

Council Policy

Council Policy Name: Public Artwork

Responsible Directorate: Community and Commercial Services

Version: Adopted

1. PURPOSE

- 1.1. The purpose of this Policy is to recognise and articulate the significant role that Public Artwork has in the development of cultural, economic, social and artistic vitality of a City, adding a sense of community, belonging and place.

2. SCOPE

- 2.1. This Policy is applicable to Public Artwork installed on City owned or managed buildings, reserves, and locations where the Public Artwork is the property of City by special arrangement.
- 2.2. This Policy does not apply to artwork covered by the provisions of Council Policy 'Urban Art'.

3. DEFINITIONS

Term	Meaning
Acquisition	the obtaining of ownership of a Public Artwork through commissions, developer contributions, donations, prizes and community art projects
Artist	professional artists, experienced community artists or arts groups eligible to carry out Public Artwork projects
Decommission	the removal or relocation of a Public Artwork
Policy	this City of Busselton Council policy titled "Public Artwork"
Public Artwork	a permanent, temporary or ephemeral work of artwork located in an exterior environment created by an Artist or developed under the guidance of an Artist

4. STRATEGIC CONTEXT

- 4.1. This Policy links to Strategic Theme 2. LIFESTYLE – A place that is relaxed, safe and friendly with services and facilities that support healthy lifestyles and wellbeing, of the City's Strategic Community Plan June 2021 and specifically the following Strategic Priority:
- a. 2.5: Facilitate events and cultural experiences that provide social connection.

5. POLICY STATEMENT

- 5.1. Public Artwork is intended to:
- reflect and promote the lifestyles, heritage and culture of the community;
 - encourage community connection, reflection, inspiration, celebration and well-being;
 - invigorate and create vibrancy in places and spaces; and
 - support regional creative and arts industries.
- 5.2. Consultation in relation to the Acquisition of Public Artwork will occur with impacted stakeholders where required.

- 5.3. Public Artwork will only be Decommissioned where there is a clear justification and with consideration of the potential impacts on stakeholders.
- 5.4. The Acquisition and Decommissioning of Public Artwork by the City will be in accordance with the Public Artwork Guidelines and, where relevant, the City of Busselton Development Contributions Policy.

6. RELATED DOCUMENTATION / LEGISLATION

- 6.1. Public Artwork Guidelines
- 6.2. City of Busselton Development Contributions Policy (6B Percent for Art Provisions)
- 6.3. Percent for Art Step by Step Guidelines

7. REVIEW DETAILS

Review Frequency		3 yearly		
Council Adoption	DATE	12 February 2020	Resolution #	C2002/036
Previous Adoption	DATE	14 March 2018	Resolution #	C1803/039