







You Choose Program



Event Sponsorship Program



Minor Donations Program



On Offer

The City of Busselton offers a range of funding opportunities to help our community grow, enhance our social well-being, build resilience and encourage sustainability. This brochure provides a snap shot of available City funding and points you in the right direction for more information.

The funding programs are:



Community **Assistance Program**



You Choose **Program**



Event Sponsorship Program



Minor Donations Program

Each funding program has a set of eligibility criteria which align with the objectives of the City's Strategic Corporate Plan and Strategic Community Plan – a plan our community helped us develop!

Funding requests that align with the direction of these plans and meet funding criteria will be highly regarded.

You can view the City's Strategic and Corporate Plans along with full Community Funding information on the City's website.

Funding Opportunities



Apply anytime



Event Sponsorship

Opens March & September



Community Assistance

Opens every two months



Community Assistance

By invitation



You Choose **Program**

Opens October 2021





Community Assistance Program

Who can apply

Incorporated groups and not-forprofit organisations that provide services or activities within the City's boundaries.

When to apply

Applications open every two months.

How to apply

Contact the Community and Recreation Team to start the application process.

1. Assistance Grant

For programs, services or activities that aim to assist residents with a focus on the following sectors of the community; Aged, Youth, Disadvantaged, Early Childhood and Families, Volunteers, Sport, Recreation and Environment.

Funding: A maximum allocation of 60% of total project cost, up to \$10,000 per application.

2. Revitalisation Grant

Assistance for infrastructure development, facility maintenance, facility upgrades and the revitalisation of places and spaces.

Funding: A maximum allocation of 60% of total project cost, up to \$10,000 per application.

3. Revitalisation Grant Plus

Assistance for contributions towards significant infrastructure development and when external funding is being sourced i.e. Lottery West, Community Sporting and Recreation Facilities Fund.

These external funding grants generally require co-contribution from the community organisation, Local Government and external funding body.

Application is by invitation only and available to applicants that have a well-developed strategic plan and have had extensive consultation with the City's Community and Recreation Team prior to preparing an application.



Funding

Up to \$20,000

Who can apply

Residents and/or ratepayers, individuals, groups, businesses, schools/P&C.

When to apply

Applications open in October

How to apply

Online application.

'You Choose' is a community funding program offering a total of \$100,000 in smaller grants of \$20,000 for projects, programs or events that will have a positive impact on your local neighbourhood or community.

The scope for proposals considered under this funding scheme is wide-ranging. The aim of the program is to encourage creative thinking and a "have a go" mentality while building resilience, capacity and co-operation in our community.

The funding criteria or principles of the program are quite simple. As long as you are a resident and/or ratepayer within the City of Busselton and your project is safe, legal and in the spirit of the program then it will be put up for popular voting.

This is the fun part. Here the community gets to choose which projects they want to fund using a simple on-line tool to tell us how they want to spend the \$100,000 available. This provides community ownership over that part of the Council budget.

If successful you will have approximately 15 months to complete your project.





Event Sponsorship Program

Funding

Over \$1,000, one off and multi-year support available.

Who can apply

Community Groups, Event Organisers

When to apply

Two rounds available:

March

(for events conducted I July – 30 June)

September

(for events conducted I January – 30 June)

How to apply

Contact the Events Team to start the application process.

Funding provides support for events that add to the attractiveness of The City of Busselton as a place to live and visit all year round.

Criteria is based on:

- Economic impact
- Social benefit

- Environmental impact
 - Strategic benefit
- Promotional benefit

Eligible events:

- Build relationships that help the City achieve our strategic priorities.
 - Promote the City at a local, regional or international level

- Attract new events to the City
- Provide economic benefit to the local business community
- Provide opportunities for local community involvement



Funding

Up to \$1,000

Who can apply

For events – not-for-profit community, cultural or sporting groups operating within the City of Busselton For City representation – an individual or group residing in the City of Busselton

When to apply

Anytime.
As a general rule, applicants will only be eligible to apply for funding once within any financial year.

How to apply

Download the application form and view the full guidelines on the City's website. The intent of this fund is to provide minor sponsorship and/or in-kind support to groups and individuals that:

- Assists them to run community events and activities with a direct community benefit or
- Enables them to pursue and achieve endeavours which have a positive reflection on the City of Busselton.

This includes representing the City at a State, National or International sporting or cultural event. Group or teams attending the same event or activity are encouraged to submit one application on the part of all participating members.

Successful Applicants

Successful applicants will be required to enter into a grant agreement with the City, agreeing to the terms and conditions of the grant. This includes reporting and acquittal requirements.

Funds are allocated only for the purposes of the project as described in the application and must not be used for any other purpose, or transferred or assigned to any other party. Funds will be disbursed according to the conditions of each grant funding category.

Council has a policy on sponsorship which is available on the City's website.



All Communications to: