

Demographic Overview

The following report provide a demographic overview for Busselton LGA. Headline data and information is provided regarding the areas key statistics for population, age structure, education, employment and housing.

Busselton LGA

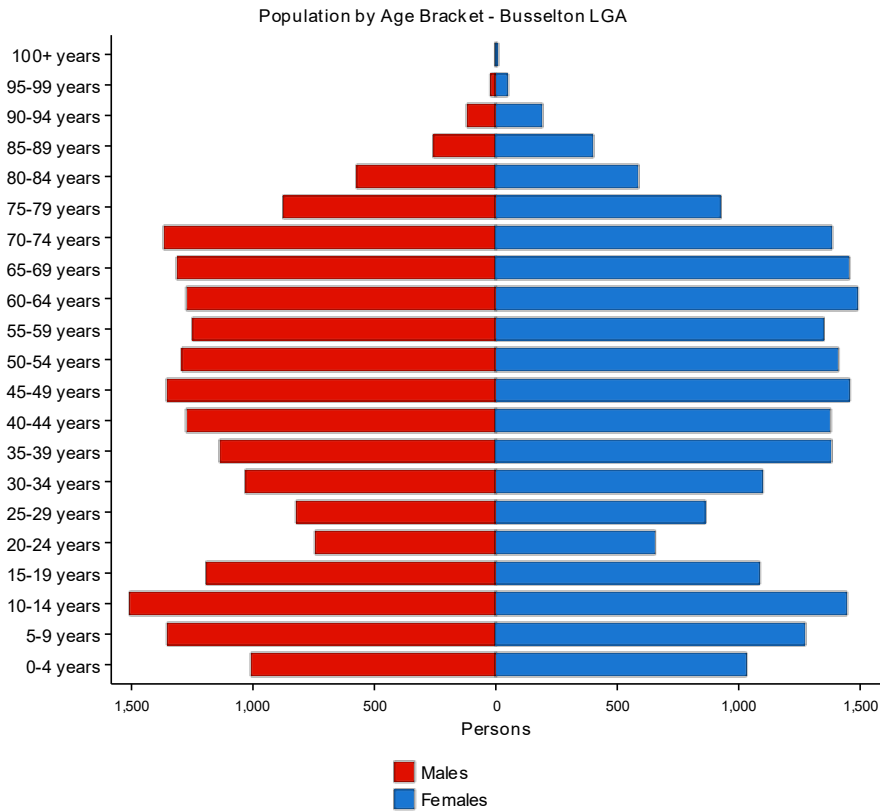


This area is defined by the boundary of Busselton (LGA 51260)

ABS 2025 Estimated Resident Population:	46,184
ABS 2021 Census Place of Usual Residence Population:	40,640
Annualised Population Growth Rate (2016–2021):	2.1%
Land Area (ha):	145,405.09
Census Population Density (persons / ha):	0.28
Median Age:	45 years
Median Personal Weekly Income:	\$754 (\$39,254 pa)
Labour Force Participation Rate:	59.22%

Population by Age and Gender - 2021 Census

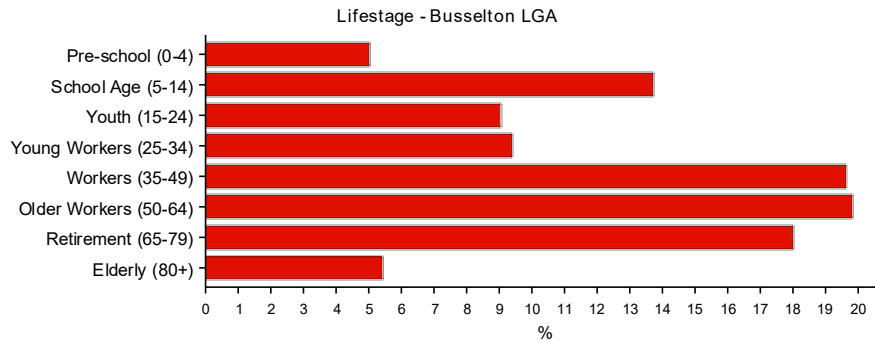
The single largest age cohort in Busselton LGA is "10-14 years" with 2,951 people representing 7.26 percent of the population. The median age is 45 years and the overall ratio of males to females is 1 to 1.058.



Population by Life Stage – 2021 Census

Understanding the population by life stage within Busselton LGA provides valuable insights into the region's requirements for amenity, services, infrastructure, investment and education and employment opportunities.

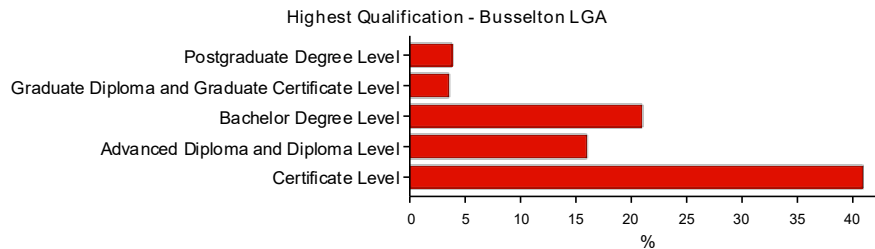
The largest life stage group in Busselton LGA is "Older Workers (50-64)" representing 19.8 percent of the overall population.



Education (highest qualification) – 2021 Census

Education levels across the community are a key indicator of the propensity of residents to be engaged in the work force, and are also an important factor influencing levels of relative social wellbeing in the region.

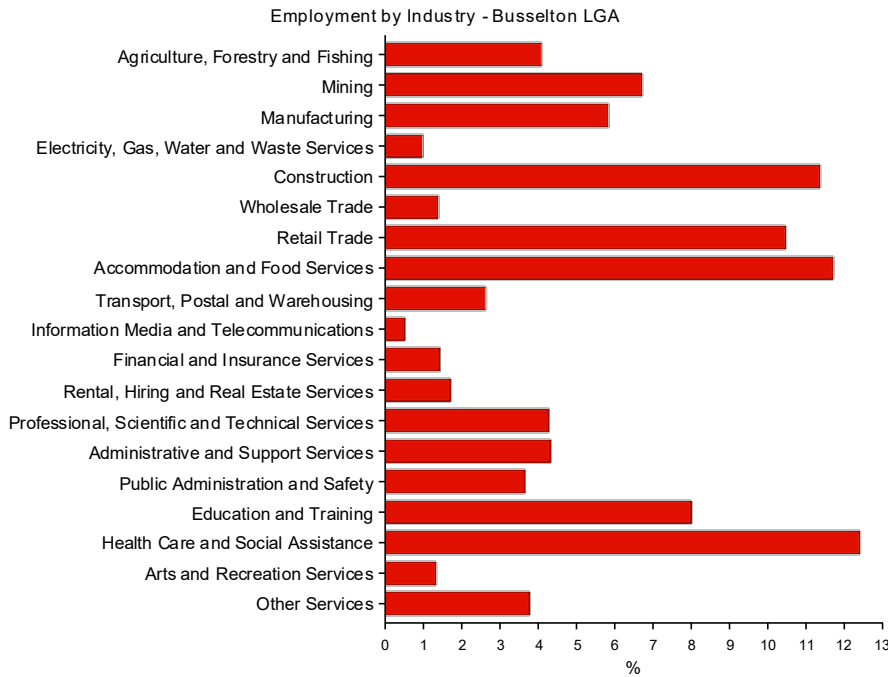
In Busselton LGA, the largest "highest qualification attained" cohort is "Certificate Level", representing 40.9 percent of the applicable population.



Employment by Industry – 2021 Census

From 2016 to 2021 the number of working residents increased by 2,921 (15.4 percent).

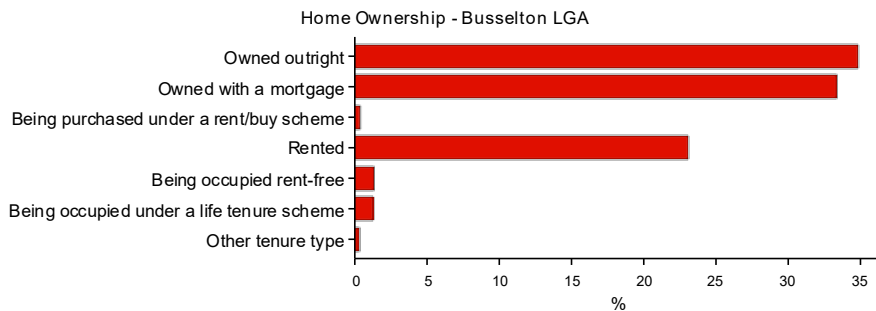
The largest industry sector of employment is “Health Care and Social Assistance”, representing 12.4 percent of total working residents.



Home Ownership – 2021 Census

It is estimated that 68.1 percent of dwellings are either owned outright or with a mortgage.

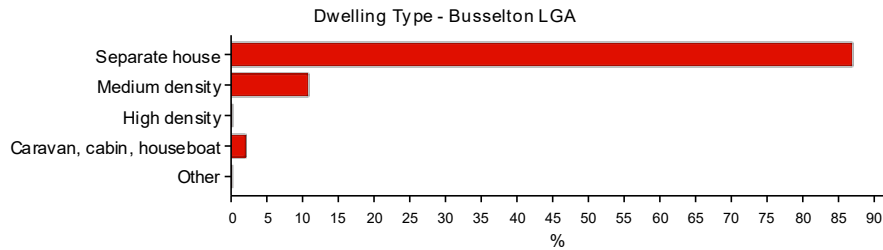
From 2016 the rate of home ownership has increased by 17.9 percent.



Dwellings - 2021 Census

In Busselton LGA, 86.9 percent of dwellings are "Separate house".

From 2016 the dwellings that have increased the most are "Separate house", with 2,227 new dwellings over this period, reflecting an increase of 13.7 percent.



Community Region

Busselton LGA

Data sourced from:

- ABS 2025 Estimated Resident Population
- ABS 2021 Census Population and Housing
- ABS 2016 Census Population and Housing
- ABS 2011 Census Population and Housing
- ABS 2006 Census Population and Housing
- ABS 2001 Census Population and Housing
- ABS 1996 Census Population and Housing
- ABS 1991 Census Population and Housing