City of Busselton
Urban Artwork Policy Reference Group
Terms of Reference

Background

The Urban Art Policy (UAP) is designed to engage and encourage the community in the development of Urban Art Projects reflecting the cultures and lifestyles of the people who live within the City of Busselton.

An appointed Urban Art Project Reference Group (UAPRG) will be permitted to approve Urban Art Projects. The UAPRG will consist of the City of Busselton’s Cultural Development Officer, one (1) City Councillor and two (2) suitably qualified community representatives appointed by an Expression of Interest process.

The purpose of the policy is to assist in achieving the following objectives:

- To encourage community participation in the creation of Urban Art Projects within the City;
- To encourage responsible Urban Artwork and deter graffiti and vandalism of City property;
- To encourage a range of Urban Artwork styles which reflect the diversity of the community’s aspirations and vision;
- To provide community access to high quality Urban Artwork projects for education and art appreciation purposes;
- To build on and promote the character and identity of the Busselton region;
- To provide spaces within the City for artists’ creative ideas and expression;
- To develop potential designs for infrastructure, public facilities, bins and structures located near public facilities; and
- To encourage pride and ownership of infrastructure in our community.

Role/ Purpose

This role of the UAPRG is to assess and approve Urban Art Project applications on City owned or managed property as applications are made.

The UAPRG is not a formal committee of the Council.
**Membership Composition**

Membership of the UAPRG will be as follows:

- **2 suitably qualified Community Members:**
  The community will be represented by two community members with relevant interest and experience.

- **Elected Members:**
  The Council will be represented by at least one Councillor.

- **City Staff:**
  City staff will be represented by the Cultural Development Officer.

Additional technical staff and guests may be invited to attend meetings with the permission of the Reference Group chairperson, however meetings are not open to attendance by the general public.

**Appointment**

Proposed Community members will be invited to apply every two (2) years. Recommendations for the appointment of members will be prepared by the Manager Community Services and proposed appointments endorsed by the Chief Executive Officer.

Councillors may nominate for participation in the UAPRG as per the Council’s committee appointment process.

**Chair**

The UAP Reference Group will be chaired by a nominated Councillor (other Councillor/s as reserve). The role of the Chair is to convene UAP Reference Group meetings as the need arises and manage and facilitate approval or recommendations for an artwork’s implementation.

**Facilitator**

The UAPRG will be facilitated by the City’s Cultural Development Officer. The role of the Facilitator is to arrange and resource meetings as required, and record and distribute information relating to the Urban Art projects to members.

**Meetings**

Meetings of the UAPRG are as required and when Urban Art project applications are made.

**Review:**

The Cultural Development Officer and Manager Community Services will undertake review of the terms of reference every two years in association with membership appointment.