

Economic Overview

Busselton LGA (2025 Release 1)



SOURCE

- ABS 2021 Census Place of Work Employment (Scaled)
- ABS 2022 / 2023 National Input Output Tables
- ABS June 2025 Gross State Product
- ABS 2021 Census Place of Usual Residence Population
- ABS 2025 Estimated Resident Population
- ABS 2024 / 2025 Tourism Satellite Account
- TRA 2024 Tourism Profile
- REMPLAN 2024 Tourism Analysis Model

Summary Findings

Estimated Resident Population:	46,184
Land Area (ha):	145,405.090
Population Density (persons / ha):	0.318
Gross Regional Product (\$B):	\$3.454
Per Hectare Gross Regional Product (\$K):	\$23.754
Per Capita Gross Regional Product (\$K):	\$74.788
Per Worker Gross Regional Product (\$K):	\$203.379

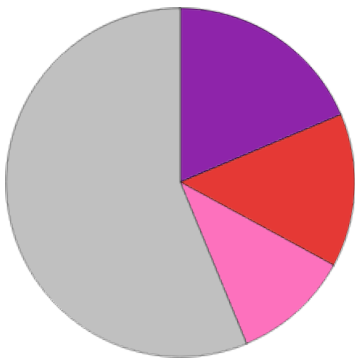
Output

Total Output in the area is estimated at \$6.963 billion.

The major contributors to output are:

Industry Sector	\$B	%
Construction	\$1.299	18.7%
Manufacturing	\$0.993	14.3%
Rental, Hiring & Real Estate Services	\$0.758	10.9%
Other	\$3.914	56.2%

Output - Busselton LGA (2025 Release 1)



\$B

- Construction \$1.299
- Manufacturing \$0.993
- Rental, Hiring & Real Estate Services \$0.758
- Balance \$3.914

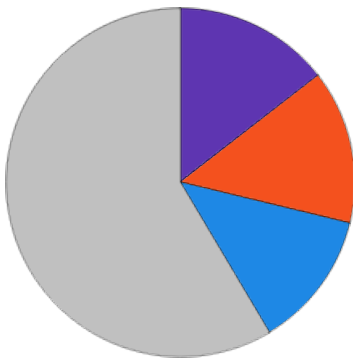
Employment

Total Employment in the area is estimated at 16,983 jobs.

The major contributors to employment are

Industry Sector	Jobs	%
Health Care & Social Assistance	2,460	14.5%
Accommodation & Food Services	2,427	14.3%
Retail Trade	2,158	12.7%
Other	9,938	58.5%

Employment - Busselton LGA (2025 Release 1)



Jobs

- Health Care & Social Assistance 2,460
- Accommodation & Food Services 2,427
- Retail Trade 2,158
- Balance 9,938

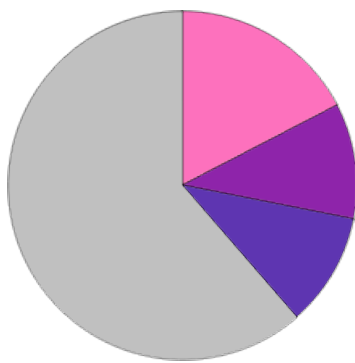
Value-Added

Total Value-added in the area is estimated at \$3.178 billion.

The major contributors to value-added are

Industry Sector	\$B	%
Rental, Hiring & Real Estate Services	\$0.552	17.4%
Construction	\$0.341	10.7%
Health Care & Social Assistance	\$0.335	10.5%
Other	\$1.950	61.4%

Value Added - Busselton LGA (2025 Release 1)



\$B

- Rental, Hiring & Real Estate Services \$0.552
- Construction \$0.341
- Health Care & Social Assistance \$0.335
- Balance \$1.950



DISCLAIMER

All figures, data and commentary presented in this report are based on data sourced from the Australian Bureau of Statistics (ABS), most of which relates to the 2021, 2016, 2011, 2006 and 2001 Censuses.

Using ABS datasets and an input / output methodology industrial economic data estimates for defined geographic regions are generated.

This report is provided in good faith with every effort made to provide accurate data and apply comprehensive knowledge. However, REMPLAN does not guarantee the accuracy of data nor the conclusions drawn from this information. A decision to pursue any action in any way related to the figures, data and commentary presented in this report is wholly the responsibility of the party concerned. REMPLAN advises any party to conduct detailed feasibility studies and seek professional advice before proceeding with any such action and accept no responsibility for the consequences of pursuing any such action.