton - My Community Directory" web portal to assist in the promotion of sport and recreation activities/services and contact details for clubs throughout the City of Busselton and Augusta Margaret River regions

Cost Estimate

- \$15,000 pa Currently funded for two years (2019/20 and 2020/21) through CapeROC. Funding for this project beyond 2020/21 to be considered in Council's annual operation budget deliberations

Justification

- Assistance to participate and promote sporting clubs, activities and programs was a need identified through targeted engagement.
- The portal will be a key advertising and promotional tool for sporting clubs contact details, community sporting events and sign-up days etc.
- The platform has the ability to also reduce ongoing operation cost of paper based directories, and provides efficiencies in managing the database of sport and recreation contacts.

ACTION 5 Investigate opportunities and initiatives to provide greater assistance to participate

How

- Partner with health and sport agencies to undertake further investigation into the participation of residents' recreation in particular the areas of lower participation.
- Look at providing low cost modified programs to increase opportunities for participation across the City of Busselton e.g. walking netball, Man v Fat

Cost Estimate

- Nil

Justification

- Participation in physical activity, particularly among children, supports a number of life-long benefits and is one of three key elements (along with improved nutrition and healthy lifestyle choices) in the overall preventive health strategy readily adopted by governments and health professionals.
- An increase in participation not only has wider health, social and community benefits but can lead to greater sustainability of the City's sport and recreation clubs and facilities.

ACTION 6 Undertake a review of City of Busselton policies and operational practices that have a direct impact on sport and recreation

How

Assist in the reviewing relevant policies and practices that may include;

- Non-exclusive commercial use of City land
- Council property - granting of access to public venues
- Sponsorship
- Rails to Trails
- Leases of City land and buildings
- Building insurance policy

Cost Estimate

- Nil

Justification

- Consistency in the approach with sport and recreation organisations throughout the District is vital to ensure realistic, clear and transparent expectations of lessees and facility users and hirers.

ACTION 7 Undertake an operational review of aquatics usage at the GLC

How

City officers liaise with aquatic clubs and key stakeholders to identify opportunities and efficiencies around squad, sport and club utilisation of space.

Cost Estimate

- Nil
See above

Justification

- The GLC currently has a range of aquatic space users, hirers and stakeholders that utilise the 6 lane x 25m indoor and 8 lane x 25m outdoor pools;
 - :: 4 swimming clubs,
 - :: Water polo club
 - :: Underwater hockey club
- As well as learn to swim program, group fitness programs, allied health providers and casual users and members.
- Efficiencies in programming, delivery and administration of this space can lead to significant increases in carrying capacity and targeted participation programs.

ACTION 8 Investigate and implement initiatives at the GLC and NCC that align and capitalise on the megatrend of a perfect fit

How

Investigate, implement and/or develop business cases for initiatives that capitalise on the desire to participate in a flexible environment, tailored to meet personal needs.

Cost Estimate

- Nil

Justification

- Recognise the sport megatrend of "a perfect fit" and participation trends (activity vs club activity) in guiding programs and operational decisions that lead to an increase in physical activity and use of the GLC and NCC.

ACTION 9 Continue to support the attraction of key sporting events to the region and investigate new sporting event opportunities such as masters sports, watercraft, health and wellbeing

How

- Maintain funding towards sports event sponsorship to be within the City of Busselton.
- Work with the City stakeholders to identify key sports, events and opportunities to target.

Cost Estimate

- As per existing annual budget

Justification

- Sporting events in the City of Busselton also play a part in capitalising on the City's unique location, environment, industry and assist in continuing the vision of being the 'Events Capital of WA'. There are significant direct economic benefits when key events are targeted and supported.
- Opportunity for future multi-use sports fields to be designed to allow for multiple grass playing fields within the District.

Sports Facilities Needs Analysis and Future Requirements

A comprehensive District level strategic review of sport and recreation facilities ensures investment into sport and recreation infrastructure and service delivery is well planned, resourced and meets the needs of the community now and into the future.



Sport and Recreation Facility Provision Analysis

The SRFS was developed as a document to guide the development of sport and recreation infrastructure within the City of Busselton. Facilities identified are primarily City of Busselton controlled, leased facilities or facilities run by not-for-profit clubs and associations. There are a number of private and school facilities within the District however these have only been included in the assessment of facilities on a case by case basis subject to suitability, sport standards, and surety of public access. The following analysis has considered the following inputs:

- Guiding principles, guidelines, industry studies, trends and data
- Aligned to 'Guiding Principles'
- Targeted engagement
- State and National Sporting Association strategic plans, standards of provision, facility guidelines
- Industry guidelines for sport, recreation and community facilities
- Sport Australia's State and National AUS Play Data (Participation Data)
- Local participation data and trends
- Demographics and future population trends, and
- WA Country Health Services South West Health Profile.

The following provides a summary of the key sports, activities and facilities and an assessment to whether the current provision is under, meets or exceeds the recommended provision for a City of the size of Busselton

A detailed summary of current and recommended facility provision is tabled in attachment 5.

Aquatic Facilities and Indoor Sport and Recreation Centres

The GLC is a district level aquatic and indoor sport and recreation centre providing aquatics, gym, fitness, and indoor court facilities for a range of sports and activities. Over the years a number of redevelopments have been undertaken with the aim to increase the Centre's carrying capacity, energy efficiency and functionality including the gym and fitness areas, café and reception hall. The *Geographe Leisure Centre Masterplan 2017* details a number of recommendations with the focus aimed at sport spaces and other opportunities within the Centre. The provision of infrastructure aligns with the level of provision recommended for a city of its current size.

Fitness and Health

The GLC has an upgraded 400m² gym, group fitness rooms, health suites and café. There are opportunities to investigate programs and initiatives that align with key health benefits and sport and recreation megatrends, these recommendations are detailed in KA 2. The provision of infrastructure aligns with the level of provision recommended for a District level facility of its current size.

Aquatics

The GLC indoor and outdoor water spaces are serviced by two sets of plant and heating equipment. Due to the design of the indoor water space, programmable space is limited and increasingly difficult to cater for multiple users with very differing needs, e.g. water temperature conflicts between lap swimming and learn to swim. The current indoor water space is not reaching its maximum potential when trying to be both a lap pool and a program pool. The participation in swimming activity for children aligns with the state participation rates (Aus Play Participation Data 2015-2018) and aligns



with the level of provision recommended for a city of its current size.

In addition, the District has a unique swimming club environment that sees three swimming clubs and one swimming activity provider (for women participants) all competing for similar lane space, members, volunteers and coaches. This compounds the conflict between lap swimming and programmable space.

Indoor courts

The GLC has three indoor courts and the NCC has one indoor court. Basketball are key users of the GLC and NCC indoor courts and the sport is the key driver behind the need for an increase in court space through the District. Although indoor courts are used by a multitude of sports and activities including volleyball and netball, the key data and insights have focused on competitive association basketball as they are the primary users of these facilities.

Basketball WA (BWA) undertook a facilities strategy in 2015, which was reviewed in 2019 to assess the provision of indoor and outdoor courts throughout the South West region. This strategy identified that the region is well supplied with courts for training and competition. As part of a 2019 review, BWA now indicate their preference for a district

basketball association to have access to a 6-8 indoor court facility for competitions. This is in conflict with the sport and recreation industry (PLA WA) guidelines that currently state four plus courts are suitable for a district facility. Any future development of courts within the district should take into account association and industry peak body guidelines, however should also take into account local district factors that may influence provision which may not align with those aforementioned guidelines.

BWA have also introduced the principle of programming capacity. This aims at setting a benchmark for the dedicated court hours available to basketball over the peak hours of the week. BWA propose that peak hours are Monday - Friday 4pm-10pm and Weekends 9am-6pm and the benchmark for dedicated basketball use is 80% during these hours.

The Busselton Basketball Association (BABA) utilises the courts at GLC and NCC throughout the summer season and have a local needs approach to scheduling competitions especially in regards to early afternoons to cater for school drop offs and volunteer availability, limiting late evenings and limiting weekend competition due to the competition and talent pathway of the sport in the south west (regional carnivals and representative

squads). BABA is continuing to work with the City to maximize weekly programming capacity and there are further initiatives for the upcoming seasons. BABA have a desire to align with BWA's guidelines for centralised competition hub and this would assist with increasing participation and also sourcing and scheduling of volunteers, referees and court coordinators to run the competition.

The NCC is a multi-purpose centre in the Dunsborough sub-district. It aims to provide opportunities for indoor sporting, recreation, leisure, hall hire, childcare, library and community/social services. The centre is well utilised by a number of users which has led to an increase in conflicting uses and activities. There are opportunities to investigate partnerships with other facilities within the Dunsborough sub-district to alleviate these pressures.

The indoor courts at the GLC and NCC are multi-use and are utilised in school holidays for vacation care programs. These programs play an important role within the community. Due to the State Government's legislative requirements for vacation care/child care providers, access to courts needs to be restricted causing clashes with programmed sporting activities. Given these

legislative requirements, a dedicated multi-purpose area, especially at NCC, should be investigated as this can ensure indoor courts have a more dedicated multi-sport focus.

Sporting Reserves

As detailed in KA1, sport spaces can be categorised depending on size, form and function. The City of Busselton has a number of district, sub-district and local sport spaces. Analysis undertaken as part of the SRFS development indicates a current undersupply of playing fields in the Dunsborough sub-district. In the Busselton sub-district it has been identified that the smaller size of the second and third fields at Sir Stewart Bovell Sports Park limits the capacity of these ovals and in the Vasse sub-district, the lack of sportsfield lighting and changeroom amenities is limiting the carrying capacity of these sports spaces.

Barnard Park is an important district facility for rectangle sports (rugby and football) and cricket; however due to the increase in Barnard West's dual use as a regional event facility there is a greater need to maintain Churchill Park, Lou Weston Oval and Sir Stewart Bovell Sports Park (southern fields) as key playing fields at a sub-district level.



Given the City's population growth, current facility provision and usage, there is a need for additional sub-district playing fields in the Dunsborough sub-district, and additional district and sub-district playing fields in the Busselton sub-district by 2030. Investigations into the development of Sir Stewart Bovell Sports Park as a sports talent hub needs to be undertaken to detail how this will cater for current and future needs of the district, sub-district and region.

Australian Rules Football (Aussie Rules)

Research and data indicate there is a current under supply of playing space for Aussie Rules within the Dunsborough sub-district. The creation of an additional dedicated winter season playing space will allow the sport to meet current and future needs. There are also opportunities to activate the playing fields in the Vasse sub-district to allow greater Aussie Rules use for all ages.

In 2019 Aussie Rules clubs within the City of Busselton undertook a strategic planning program to guide the 'on and off' the field development of the sport throughout the district and are looking to guide competition structure, talent pathway and support facility improvements via the City's hierarchy of facilities. (See Table 8)

Little Athletics and Running Clubs

There are currently a number of formal and informal running clubs throughout the District including weekly Park Run with an average of 65 runners per week (as at December 2019). The nearest Little Athletics centre is located in Margaret River (grass based) with the regional association based in Bunbury (synthetic track). There will be an opportunity to cater for a grass based little athletics centre within the District as the population grows. This may be best suited within the Dunsborough sub-district and

would be a district-level facility serving the whole of the City of Busselton.

Football (Soccer)

In 2019 the Leewin Naturaliste Junior Soccer Association and its member clubs, Busselton City Football Club, Geographe Bay Football Club and Dunsborough Towners Football Club commenced strategic planning to guide the 'on and off the field' development of the sport throughout the District and are looking to guide competition structure, talent pathway and support facility improvements via the City's hierarchy of facilities. There is a current undersupply of playing space for football (soccer) in the Dunsborough sub-district and facilities in the Vasse sub-district can be better utilised through the construction of lighting and amenities.

Hockey

In 2019 the Busselton Hockey Club and its member clubs undertook strategic planning to guide the 'on and off the field' development of the sport throughout the District and are looking to guide competition structure, talent pathway and support facility improvements via the City's hierarchy of facilities. The association upgraded the turf playing surface in 2019 and will be upgrading lighting infrastructure in 2020. Additional playing facilities for hockey are not recommended at this time as the current number of facilities aligns with the provision recommended for a city of its current size.

BMX Sports

There are two BMX clubs based in Cowaramup and Margaret River with the regional BMX facilities based in Bunbury. As the population grows there will be an opportunity to cater for formalised BMX facilities in future reviews of the SRFS. Additional playing facilities for BMX are not recommended at this time as the current number of facilities aligns with the provision recommended for a city of its current size.



Diamond Sports (T-ball, softball, baseball)

The current provision of facilities will meet current and future participation in the sport. There is a historical lack of cohesion between the three codes throughout the state and more broadly nationally, however partnerships between these complementary sports should be a local priority for long term sustainability. Additional playing facilities for diamond sports are not recommended at this time as the current number of facilities aligns with the provision recommended for a city of its current size.

Gymnastics and Dance

Gymnastics is provided for through two commercial providers in Vasse and Busselton and since affiliation with Gymnastics WA, there has been steady participation rates within the District. Gymnastics WA has an extensive club development program and talent pathway. There may be opportunities for partnerships between these providers and Gymnastics WA to provide modified programs at the GLC and NCC. A number of commercial dance providers are catering for this activity throughout the District and will look to benefit from the performing arts facilities being constructed in Busselton.

Tennis

In 2019 the City of Busselton and the Busselton Tennis Club upgraded club facilities and increased the number of courts to twenty-seven; fifteen grass, and twelve hard courts. Combined with the Dunsborough and Districts Country Club facilities, tennis facility provision meets current and future needs. Neighbourhood level courts at Holgate Reserve Courts in the Busselton jurisdiction, Dunsborough Courts in the Dunsborough sub-district, Koorup Oval in the Vasse sub-district, and other stand-alone courts provide suitable provision at a local level and should not be further developed. Additional playing facilities for tennis are not recommended at this time as the current number of facilities aligns with the provision recommended for a city of its current size.

Netball

Construction of a new netball pavilion and 12 multi-use courts commenced in 2019. This development will meet the growth in participation for the sport and the association.

Training facilities should be considered in the Dunsborough sub-district as well as supporting the formalisation of agreements to utilise school facilities in Vasse sub-district. Further lighting of courts should be investigated as part of longer term initiatives.

Rugby

Analysis indicates current facility provision meets the needs of the District. An increasing focus from the state sporting association at a junior level may see an increase in participation over the next five years however current facilities and future multi use facilities will cater for this potential growth. Additional playing facilities for rugby are not recommended at this time as the current number of facilities aligns with the provision recommended for a city of its current size.

Cricket

Busselton and surrounding regional clubs will undertake strategic planning in 2020 to guide the 'on and off the field' development of the sport. The sport is looking to guide competition structure, talent pathway and support facility improvements via the City's hierarchy of facilities (see Table 8, page 29). This planning process has good support from the state sporting association. Turf wicket facility maintenance and upgrade will be an item to investigate further in 2020 as part of this process. While the current number of facilities is above the provision recommended for a city of its current size, there are strategic benefits in any future developments aligning cricket facilities with rectangle grass sports.



Cycling

There are currently a number of formal clubs and informal riding groups throughout the District including regular races and events hosted by various clubs. Cycling clubs spend the majority of weekly training rides and races on local roads and bike path infrastructure throughout the District however there are ongoing concerns in regards to the safety of junior and novice riders. Multi-use of internal park roads as closed circuit cycling tracks is one cost effective and sustainable solution to be considered in future development where practical¹⁸.

Mountain biking as a sport and recreational pursuit is a growing activity within the south west and the City's unique environment with already well established tracks and trails, attracts participants from inside and outside of the District. Local user groups and clubs continue to be involved in trail maintenance and development in line with the Western Australian Mountain Bike Management Guidelines and Trails Development Series

Lawn Bowls & Croquet

Research indicated there is still significant capacity for both sports through the two lawn bowls and two croquet clubs within the District. Future opportunities for these sports include increasing the carrying capacity and participation by strategically installing sports lighting. Clubs will need to be mindful of upgrading ageing infrastructure and should ideally establish funds to go into a sinking fund to enable upgrades to be financed when the need arises.

Given the capacity at the two existing lawn bowls clubs (Busselton and Dunsborough) and other provision at lifestyle villages further facility development for bowls and croquet is not recommended as it is currently aligns with the level of provision recommended for a city of its current size.

Golf

There are three golf courses within the District which meets current and future needs. The development within existing golf courses should be focused on the long term sustainability of the clubs, strategic partnerships with complimentary sports, and investigating diversified offering of services. Further facility development for Golf is not recommended as it above the level of provision recommended for a city of its current size.

Squash

There are no public squash courts within the District. The Busselton Squash Club currently operates from the Sebel Hotel on a year-by-year agreement, over a restricted access window of 16 hours per week. The club has a healthy regular membership base and hold two regional competitions per year that attracts local players and others from outside of the region.

Discussions to progress a partnership arrangement between Busselton Golf Club and Busselton Squash Club, commenced in 2019, where an opportunity was identified to rebuild two existing courts that are currently being utilised as storage areas near the existing pro shop. This is a partnership opportunity the City could support to facilitate new squash facilities and increase the sustainability of the golf club.

Surf Lifesaving, Watercraft sports (yachting, surfing, stand-up paddle, outriggers, dragon boats, windsurfing)

Surf Lifesaving within the District is provided by the Busselton Surf Lifesaving and Smith Beach Surf Lifesaving Clubs (SBSLSC). The clubs provide important surf sports, water education and emergency responses for key beaches within the

District during the regular patrolling season. SBSLSC currently operate out of facilities set 1.9km from Smith Beach. Beach side storage and facilities would enable increased capacity for membership and the ability to patrol the beach during the summer season. Professional lifeguard services are co-funded by the City of Busselton, Surf Lifesaving WA and the State Government, and provided by Surf Lifesaving WA at Smiths Beach, Yallingup, Meelup and Bunker Bay.

The two yacht clubs and other water craft sports have opportunities to continue to develop partnerships to ensure multi-use and the sustainability of all groups. The Dunsborough Bay Yacht Club (DBYC) has advised that it has been approached by other water-based sporting groups such as the Indian Ocean Board Riders and the local paddle boarding club, in relation to co-location and potential shared use of club facilities. The DBYC is supportive of co-location, however it is also concerned that the existing club building is already operating above capacity and does not have sufficient area to accommodate the storage of other water-based sport and recreational equipment. Co-location of other sporting bodies is not a priority for the DBYC, although it is acknowledged that there is currently a lack of facilities available in Dunsborough for these other types of activities. For the purpose of comparison, the Geographe Bay Yacht Club (GBYC), servicing the residents of Busselton, has two separate club houses (junior and senior) both of which incorporate storage facilities for equipment. There is also an enclosed outdoor boat storage area. On the whole, the GBYC site has far better capability to accommodate a mix of different water-based sporting activities, including the Geographe Outriggers and Canoe Racing Clubs, as well as the local Recreational Fishing group who are co-located at this site. The development and operation layout of the GBYC site should be considered in terms of assessing how positive precinct expansion might best occur at Quindalup.

Trails – Walking and Mountain Bike

There are a number of walking, mountain biking and bridle trails through the District. The trails network has a number of stakeholders, land owners, controlling entities and users groups which can lead to challenges in the use, maintenance and development of these spaces. The Wadandi Track (Rails to Trails Project) has been identified as a priority project for the City of Busselton along with the Meelup Regional Park and trails within Dunsborough and Districts Country Club. The City supports the promotion of the Cape to Cape track and other trails within the region.

In 2019 the Capes Regional Organisation of Councils (CapeROC), commissioned a study into the status of trails across the Busselton and Augusta-Margaret River local government areas that are under their control. The study, Leeuwin Naturaliste Trails Strategy (LNNTS), is still in development and will look to provide recommendations on priority trail projects and initiatives to assist in maintenance and promotion. Further facility development for trails should align with the recommendations of the LNNTS.

Harder to Locate Sports - Equestrian, Shooting Sports, Off Road Motorsport

Over the last 10 years extensive investigations have been undertaken by the City and various clubs to locate and develop sports such as Clay Target, Rifle and Pistol Shooting Sports within the District. SRFS targeted engagement has confirmed that there is still a desire to locate these sports within the City of Busselton, and as such ongoing investigations and assessments should be undertaken.

Horse sports has a stable base of membership, and utilise club facilities, trails and beaches for sport and recreation based riding. Facility guidelines are largely sporting arena based and safety focused,

however the sport has a desire to open up access to more spaces (trail and beaches) for recreation and training use.

Kart and motocross sport are homed within the District and have significantly greater costs associated to their sports given facility guidelines are specifically sporting arena based and safety driven. Consideration should be given to these costs as part of KA2 actions and to co-locate some of these complimentary sports and disciplines if the opportunity arises.

Skate Sports, Emerging and Other Sports

Skating sports are receiving an increased focus from a state and national perspective given the inclusion of skateboarding in the 2020 Tokyo Olympics. The Busselton Skate Park has already hosted the state skateboard championships and there are opportunities at a local level to capitalise further on the competition pathways formulated in 2019.

Emerging sports such as gridiron and lacrosse may become a focus as the population grows and sporting trends change. The focus on developing multi-use spaces will ensure the City's facilities can facilitate this. The SRFS review framework will aim to review these trends and changes ahead of time.

Other sports within the District that have participated in the development of the SRFS include darts, table tennis and badminton. The sustainable direction for these sports is to continue to utilise multi-use facilities to ensure lower overheads and reduced costs placed on participants. This may mean regular hire and access fees but this in lieu of the increased financial burden of standalone leased or owned facilities. Facilities such as GLC and NCC, sporting clubhouses such as Barnard Pavilion, Sir Stewart Bovell Sports Park and John Edwards Pavillion and the City's range of community halls have the ability to cater for these types of activities.

¹⁸ WA Mountain Bike Management Guidelines and Trail Development Series, Department of Biodiversity, Conservation and Attractions (DBCA) and Department of Local Government, Sport and Cultural Industries (DLGSI), 2019

KA3 Action Plan

Rationale around recommendations

Recommendations have considered the following inputs, guiding principles, guidelines, industry studies, trends and data:

- Aligned to 'Guiding Principles'
- Targeted engagement
- State and National Sporting Association strategic plans, standards of provision, facility guidelines
- Industry guidelines for sport, recreation and community facilities
- Sport Australia's State and National AUS Play Data (Participation Data)
- Local participation data and trends
- Demographics and future population trends, and
- WA Country Health Services South West Health Profile.

KEY TO Guiding Principle Actions



Project meets criteria



Project meets only some of the criteria

The actions on the following pages will be facilitated by collaborating with community group's peak bodies, and government departments.



RECOMMENDED PRIORITY 1

Increase sports space within the Dunsborough Sub-District

Lot 40 Dunsborough Lakes Drive (formerly Lot 10 Commonage Road) is City owned land purchased from the Water Corporation, zoned as special use and identified as open space for sport and recreation purposes within the Dunsborough sub-district. The site is strategically positioned with a view to value add to the Department of Education WA land and future primary school site.

Stage 1

- Construct the Dunsborough Lakes Sports Park (Lot 40 Dunsborough Lakes Drive) to include;
- 2 x 3ha sized playing fields (4 x soccer fields and 2 x cricket fields)
 - 1 x floodlight area (2 x soccer fields)
 - 4 x outdoor multi-purpose courts
 - Cricket nets
 - Pavilion (including unisex changeroom, storage, shade, kiosk)

The site is also suitable for future indoor courts (recommendation 6)

Includes a reconfiguration of Dunsborough Playing Fields to 2 x full AFL sized sports space

Stage 2

Construction of an additional playing field (3ha sized) in partnership with Department of Education WA
Subject to (1a) water supply and progression of a new primary school by Department of Education WA

Cost Estimate

Stage 1	Playing fields, courts, pavilion	Year 1-4	\$5,100,000
Stage 2	Additional playing fields with primary school	Year 7-10	\$1,200,000

Justification

GUIDING PRINCIPAL

• Community consultation identified that additional grass sport space should be one of the City's main priorities	✓
• Club consultation identified the existing facilities do not provide sufficient space to meet current demand.	Engagement
• Facilities aim to cater for people of all abilities, and unisex facilities to assist in providing for the growth in female participation in sports such as football (soccer), netball, basketball and cricket.	✓
	Accessible
• Allows for growth of grass and court based sports within the sub-district for sports such as football (soccer), netball, basketball and cricket as well as having the capacity to schedule other grass and court based activities.	✓
	Responsible Delivery
• Current sub-district usage ratio's for grass sport (club players/teams per sport space) is up to 1.5 to 2 times more players per grass space than Busselton Sub-District (KA1)	✓
• Overuse of sports spaces within the sub-district is reflected through the post season condition of playing fields	✓
	Sustainable Clubs & Facilities
• Facility has the ability to cater for multi-use - rectangle grass sports, Soccer, Cricket training/competition and Aussie Rules, Netball, Basketball training.	✓
	Shared use - Multi-purpose
• Facility provision aligns with industry and state sporting association guidelines. (KA3)	✓
	Quality Facilities

Key partners

Community sporting groups, Department of Education WA, Department of Local Government Sport and Cultural Industries, Busselton Water

RECOMMENDED PRIORITY 1a

Increase the carrying capacity and sustainability of sports field space within Dunsborough Sub District

Cost Estimate

Source and supply of suitable Non-potable water supply to Dunsborough SD playing fields (if alternative cannot be found)	Year 1-4	\$2,000,000
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Water supply is vital to ensure the ongoing sustainability of the sports spaces in Dunsborough Sub-District is achievable

RECOMMENDED PRIORITY 2

Masterplan the Dunsborough Playing Fields and Naturaliste Community Centre

The Dunsborough playing fields are the only public playing fields within the Dunsborough sub-district and currently is home to Aussie Rules, football (soccer), cricket, an outdoor training venue for netball and basketball and is the location of a stake park and youth hub. The NCC is the Dunsborough sub-districts, community, sport and recreation hub with indoor court, hall, library, group fitness and social service providers all located here. The site, and its surrounds, have significant Aboriginal heritage and the planning of future development needs to be respectful and mindful of this.

- Masterplan the Dunsborough Playing Fields and NCC
- Spatially detail opportunities around;
 - :: Library (consider re-location and provision for admin hub)
 - :: multi-purpose space NCC
 - :: future aquatic space at NCC
 - :: unisex changerooms at JEP
 - :: re-configuration of NCC to cater for future Gym and Group fitness
 - :: provision for Youth Services
 - Refocus the use of Naturaliste Community Centre to cater for more Sport and Recreation
 - Investigate the relocation of Dunsborough Library to an alternate location, allowing re-purposing of current location
 - Reconfigure Dunsborough Playing Field #2 to complement Field #1 and John Edwards Pavilion.











- Site has potential to accommodate the long term home base for aussie rules and senior level of the game in Duns Sub-District
- Leisure and social community activities can be focused at Dunsborough District Country Club (see recommendation 3)
- Opportunity to refocus the theme of NCC and Dunsborough Playing Fields
 - :: Recreation/Leisure/Aquatic (NCC) and
 - :: Sport Precinct (Dunsborough Playing Fields)
 - :: Library, Community Hub (Dunsborough Playing Fields)
 - :: Community Resource Centre (Dunsborough Playing Fields)
- Due to the Aboriginal heritage site constraints it's not recommended to construct additional indoor courts at NCC. Any redevelopment should ideally focus on Aquatic, Recreation and Youth activities for the Dunsborough Sub-District.

Cost Estimate

Item	Year	Cost
Masterplan of Dunsborough Playing Fields and NCC	Year 1-4	Funded through priority 7
Unisex changerooms at Dunsborough Playing Fields	Year 4-6	\$450,000
NCC Multi-purpose space Upgrade	Year 4-6	\$750,000

Justification

GUIDING PRINCIPAL

- Community consultation identified that additional grass sport space should be one of the City's main priorities  Engagement
- Club consultation identified the existing facilities do not provide sufficient space to meet current demand  Engagement
- Childcare and external community group room hire is an ongoing need  Engagement
- Facilities aim to cater for people of all abilities  Accessible
- Allows for growth of grass based sports, recreation and aquatics within the sub-district. The site has the ability to meet the future demand for senior level of Aussies rules to be played within the sub-district.  Responsible Delivery
- Current sub-district usage ratio's for grass sport (club players/teams per sport space) is up to 1.5 to 2 times more players per grass space than Busselton Sub-District (KA1)  Sustainable Clubs & Facilities
- Overuse of sports spaces within the sub-district is reflected through the post season condition of playing fields  Sustainable Clubs & Facilities
- Facility has the ability to cater for multi-use – Aussie Rules, cricket training, indoor court sports, fitness, gym activities and other sports such as a future little athletics centre for the District.  Shared use - Multi-purpose
- Facility provision aligns with industry and state sporting association guidelines (KA3)  Quality Facilities
- Increase in Library space to 500m2 was identified in the City's Library Strategy to meet future demand of the Dunsborough Sub-District.  Quality Facilities

Key partners

Community sporting groups, Local aboriginal elders, Department of Local Government Sport and Cultural Industries

RECOMMENDED PRIORITY 3

Partner with Dunsborough and Districts Country Club to maximise the opportunities at this site for Dunsborough sub district

The Dunsborough and Districts Country Club (DDCC) is situated on Crown land that is under a management order with the City of Busselton and leased to the DDCC. The DDCC provides sport, recreation, leisure and social facilities and opportunities to the Dunsborough sub-district.








- Undertake site investigations at Dunsborough and Districts Country Club (DDCC) to detail future development opportunities within the leased area. Including flora, fauna, heritage studies and investigations around reconfiguration of golf course including water management.
- Provide a contribution towards the construction of new multipurpose area in DDCC leased area.

Cost Estimate

Item	Year	Cost
Site investigations and planning	Year 1-4	\$50,000
Contribution towards the construction of new multi-purpose area at DDCC	Year 1-4	\$300,000
Total project estimated at \$900,000 and can include DDCC contribution and 50/50 external funding through grants		

Justification

GUIDING PRINCIPAL

- Community and club consultation identified the existing facilities do not provide sufficient space to meet current demand.  Engagement
- Facilities aim to cater for people of all abilities and age groups. The club has a multigenerational membership approach enabling access to families and people of all ages.  Accessible
- Opportunity to meet the future demand for senior citizen, passive recreation, social, leisure style activity while complementing the organised sport activity that caters for a broad range of aged participants within the Dunsborough sub-district (KA1)  Responsible Delivery
- Has great potential to attract funding from external partners.  Responsible Delivery
- DDCC's has a strategic view, the funding and desire to assess opportunities for alternate uses of the site and include additional activities, clubs and programs to meet the need of the sub-district.  Sustainable Clubs & Facilities
- Facility has the ability to cater for multi-use – golf, lawn bowls, croquet, tennis, mountain bike, social and leisure activities.  Shared use - Multi-purpose
- Facility provision aligns with industry and state sporting association guidelines and the principle of sport hubs (KA3)  Quality Facilities

Key partners

The Dunsborough and Districts Country Club (DDCC), Dunsborough community groups, Lottery West and Department of Local Government, Sport and Cultural Industries

RECOMMENDED
PRIORITY
4

Increase carrying capacity of existing sport space within the Vasse Sub District

The 3.5ha Vasse Playing Fields are situated on Crown land that is under a management order with the City of Busselton and provide formal sport facilities for the Vasse-sub-district. The playing fields currently house Aussie Rules, football (soccer) and cricket. The Kaloorup/Newtown Oval, tennis courts and lawn bowls rink are small local level (neighbourhood) spaces for localised recreation purposes.

- Formulation of Carparking around the Vasse Playing Fields
- Construction of sports field floodlighting to a training level 100/50 Lux
- Construction of Changerooms and Pavilion/Multi-purpose hub for seasonal sporting club use and community use
- Due to the existing facilities within the local catchment and capacity at district and sub-district lawn bowls and tennis facilities it is *not recommended* to progress with tennis courts or bowling greens within the Vasse sub-district in the next 10 years.

Cost Estimate

Carpark (Eastern Side)	Year 1-4	\$180,000
Sports field floodlighting	Year 1-4	\$500,000
Pavilion and Changeroom facilities	Year 4-6	\$1,250,000

Justification

GUIDING PRINCIPAL

- Community, sport and club consultation identified that due to the lack of lighting the existing facilities do not provide sufficient space to meet current and future demand within the Vasse sub-district ✔
Engagement
- Facilities aim to cater for people of all abilities and age groups. ✔
Accessible
- Floodlighting will increase the carrying capacity of this location and allow 15-20 additional hours of use per week during the winter season ✔
Responsible Delivery
- Carrying capacity initiatives will reduce demand on other district and sub-district locations such as Sir Stewart Bovell Sports Park and allow additional levels of competition to be played at the site, again leading to a more balanced usage at other locations throughout the district ✔
Sustainable Clubs & Facilities
- Population growth within the sub-district has seen grass based clubs significantly grow across all ages. Floodlighting will increase the carrying capacity of this location and allow 15-20 additional hours of use per week during the winter season ✔
Shared use - Multi-purpose
- Facility has the ability to cater for multi-use – Aussie Rules, football (soccer), cricket, other grass sports and pavilion has the ability to cater for these sports as well as other community groups ✔
Quality Facilities
- Facility provision aligns with industry and state sporting association guidelines and the principle of sport hubs (KA3) ✔
Quality Facilities

Key partners

Community sporting groups, Department of Local Government Sport and Cultural Industries, land developers

RECOMMENDED
PRIORITY
5

Increase carrying capacity of the District Aquatic Space at Geographe Leisure Centre (GLC)

The GLC is the aquatic, recreation and indoor sports facility for the whole District, located on Crown land that is under a management order with the City of Busselton. The Centre provides learn to swim, fitness, sport and recreation programs. Parts of the surrounding site has flora and fauna that require further assessment and engagement with the stakeholders if future development looks to encroach on these areas.

- Re-development of the indoor 25m pool by completing a re-configuration of the current learn to swim, beach/play area.
- Undertake operational review of Aquatics; identifying opportunities around sport, club, patron usage (KA2).

Cost Estimate

Indoor 25m pool redevelopment & program pool	Year 1-4	\$3,600,000
Operational review of Aquatics (KA2)	In progress	Nil

Justification

GUIDING PRINCIPAL

- Community and sport consultation identified that due to the lack of facilities, especially at peak times, there is not the sufficient space to meet current and future demand, for lessons, laps, squads and club swimming. ✔
Engagement
- Facility caters for people of all abilities and age groups, learn to swim, walking, and rehab and will enable an increase in usage including encouraging new patronage and activities while increasing the accessibility of the 25m pool ✔
Accessible
- The GLC is the aquatic facility for the district. This carrying capacity initiative will increase the number of participants able to undertake activities at their time of choice. This initiative aims to have no nett increase in operating subsidy. ✔
Responsible Delivery
- The GLC is the aquatic facility for the district. This carrying capacity initiative will increase the functionality 25m pool community asset for casual swimming, dedicated lap swimming, club and squad. ✔
Sustainable Clubs & Facilities
- Being a programmable space the facility has the ability to cater for an increase in casual swim, learn to swim, walking, rehab participants and allied health providers while increasing the functionality of the 25m pool will see a reduction in conflicting activities. ✔
Shared use - Multi-purpose
- The facility provision aligns with industry and state sporting association guidelines (KA3) for facility development, talent pathways and meets Australian standards, including new chemical disinfection and plant. ✔
Quality Facilities

Key partners

Community sporting groups, Department of Local Government Sport and Cultural Industries, GLC patrons and user groups

RECOMMENDED PRIORITY 6

Increase number of Indoor Courts within the District

The GLC is the aquatic, recreation and indoor sports facility for the whole District, located on Crown land that is under a management order with the City of Busselton. The Centre provides indoor court facilities for court sports and activities such as basketball, netball, volleyball and vacation care. Parts of the surrounding site has flora and fauna that require further assessment and engagement with the stakeholders if future development looks to encroach on these areas.








- Construct an additional 2- 3 Indoor Courts at GLC with consideration to include retractable seating and storage. This recommendation is subject to "achievability" investigations at GLC in 2020 in regards to rare flora buffer zones and the community's views around the existing flora and fauna on the site.
- OR
- Within the same timeframe include 2 x indoor courts to the recommended priority 1 project in the Dunsborough sub-district (Lot 40 Dunsborough Lakes) as a stage 2. Noting that this site has the potential to be the location for future indoor courts within the Dunsborough sub-district

Cost Estimate

Increase number of Indoor Courts within the District	Year 4-6	\$5,200,000
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Justification

GUIDING PRINCIPAL

- Community and sport consultation identified that due to the lack of facilities, especially at peak times, there is not the sufficient space to meet current and future demand.  Engagement
- Indoor courts at the GLC and NCC are multi-use and are utilised in school holidays for vacation care programs, these programs also play an important role within the community.  Engagement
- The facility will cater for people of all abilities and age groups, and courts will be have a multi-use purpose for sporting clubs, social programs, schools and other activities.  Accessible
- The GLC is the indoor sport and recreation facility for the district. In their draft facilities strategy Basketball WA (BWA) indicate their preference for an association to have access to a 6-8 court centre where association activities can operate, while industry (PLA WA) guidelines state that 4 plus courts are suitable for a sub-regional facility.  Responsible Delivery
- BWA is also reviewing their 2015 facilities strategy and are looking to introduce the principle of programming capacity. This aims at setting a benchmark for the dedicated court hours available for basketball over the peak hours of the week. BWA's peak hours are Mon-Fri 4pm-10pm and Weekends 9am-6pm. The draft benchmark is 80% capacity over a total of 48hours per court per week.
- The GLC in its current form has the potential to be available for BWA's maximum programing capacity and currently has 44hours of availability for basketball per week and NCC available for 38 hours per week. The Association currently utilises around 22.1 hours at GLC and 14.1 hours at NCC per week, however local factors and competition structures (representative and regional) is a factor in lower programming capacity. There are also opportunities to increase competition capacity through extending opening hours, review of other summer sport competitions and review basketball competition formats.
- The GLC is the indoor sport and recreation facility for the district. BWA advocates for a associations to have access to 6-8 court centre where association activities can operate, while industry (PLA WA) guidelines state that 4 plus courts are suitable for a sub-regional facility.  Sustainable Clubs & Facilities
- Currently 198 teams (2019/20 Season) playing in the district's Basketball Association competition.
 - :: 38 teams from the Dunsborough Club (1 Court @ NCC, 1:38 Dunsborough Sub-District)
 - :: Remaining teams 160 from clubs in Vasse and Busselton catchments (3 Courts @ GLC, 1:53)
- The facility will cater for people of all abilities and age groups, and courts will be have a multi-use purpose for sporting clubs (basketball, volleyball, netball, and hockey), social programs, schools and other activities.  Shared use - Multi-purpose
- The facility provision aligns with industry guidelines and reference the state sporting association guidelines and aspirations for facility development and talent pathways within the district.  Quality Facilities

Key partners

Community sporting groups, State sporting associations, Department of Local Government Sport and Cultural Industries , GLC patrons and user groups

RECOMMENDED PRIORITY 7

Support responsible delivery by planning projects effectively

The majority of the SRFS recommendations are complex, multi-faceted projects. It is vital that preparatory work is undertaken to ensure projects are well planned and delivered efficiently while increasing likelihood of receiving external funding.







- As per KA 1 - provide an annual allocation of funds towards the completion of planning and design studies, business cases and grant applications for priority SRFS infrastructure outcomes

Cost Estimate

SRFS Planning, design and business case	Year 1-10	Minimum \$100,000 pa
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Justification

GUIDING PRINCIPAL

- Stakeholder consultation identified that resources should be allocated in the years preceding priority SRFS infrastructure projects to ensure projects were shovel ready.  Engagement
- Ensures facility provision caters for people of all abilities and age groups.  Accessible
- This initiative will allow, increased project achievability, reduced project contingency and increases the potential to secure alternate sources of funding  Responsible Delivery
- Ensures facility provision aligns with industry and state sporting association guidelines (KA3) for facility development and aligns with the City's endorsed hierarchy of facilities.  Sustainable Clubs & Facilities
- Ensures facilities are planned and designed with shared use and multi-purpose principles in mind.  Shared use - Multi-purpose
- Ensures facility provision aligns with industry and state sporting association guidelines (KA3) for facility development and aligns with the City's endorsed hierarchy of facilities.  Quality Facilities

Key partners

Community sporting groups, Department of Local Government Sport and Cultural Industries

RECOMMENDED PRIORITY 8

Increase District level sporting facilities

Sir Stewart Bovell Sports Park is a sportspark owned in freehold by the City of Busselton that plays an important role in providing outdoor sporting facilities for the District. Home to Aussie Rules, cricket, hockey, football (soccer) and diamond sports. The sports park also includes 4ha of land purchased to the south of the park that was acquired to form part of future developments.

- Undertake concept design for a Sporting Talent Hub at Sir Stewart Bovell Sports Park Precinct.
- Staged Construction of Sporting Talent Hub / WCETraining Academy at Sir Stewart Bovell Sports Park Precinct

Cost Estimate

Undertake concept design for a Sporting Talent Hub at Sir Stewart Bovell Sports Park Precinct.	Year 1-2	\$50,000
Staged construction	Year 8-10	\$12,500,000

Justification

GUIDING PRINCIPAL

<ul style="list-style-type: none"> • Community and club consultation identified that; additional grass sport space should be one of the City's main priorities and facilities are ageing and do not meet sport guidelines, including unisex facilities. 	 Engagement
<ul style="list-style-type: none"> • Up to date facilities aim to cater for people of all abilities, sexes and age groups. While facilities would have the potential to host marquee events such as WAFL/AFLW games, state level hockey events, masters sporting events and carnivals within the District. 	 Accessible
<ul style="list-style-type: none"> • The development of this precinct provides an opportunity to meet future demand for sport space within the district and sub-district. • Allows the City to capitalise on the memo of understanding (MOU) with the West Coast Eagles Football Club (WCE) to develop Sports Talent Hub / Training Academy in the City of Busselton and potential for co-location of complimentary education, allied health and complimentary commercial opportunities. 	 Responsible Delivery
<ul style="list-style-type: none"> • Ensures facility provision aligns with industry and state sporting association guidelines (KA3) for facility development and aligns with the City's endorsed hierarchy of facilities. • Development of needed fit for purpose facilities while reducing City and community club funding through commercial partnerships. 	 Sustainable Clubs & Facilities
<ul style="list-style-type: none"> • Facility has the potential to create a multi-sport club hub a range of shared sporting services within one combined location under a single management arrangement Multi-use hub • Consideration for the inclusion of an internal park road suitable for closed circuit road cycling for junior; youth and masters age groups, enabling groups to hire on application and without the need for numerous road closures on public roads. 	 Shared use - Multi-purpose
<ul style="list-style-type: none"> • Facility provision aligns with industry and state sporting association guidelines (KA3) for facility development and aligns with the City's endorsed hierarchy of facilities. 	 Quality Facilities

Key partners

Community sporting groups, State Sporting Associations, South West Academy of Sport, Department of Local Government Sport and Cultural Industries, West Coast Eagles Football Club

RECOMMENDED PRIORITY 9

Increase carrying capacity of existing District and Sub-District sport spaces

The sports floodlighting throughout the City of Busselton is of varying age and quality and under varying maintenance, scheduling, and operational agreements. There are also a number of existing sports spaces that could be activated with the correct level of lighting.

- Develop a Sports Space Floodlighting Plan to assess current condition of asset and provide a schedule of upgrades to existing and opportunities for lighting of new spaces.
- Implement action plan in line with Sports Space Floodlighting plan and the standards of provision and hierarchy of facilities.

Cost Estimate

Develop a Sports Space Floodlighting Plan	underway	nil
Staged construction	Year 2-10	Minimum \$200,000 every 2nd year

Justification

GUIDING PRINCIPAL

<ul style="list-style-type: none"> • Community and Sport consultation identified that due to the lack of lighting / poor lighting on sport spaces, sufficient space is not provided to meet current and future demand. 	 Engagement
<ul style="list-style-type: none"> • Up to date facilities aim to cater for people of all abilities, sexes and age groups. New and up-to date floodlighting will increase the carrying capacity of locations and allow up to 20 additional hours of use per week during the winter season 	 Accessible
<ul style="list-style-type: none"> • Suitable sports field lighting aligned to hierarchy and standards of provision that will allow additional levels of competition to be played within the District, leading to reduction in demand at other locations. • Increasing the carrying capacity of existing spaces will assist in meeting the need for provision of additional sport space required over next 10 years. • Ensures justifiable management of the risk associated with large scale Sports Floodlighting infrastructure. • These initiatives have great potential to attract funding from external partners. 	 Responsible Delivery
<ul style="list-style-type: none"> • Ensures facility provision aligns with industry and state sporting association guidelines (KA3) for facility development and aligns with the City's endorsed hierarchy of facilities. • Ensures justifiable management of the risk associated with large scale Sports Floodlighting infrastructure. 	 Sustainable Clubs & Facilities
<ul style="list-style-type: none"> • Increasing the carrying capacity of existing spaces will mean the ability to increase utilization for a range of sports and activities usually restricted to daylight hours. 	 Shared use - Multi-purpose
<ul style="list-style-type: none"> • Suitable sports field lighting aligned to hierarchy and standards of provision that will allow additional levels of competition to be played within the District, leading to reduction in demand at other locations. • Provide efficiencies in floodlighting provision e.g. Churchill Park 	 Quality Facilities

Key partners

Community sporting groups, Department of Local Government Sport and Cultural Industries

RECOMMENDED PRIORITY 10

Recommended Priority 10: Develop a District Squash Facility

Squash has been a consistent sport throughout the District since the opening of the private courts on West Street in the 1970's. There are no public squash courts within the District and the club is currently operating out of the Sebel Hotel, on a year-by-year arrangement, over a restricted access window of 16hrs per week. The Squash Club and Busseton Golf Club have been in early discussions about forming a partnership to the mutual benefit of squash and golf within the District.

- Contribution towards the master planning of Busseton Golf Club in partnership with Busseton Squash Club and the City of Busseton.
- Contribution towards the rebuild of 2 x existing courts at the Busseton Golf Club
- Contribution towards the construction of 2 additional squash courts at the Busseton Golf Club.

Cost Estimate

Masterplanning of the Busseton Golf Club (BGC)	Year 1-4	\$10,000 as part of priority 7
Contribution towards the rebuild of 2 existing courts at BGC	Year 1-4	\$95,000
Contribution towards the construction of 2 additional courts at BGC	Year 7-10	\$200,000

Justification

GUIDING PRINCIPAL

- Community and sport consultation identified that the existing private court arrangement does not provide security of tenure and sufficient space to meet current demand and have the view that this is leading to lower participation and opportunity to participate.  Engagement
- There are no current public squash courts within the District. Busseton Squash Club is currently operating out of the Sebel Hotel, year-by-year agreement, over a restricted access window of 16hrs per week. These up to date public style facilities aim to cater for people of all abilities, sexes and age groups.  Accessible
- Discussions and partnership between Busseton Golf Club and Busseton Squash Club commenced in 2019, where an opportunity was identified to rebuild two existing courts that are currently being used as storage areas near the existing pro shop.  Responsible Delivery
- The facility is owned by the Busseton Golf Club who have existing social and sport amenities on site.
- Contribution towards this initiative is in partnership with the respective clubs with a view to attract funding from external partners.
- Ensures facility provision aligns with industry and state sporting association guidelines (KA3) for facility development and aligns with the City's endorsed hierarchy of facilities.  Sustainable Clubs & Facilities
- The Busseton Golf Club has commenced reviewing their strategic plan and the partnership with this complimentary sport and their membership, demographic, Australian and international reach of the sport is an opportunity to be capitalised on.
- Increasing the carrying capacity of existing spaces will mean the ability to increase utilization for a range of sports and activities usually restricted to daylight hours.  Shared use - Multi-purpose
- Facility provision aligns with industry and state sporting association guidelines. Parks and Leisure WA Guidelines in particular the Sports Hubs principle - a range of shared sporting services within one combined location under a single management arrangement Multi-use hub.  Quality Facilities
- Squash Australia's Facilities Framework (Strategic Plan) 2018 details; that facilities have ability to be flexible program, multi-use spaces and a 1-3 courts and are typically found in regional areas and attached to other sports hubs and gym and have an Indicative club membership size of 90 regular players

Key partners

Busseton Golf Club, Busseton Squash Club, State sporting associations

RECOMMENDED PRIORITY 11

Investigate and implement initiatives to activate the foreshores as a complementary sports space

The City of Busseton beaches and foreshores are unique spaces that can be capitalised on as an alternate and low cost sports space.

Areas to investigate include;

- Floodlighting beach space (area of 2 x volleyball courts) to 50/100 lux.
- Additional provision of exercise equipment along the Busseton Foreshore.
- Promote Dunsborough and Busseton swimming enclosures as Open Water Swim training venues.

May include;







- :: Signage and promotion,
- :: Extension of swim enclosure season,
- :: Introduction of lockers (user pays).
- Promote Busseton foreshore Park Run course.
- May include;
- :: Signage (start/finish, distance totems) and promotion.

Cost Estimate

Investigate and Implement initiatives	Year 1-5	\$80,000 operational
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Justification

GUIDING PRINCIPAL

- Community consultation identified that additional spaces to participate should be one of the City's priorities.  Engagement
- Facilities aim to cater for people of all abilities, sexes and age groups.  Accessible
- This initiative aims to provide free/low cost opportunities to be active and participate.
- Economic and Social benefits through increased activation of beach and foreshore precinct.  Responsible Delivery
- Initiatives are a value add onto existing spaces and capitalising on the City's unique natural environment ideal for outdoor activity.
- Extends the carrying capacity of sports such beach volleyball and provides opportunity for other beach sport and event activations. Provides an alternative aquatic training space for open water, masters and tri swimming training.  Sustainable Clubs & Facilities
- Increasing the carrying capacity of existing spaces will mean the ability to increase utilization for a range of sports and activities usually restricted to daylight hours.  Shared use - Multi-purpose
- Facilities aim to cater for people of all abilities, sexes and age groups.
- This initiative aims to provide free/low cost opportunities to be active and participate.
- Facility provision aligns with industry and state sporting association guidelines. Parks and Leisure WA Guidelines in particular the Sports Hubs principle - a range of shared sporting services within one combined location under a single management arrangement Multi-use hub.  Quality Facilities

Key partners

Margaret River Busseton Tourism Association, Lotterywest

RECOMMENDED
PRIORITY
12

Increase playing fields in Busselton Sub-District

Yalyalup is a suburb within the City of Busselton's Provence Estate and the development of a community oval and facilities have been identified in the structure plan and future staged development. This oval will be beneficial in meeting needs of Busselton sub-district.

- Yalyalup Community Oval, continue to partner with developers to construct a minimum 3.5ha multi-use sports space for junior; masters training and competition with the inclusion of a future change room, kiosk, storage, community space.

Cost Estimate

Construction of playing fields, and amenities	Year 5-7	\$3,100,000
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Justification

GUIDING PRINCIPAL

• Community consultation identified that additional spaces to participate should be one of the City's priorities.	✓ Engagement
• Facilities aim to cater for people of all abilities, sexes and age groups.	✓ Accessible
• Allows for growth of grass based sports within the sub-district as additional sport spaces are required over next 10 years as population grows within the sub-district. • Has great potential to attract funding from external partners.	✓ Responsible Delivery
• Facility provision will provide a key sub-district venue for junior and masters training and competition. • Population growth in the sub-district will see increasing demands placed on existing sports spaces.	✓ Sustainable Clubs & Facilities
• Facilities will be multi-use and have the capacity to cater for rectangle sports, cricket and aussie rules. • Facilities aim to cater for people of all abilities, sexes and age groups.	✓ Shared use - Multi-purpose
• Facility provision aligns with industry and state sporting association guidelines. PLAWA and facility development to align with the City's endorsed hierarchy of facilities.	✓ Quality Facilities

Key partners

Community sporting groups, Department of Local Government Sport and Cultural Industries

RECOMMENDED
PRIORITY
13

Review, endorse and implement the CapeROC - Leeuwin Naturaliste Trails Strategy recommendations

The region is known for its unique natural environment and includes a range of coastal and forest tracks and trails. The Capes Regional Organisation of Councils (CapeROC), a partnership between the City Of Busselton and the Shire of Augusta-Margaret River, commissioned the Leeuwin Naturaliste Trails Strategy (LNTS) in 2019 and the draft strategy is due for completion in early 2020. The LNTS looks to provide a schedule of prioritised trail projects for the region.

- Review, endorse and implement the CapeROC - Leeuwin Naturalist Trails Strategy (LNTS) recommendations;
- Provide an ongoing contribution to completion of the Rails to Trails Project - Wadandi Track as a priority project.
- Support the promotion of trails, walking and mountain bike, throughout the District.
- Ongoing SRFS reviews to address any gaps between LNTS recommendations and the sport aspect of trails.

Cost Estimate

Completion of Rails to Trails Project - Wadandi Track to City boundaries	Year 1-10	Subject to LNTS recommend actions
Support the promotion of trails	Year 1-10	Subject to LNTS recommend actions

Justification

GUIDING PRINCIPAL

• Community consultation identified that additional spaces to participate should be one of the City's priorities.	✓ Engagement
• Facilities aim to cater for people of all abilities, sexes and age groups.	✓ Accessible
• Trails strategy was CapeROC funded – partnership between Shire Augusta Margaret River and City Of Busselton – and looks to provide a schedule of prioritised trail projects for the region. • Project has the potential to attract funding from external partners.	✓ Responsible Delivery
• The provision of high-quality walking and cycling infrastructure within settlements, as well as longer distance recreational and tourism opportunities, in the sub-region is an important part of encouraging less reliance on the private car and providing opportunities for healthy lifestyles. ¹⁹ • Population growth in the sub-district will see increasing demands placed on existing spaces. • The infrastructure and the sport aligns with one of the megatrends "From extreme to mainstream" and likely to continue to attract participants through generational change and gain a greater awareness via online and social media platforms.	✓ Sustainable Clubs & Facilities
• Facilities will be for walkers, riders, trail runners. • Facilities aim to cater for people of all abilities, sexes and age groups.	✓ Shared use - Multi-purpose
• LNTS was CapeROC funded – partnership between Shire Augusta Margaret River and City Of Busselton – and looks to provide a schedule of prioritised trail projects for the region.	✓ Quality Facilities

Key partners

The Department of Planning, Lands and Heritage, Community sporting groups, Department of Local Government Sport and Cultural Industries, Lotterywest

¹⁹ The Department of Planning, Lands and Heritage, Leeuwin-Naturaliste Sub-regional Strategy 2019

RECOMMENDED PRIORITY
14

Detail the long term options for hard to locate sports such as shooting sports

Over the last 10 years extensive investigations have been undertaken by the City of Busselton and Clubs to locate and develop sports such as Clay Target, Rifle and Pistol Shooting Sports within the District. SRFs targeted engagement has highlighted that some groups are keen to continue working with the City of Busselton to further develop the sports in the future.

- Develop and present a final report to Council on the options for the hard to locate sports, such as shooting sports, within the District.

Cost Estimate

Prepare and present report to council

Year 1

Nil

Justification

GUIDING PRINCIPAL

• Community consultation identified that additional spaces to participate should be one of the City's priorities.	✓ Engagement
• Over the last 10 years extensive investigations have been undertaken by the City and Clubs to locate sports such as Clay Target, Rifle and Pistol Shooting Sports within the municipality.	✓ Accessible
• Facilities aim to cater for people of all abilities, sexes and age groups.	✓ Responsible Delivery
• Aims to set the long term direction for harder to locate sports.	✓ Sustainable Clubs & Facilities
• Aims to set the long term direction to allow the harder to locate sports time to plan facility and club development.	✓ Shared use - Multi-purpose
• Facilities are primarily single sport use with different disciplines within the sport.	✓ Quality Facilities
• Facility provision will be assessed with industry and state sporting association guidelines.	

Key partners

Community sporting groups, State sporting associations, Department of Local Government Sport and Cultural Industries

RECOMMENDED PRIORITY
15

Investigate future non-potable water supply options for the Busselton and Vasse sub-district

Due to climate change the most likely long-term scenario for the sub-region is that there will be less rainfall, higher than average temperatures, and more frequent droughts. Consequently both groundwater and surface water are likely to become even more vulnerable resources, with many water resources at, or close to, allocation limits.¹⁹ Water supply is vital to ensure the ongoing sustainability and carrying capacity of the sports spaces throughout the District.

- Officers to investigate non-potable water supply options for the Busselton and Vasse sub-districts with the Department of Water and Environmental Regulation, Water Corporation and Busselton Water.
- A future non-potable water supply for the sub-districts sports parks helps to ensure their long term sustainability and carrying capacity.

Cost Estimate

Investigate non-potable water supply for Busselton and Vasse sub-districts

Year 1-5

Nil

Justification

GUIDING PRINCIPAL

• Community consultation identified that maintenance of existing and creation of additional spaces to participate should be one of the City's priorities.	✓ Engagement
• Non-potable water supply will feed into existing and new facilities that aim to cater for people of all abilities, sexes and age groups.	✓ Accessible
• Water supply vital to ensure the ongoing sustainability and carrying capacity of the sports spaces throughout the District.	✓ Responsible Delivery
• Non-potable water supply can have significant environmental benefits.	
• Provides a proactive approach to reduced average rainfalls in South West, climate predictions, increased demand for water with population growth and the cost to the community and the environment of developing new sources of no potable water.	
• A secure water supply is vital to ensure the ongoing sustainability and carrying capacity of the grass sports spaces throughout the District.	✓ Sustainable Clubs & Facilities
• The facilities being supplied will be multi-use and have the capacity to cater for grass sports, football (soccer), rugby, cricket and Aussie Rules.	✓ Shared use - Multi-purpose
• A secure water supply allows for planning and development of additional sport spaces with surety that they are able to meet industry and state sporting association guidelines.	✓ Quality Facilities

Key partners

Department of Water and Environmental Regulation, Water Corporation and Busselton Water.

¹⁹ The Department of Planning, Lands and Heritage, Leeuwin-Naturaliste Sub-regional Strategy 2019

RECOMMENDED PRIORITY 16

Investigate opportunities for beach based facilities for surf lifesaving within the Dunsborough sub-district

In 2011 the Smiths Beach Surf Lifesaving Club, was announced as Australia's 310th surf lifesaving club and since that time club membership and patrolling duties activities have significantly increased. Smiths Beach is one of the region's most popular beaches for swimming, surfing, body boarding, sunbaking and walking, and attracts regular locals and tourists. The Surf Club not only provides an opportunity for the community to gain skills in first aid and surf awareness but provides emergency response services through beach patrolling during the summer season.

- Undertake site investigations at Smith Beach to guide future development opportunities. Including site suitability, flora, fauna, and heritage studies.

Cost Estimate

Undertake site investigations at Smith Beach for more permanent surf lifesaving facilities	Year 2-5	As part of priority 7
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Justification

Justification	GUIDING PRINCIPAL
• Community consultation identified that creation of additional spaces to participate should be one of the City's priorities.	Engagement
• New facilities aim to provide the opportunity to participate in surf lifesaving within the sub-district and cater for people of all abilities, sexes and age groups.	Accessible
• Surf Lifesaving is a growing sport and provides an important volunteer lifesaving beach patrols. The Smith Beach Surf Lifesaving Club (SBSLC) is currently operating out of club facilities and storage.	Responsible Delivery
• More formal beach based facilities and storage can enable increased patrol hours and meet the growing need for junior and senior surf sports.	
• The construction of any future facilities have great potential to attract funding from external partners.	Sustainable Clubs & Facilities
• More formal facilities and storage are required into the future to enable increased patrol hours and meet the growing need for junior and senior surf sports.	
• The facilities could have the potential to be used by various other complimentary water craft and ocean sports within the sub-district.	Shared use - Multi-purpose
• Facility provision aligns with industry and state sporting association guidelines and facility development to align with the City's endorsed hierarchy of facilities.	Quality Facilities

Key partners

The Smith Beach Surf Lifesaving Club (SBSLC), Surf Lifesaving WA, Lotterywest, Department of Local Government Sport and Cultural Industries

RECOMMENDED PRIORITY 17

Investigate opportunities around the Dunsborough Bay Yacht Club precinct

The Dunsborough Bay Yacht Club (DBYC) precinct is located at Lots 555 and 556 Geographe Bay Road Quindalup, and is part of a larger reserve for 'Public Recreation' (C Class). The leasehold area of the DBYC is owned by the State with a management order granted to the City of Busselton. The precinct is also home to the Quindalup professional fisherman's boat ramp which is utilised by a number of professional fishers, charter boats, and recreational fishers.

- Sport and recreation officers support the site investigations around the Dunsborough Bay Yacht Club (DBYC) precinct to identify development opportunities to cater for current and increased yacht club activities, multi-use community use and complimentary water craft sports and clubs.

Cost Estimate

Undertake site investigations at DBYC	Year 1-2	Operational funding
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Justification

Justification	GUIDING PRINCIPAL
• Community consultation identified that creation of additional spaces to participate should be one of the City's priorities.	Engagement
• Planning for new facilities aims to provide opportunities to participate in yacht club and other complimentary water craft sports within the sub-district and cater for people of all abilities, sexes and age groups.	Accessible
• Anecdotally the desire for participation in yachting sports is increasing within the district.	Responsible Delivery
• Great opportunity to plan for future development and strengthen partnerships between DBYC complimentary sports.	
• More formal facilities and storage are required into the future to enable increased participation in yachting sports and partner with other complimentary water based sports and clubs. This multi-use sports hub principle increased the sustainability of facilities and reduces the need for multiple stand-alone sporting and community facilities.	Sustainable Clubs & Facilities
• The facilities have the potential to be used by various other complimentary water craft and ocean sports within the sub-district.	Shared use - Multi-purpose
• Initiative aligns with industry and state sporting association guidelines and facility development to align with the City's endorsed hierarchy of facilities.	Quality Facilities

RECOMMENDED
PRIORITY
YEAR
10+

Dunsborough sub-district (neighbourhood) aquatic space

The GLC is the aquatic, recreation and indoor sports facility for the District and provides learn to swim, fitness, sport and recreation programs. In 2019 the Naturaliste Pool Action Group delivered a petition to Council with 1,674 signatures from local residents, advocating for increased aquatic pool space within the Dunsborough sub-district. The NCC site in Dunsborough, and its surrounds, has significant Aboriginal heritage and the planning of future development needs to be respectful and mindful of this.

- Develop an aquatic space for the Dunsborough sub district at the NCC to potentially cater for learn to swim, hydrotherapy, allied health and group fitness activities.

Cost Estimate

Design and construct new aquatic space within the Dunsborough sub-district	Year 10+	\$18-20m
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Justification

GUIDING PRINCIPAL

- Community consultation identified that additional aquatic spaces should be one of our priorities. ✔ Engagement
- Community and sport consultation identified that due to the lack of facilities, especially at peak times, there is not the sufficient space to meet current and future demand, for lessons, laps, squads and club swimming. ✔ Engagement
- Naturaliste Pool Action Group delivered a petition in April 2019 with 1,674 signatures from local residents, advocating for increased aquatic pool space within the Dunsborough sub-district. ✔ Accessible
- Facilities would aim to cater for people of all abilities, sexes and age groups. ✔ Accessible
- Progressing with a pool within the sub-district is not currently justified based on the population and projected growth, GLC operates as the District level water space and is the more sustainable option to develop in the short term. ? Responsible Delivery
- A sub-district aquatic space would not only require a significant annual operational subsidy and if constructed earlier the substantial upfront capital cost would mean delaying recommended priorities detailed in the SRFS that currently have a greater need. ? Responsible Delivery
- Consideration for this aquatic space should be given within the 10+ year time frame and as part of the master planning within priority 2. ? Responsible Delivery
- It is not sustainable for the City to be operating two aquatic spaces without first addressing the carrying capacity opportunities at the District Aquatic space at the GLC. ✔ Sustainable Clubs & Facilities
- The facilities would be available to many users and potentially cater for learn to swim, hydrotherapy, allied health and group fitness activities. ✔ Shared use - Multi-purpose
- GLC is the City of Busselton's District level aquatic facility. Industry Guidelines (Parks & Leisure WA) have identified the ratio of a sub-district/neighbourhood provision for aquatic facilities is 1:30,000 per population. However the Dunsborough sub-district population will be regularly monitored and it is forecast it will reach this after 2040. ? Quality Facilities

RECOMMENDED
PRIORITY
YEAR
10+

Additional district aquatic space

The GLC is the aquatic and recreation and indoor sports facility for the whole District and provides learn to swim, fitness, sport and recreation opportunities. The 2017 GLC masterplan indicated future development opportunities and timing. Parts of the surrounding site has flora and fauna that will require further assessment and engagement with the stakeholders if future development looks to encroach on these areas.

- Develop a 50m pool within the district to potentially cater for increased high performance swimming, waterpolo, masters and tri club swimming, underwater hockey and lap swimming.

Cost Estimate

Design and construct new 50m aquatic space within the District	Year 10+	\$8-10m
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Justification

GUIDING PRINCIPAL

- Community consultation identified that additional aquatic spaces should be one of our priorities. ✔ Engagement
- Community and sport consultation identified that due to the lack of facilities, especially at peak times, there is not the sufficient space to meet current and future demand, for lessons, laps, squads and club swimming. ✔ Engagement
- Facilities would aim to cater for people of all abilities, sexes and age groups. ✔ Accessible
- Progressing with a 50m pool within the district is not currently justified based on the population and projected growth, GLC operates as the District level water space and undertaking carrying capacity initiatives is the more sustainable option to develop in the short term. ? Responsible Delivery
- Alignment with Swimming VWA participation pathway and support South West Sports Centre in Bunbury as the regional Olympic 50m Pool servicing the high performance talent pathway aspect of swimming (training and competition) within the broader region, including the City of Busselton. ? Responsible Delivery
- If constructed earlier the substantial upfront capital cost would mean delaying recommended priorities detailed in the SRFS that currently have a greater need. ? Responsible Delivery
- Consideration for this additional aquatic space should be given within the 10+ year time frame and as part of GLC achievability investigations in priority 6. ? Responsible Delivery
- It is not sustainable for the City to be operating two aquatic spaces without first addressing the carrying capacity opportunities at the District Aquatic space at the GLC. ? Sustainable Clubs & Facilities
- The facilities would primarily be available to casual use, lap swimmers, high performance and club based pool sports. ? Shared use - Multi-purpose
- GLC is the City of Busselton's District level aquatic facility. Industry Guidelines (Parks & Leisure WA) identify the ratio of a district provision for aquatic facilities (25m or 50m pool) is 1:75,000 and the provision for 50m pool: FINA Competition Standard is 1:150,000. ? Quality Facilities

RECOMMENDED
PRIORITY
YEAR
10+

Additional district and sub-district sport space

- Given the proposed population growth in the Busselton sub-district due to development in the Ambergate and Bovell areas there will be a need for an increased amount of centralised sports spaces for residents to participate in sport and recreation.
- Additional district and sub-district sport spaces will be required within these developments.

RECOMMENDED
PRIORITY
YEAR
10+

Investigate District and Regional sport space for hard to locate sports

- Given the potential for the hard to locate sports to be impacted by future residential development, continue discussions with land owners and investigations around the feasibility of strategic land purchases such as the Sues Road mining precinct with a view to provide long term options for sports and activities within the District and potentially the Region.

Measurables and Communication

How will success be measured, progress reported, and communicated to the sport and recreation community.

Tracking, measuring and communicating the progress of the SRFS recommendations is an important part of the strategy.

This will be achieved by:

- Developing and implementing a sport and recreation facilities project page within the City of Busselton website to enable project updates and tracking to be communicated in real time
- Reviewing the achievements of the SRFS annually and report this progress to Council and the sport and recreation community; and
- Review the SRFS at five year intervals.



Financial Implications

The costs associated with the recommendations included within the SRFS are based on 2019 cost estimates and will be reviewed as part of the City of Busselton's Long Term Financial Plan process. Projects will also be subject to business case development and cost estimates updated according to the agreed review cycle.

Given the increasingly competitive nature of external funding the SRFS will look to recommend resources be allocated to forward planning initiatives that will not only increase the achievability of projects but strategically target external funding opportunities that potentially provide value add to the project or cost savings to the City's budget.

With this in mind the SRFS has been modeled with the aim for progress without the full reliance upon external funding.

Details of the financial model is located in Attachment 6 which can be viewed on page 66 and 67 of this document.

Attachments

Attachments outlined in this document can be found on the *yoursay* project page <https://yoursay.busselton.wa.gov.au/sport-rec> and includes the following:

- **Attachment 1**
Participation
- **Attachment 2**
Targeted engagement data
- **Attachment 3**
State sporting association documents
- **Attachment 4**
Standards of provision guide
- **Attachment 5**
Current and recommended facility provision
- **Attachment 6**
Financial Model 2020-2030



Recommended Priority	Project	Sub Project	Year 1 2020-21	Year 2 2021-22	Year 3 2022-23	Year 4 2023-24	Year 5 2024-25	Year 6 2025-26	Year 7 2026-27	Year 8 2027-28	Year 9 2028-29	Year 10 2029-30	Year 10+	GRAND TOTAL	
1	Dunsborough Lakes Sporting Precinct (Stage 1)	Carparking, Access Road & Other			800,000									800,000	
		Courts - Outdoor			650,000									650,000	
		Dunsborough - Pavilion/Changeroom Facilities			1,300,000										1,300,000
		Dunsborough Lakes New Ovals	2,350,000												2,350,000
		Dunsborough Lakes Sporting Precinct (Stage 2)	New School Oval								1,200,000				1,200,000
	TOTAL :: Dunsborough Lakes Sporting Precinct (Stage 1)		2,350,000		2,750,000									5,100,000	
	TOTAL :: Dunsborough Lakes Sporting Precinct (Stage 2)									1,200,000				1,200,000	
2	Dunsborough Playing Fields	Unisex Changerooms to John Edwards Pavilion						450,000						450,000	
		Naturaliste Community Centre (Multi-Purpose Space/Upgrade) - Capital Works	Construction - Multi-Purpose Space Upgrade/Gym Facility							750,000					750,000
		TOTAL :: Dunsborough Playing Fields						450,000							450,000
	TOTAL :: Naturaliste Community Centre (Multi-Purpose Space/Upgrade) - Capital Works							750,000						750,000	
3	Dunsborough Country Club Extension	Contribution - Multi-Purpose Facility/Senior Citizens		300,000										300,000	
		TOTAL :: Dunsborough Country Club Extension		300,000											300,000
4	Vasse Sporting Facilities - Changerooms/Pavilion/Car Parking	Vasse - Carpark (Eastern Side)	180,000											180,000	
		Vasse - Floodlighting Ovals			500,000									500,000	
		Vasse - Pavilion/Changeroom Facilities						1,250,000						1,250,000	
		TOTAL :: Vasse Sporting Facilities - Changerooms/Pavilion/Car Parking	180,000		500,000			1,250,000							1,930,000
5	Geographe Leisure Centre - Wet Area Expansion - Capital Works	Indoor Pool - Reconfiguration				3,600,000								3,600,000	
		TOTAL :: Geographe Leisure Centre - Wet Area Expansion - Capital Works				3,600,000									3,600,000
6	Geographe Leisure Centre Stadium/Dunsborough Lakes Sporting Precinct (DLSP) - 2 or 3 Courts	Stadium expansion - GLC 2/3 courts, seating & storage OR DLSP 2 courts					5,250,000							5,250,000	
		TOTAL :: Geographe Leisure Centre Stadium/Dunsborough Lakes Sporting Precinct (DLSP) - 2 or 3 Courts					5,250,000								5,250,000
7	Planning & Design Studies for Implementation of Recreational Planning Study Outcomes	Various Projects	100,000	102,500	105,063	200,000	205,000	210,125	207,689	212,881	218,203	223,658		1,785,120	
		TOTAL :: Planning & Design Studies for Implementation of Recreational Planning Study Outcomes	100,000	102,500	105,063	200,000	205,000	210,125	207,689	212,881	218,203	223,658		1,785,120	
8	Bovell Park - Major Upgrades / Expansion - Regional Facilities - Capital Works	Upgrade of main facilities / regional stadium / playing fields								2,500,000	5,000,000	5,000,000		12,500,000	
		TOTAL :: Bovell Park - Major Upgrades / Expansion - Regional Facilities - Capital Works								2,500,000	5,000,000	5,000,000		12,500,000	
9	Increasing Sports Spaces Carrying Capacity - Outdoor Spaces	Various Ovals/Facilities - Floodlighting/Courts Expansion		200,000		210,125		220,763		231,939		243,681		1,106,507	
		TOTAL :: Increasing Sports Spaces Carrying Capacity - Outdoor Spaces		200,000		210,125		220,763		231,939		243,681		1,106,507	
10	Squash Facility District	Stage 1 - Contribution			95,000									95,000	
		Stage 2 - Contribution								200,000				200,000	
		TOTAL :: Squash Facility District			95,000					200,000				295,000	
12	Yalyalup Community Oval/Pavilion Development	Building							1,600,000					1,600,000	
		Carparks							300,000					300,000	
		Landscaping								200,000				200,000	
		Oval & Surrounds						1,000,000						1,000,000	
		TOTAL :: Yalyalup Community Oval/Pavilion Development						1,000,000	2,100,000					3,100,000	
10+ [A]	Dunsborough Aquatic Facility	25m Indoor Heated Pool (\$18-20m 10yrs plus)													
		TOTAL :: Dunsborough Aquatic Facility													18-20M
10+ [B]	GLC Aquatic Facility	50m Outdoor Pool (\$8-10m 10yrs plus)													
		TOTAL :: GLC Aquatic Facility													8-10M
10+ [C]	Additional indoor courts	Provision of Additional Indoor Courts (\$3.2-5.2m 10yrs plus) subject to location of recommended priority 6.													
		TOTAL :: Additional indoor courts													3.25-5.2M
GRAND TOTAL			2,630,000	602,500	3,450,063	4,010,125	5,455,000	3,130,888	3,057,689	3,144,820	6,418,203	5,467,342		37,366,629	



Funding Source

	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29	2029-30	GRAND TOTAL			
Reserve Funding	Building Asset Renewal Reserve Fund - General Buildings Reserve					450,000		1,000,000	1,000,000	1,000,000	3,450,000			
	Community Facilities - Airport North Reserve					1,000,000	2,100,000				3,100,000			
	Community Facilities - Busselton Reserve							200,000			200,000			
	Community Facilities - City District Reserve	500,000	502,500	430,063	205,063	102,500	215,444	107,689	726,351	338,141	237,810	3,365,559		
	Community Facilities - Dunsborough Lakes Reserve	1,000,000							250,000			1,250,000		
	Community Facilities - Dunsborough Reserve								125,000			125,000		
	Community Facilities - Vasse Reserve	180,000										180,000		
External Funding	New Infrastructure Development Reserve	700,000		95,000							795,000			
	Parks, Gardens and Reserves Reserve	250,000									250,000			
	CSRFF Funding (1/3rd)			175,000							175,000			
City Funds & Borrowings	CSRFF Funding/Other Funding		100,000		105,063		110,381		115,969		553,253			
	Department of Education - Contribution								600,000		600,000			
	Municipal Funds			100,000	102,500	105,063	100,000	102,500	105,063	107,692	722,817			
	New Loan Borrowings		2,750,000	3,600,000	5,250,000	1,250,000	750,000	1,000,000	4,000,000	4,000,000	22,600,000			
Total			2,630,000	602,500	3,450,063	4,010,125	5,455,000	3,130,888	3,057,689	3,144,820	6,418,203	5,467,342		37,366,629

Acronyms

ABS	Australian Bureau of Statistics	JEP	John Edwards Pavilion
BABA	Busselton Amateur Basketball Association	LED	Light Emitting Diode
BWA	Basketball WA	LGA	Local Government Authorities
CapeROC	Capes Regional Organisation of Councils	LIWA	Leisure Institute of Western Australia
CCC	Cornerstone Christian College	LNTS	Leeuwin Naturaliste Trails Strategy
CNC	Cape Naturaliste College	MTB	Mountain Bike
CPTED	Crime Prevention Through Environmental Design	NCC	Naturaliste Community Centre
CSRFF	Community Sporting and Recreation Facilities Fund	NFP	Not For profit
DAIP	Disability Access and Inclusion Plan	PLA	Parks and Leisure Australia
DBYC	Dunsborough Bay Yacht Club	POS	Public Open Space
DCP	Development Contribution Plan	RAP	Reconciliation Action Plan
DDCC	Dunsborough and Districts Country Club	RSSA	Rising Sports Star Awards
DGR	Deductable Gift Recipient	SBSLSC	Smith Beach Surf Lifesaving Clubs
DLGSC	Department of Local Government, Sport and Cultural Industries	SEIFA	Socio-Economic Indexes for Areas
DPF	Dunsborough Playing Fields	SMMC	St Mary MacKillop College
ECU	Edith Cowan University	SRFS	Sport & Recreation Facilities Strategy 2020-2030
GBYC	Geographe Bay Yacht Club	SSA	State Sporting Association
GLC	Geographe Leisure Centre	SWAS	South West Academy of Sport
GMAS	Georgiana Molloy Anglican School	WAPC	Western Australian Planning Commission
ICDA	Institute of Community Directors Australia	WCE	West Coast Eagles Football Club





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