

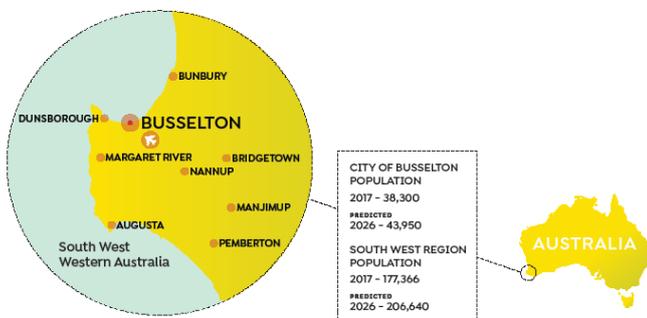
Busselton Margaret River Airport: FIFO Mining

Where
environment
lifestyle and
opportunity
meet!

The Busselton Margaret River Region.... and the South West

An exciting new direct air service between Busselton and Melbourne is due to take off in mid-2021 and it's all thanks to the redevelopment of the Busselton Margaret River Airport. The project has allowed the airport to position itself as the gateway to the Busselton Margaret River region and Western Australia's South West, paving the way for future tourism opportunities and economic growth.

- Distance from Busselton to Perth: 220km, 2.5hrs drive
- Total South West population: 179,791 (2019) (City of Busselton population 39,623 (2019))
- Projected South West growth: 3.1% pa - 206,640 by 2026
- City of Busselton Average age: 42.2yrs (2018)
- Economic drivers: Retail and Trade; Health Care & Social Assistance; Construction; Education; and Accommodation & Food Services; Mining (FIFO)
- Lifestyle destination: a highly sought after and desirable place to live.



The Ultimate Lifestyle

The Busselton Margaret River Airport is located 6.8km from the town centre of Busselton, a 30 minute drive to Dunsborough and easy road access to the South West. Currently, fly in fly out (FIFO) charter flights see resource workers travelling from Mandurah, Augusta, Bunbury, Eaton, Margaret River, Manjimup, Nannup and Bridgetown to fly direct to mine sites in the North West.

Supporting a Mediterranean-style climate featuring pleasant summer months and mild winters, Busselton and the South West offers an attractive lifestyle with pristine beaches, Tuart and Karri Forests, world class wineries, Cape to Cape walking trails and many other natural and man-made attractions to visit.

The South West economy supports an estimated 71,633 jobs representing 6.14% of Western Australia's workforce. The City of Busselton generates 14,650 jobs (approximately 20.5% of jobs in the South West) each year. People aged between 35-54 years make up the majority of the City of Busselton's workforce with technicians and trades workers making up 16.41% of the 14,650 workforce.

Medical Facilities

The \$120M Busselton Health Campus opened in 2015 and includes a state-of-the-art newly built hospital, which is supported by an Emergency Department, day surgery and two operating theatres, birthing suites, a dental clinic, medical imaging and pathology. The City of Busselton is further supported by medical practices, mental health services, pharmacies, dental practices, optometrists, physiotherapists and more.



Education

The City of Busselton offers outstanding choices in education including eight primary schools and five secondary schools with options for both private and public schooling. The Busselton TAFE campus provides a wide range of courses covering everything from business administration and accounting, to horticulture and aged care in addition to the offerings through the CQ University Study hub.

Affordability

The City of Busselton offers a range of affordable housing options with the 2018 median house sale price being \$510,000 and land packages starting from \$270,000.



Busselton Margaret River Airport – Overview

The Busselton Margaret River Airport development project was completed in March 2020 with construction of airside and landside infrastructure:

- To enable domestic and international air services to destinations such as Melbourne, Sydney, Singapore, Kuala Lumpur, Denpasar, China
- Code 4E Runway: 2520m x 45m to facilitate aircraft such as Boeing 737, Airbus 320 and Airbus 330
- A total of 11 aircraft apron parking bays (Code C / E) and connecting taxiways
- Jet A1 and Avgas fuel facility (Truck & Bowser)
- Two helipads
- Public car parking (422 bays)
- General aviation precinct
- Airfreight hub – Stage 1 of the Commercial and Industrial Precinct with 4 serviced lots with direct airside access and 3 landside serviced lots

Busselton Margaret River Airport – Current Operations

- 17 closed charter FIFO services/week
- RFDS flights servicing Busselton Hospital
- SLSWA helicopter beach and surf patrols
- DFES Firefighting Helicopter operations
- General Aviation
- Busselton Aero Club

The Fly In Fly Out Opportunity

To provide employees a regional lifestyle located in the South West with FIFO employment:

- Approximately 1000 employees currently fly out of the Busselton Margaret River Airport servicing mine sites in the North West.
- An estimate of up to 1,500 employees reside in the South West and travel to Perth Airport for FIFO employment.

Opportunities for services from the airport to mine site airports or North West regional airports include:

- Closed charter services from Busselton to Karratha / Port Hedland / Newman / Mine Site direct (Single resource company/Airline)
- Combined resource sector open charter services
 - Mining companies and contractors buy seat capacity ('block' seats)
 - Seats available to the public at commercial rate
 - Profit from sale of commercial seats shared between mining companies & airlines
- Potential for underbelly freight for fresh produce, specialist equipment and supplies.

The Benefits

Direct link between the South West Region and the Pilbara offers the following benefits:

- Widens resource sector employment base
- Assists to fill vacancies (outside of resource sector) in the Pilbara
- Creates job stability and lifestyle choices for employees and their families
- Lower resource sector staff turnover in regional areas
- Increases employment diversification
- Alternative for drive in drive out (DIDO) and fatigue management issues
- Increases local Aboriginal engagement in long term employment
- Significant economic impacts with increased prosperity to the South West and Pilbara regions
- Makes the South West more accessible and appealing as a place to work and live
- Builds relationships between resource sector and South West & Pilbara regions
- Open charter services reduces the cost through profit sharing arrangement with airline

Visit busseltonmargaretriverairport.com.au for more information or contact Manager Commercial Services, City of Busselton on (08)9781 0444 or at airport@busselton.wa.gov.au

