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Office of Crime Prevention
Smart Events

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- Main Roads
- Public Transport Authority
- Royal Life Saving Society of Western Australia
- Salvation Army
- School Drug Education and Road Aware Program – Warren Blackwood region
- Sexual Assault Resource Centre
- Shire of Busselton
- Southern Rip
- South West Coachlines
- South West Development Commission
- WA AIDS Council
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This report has been prepared with contributions from:

Phil Bradley    Public Transport Authority
Sgt Ian Clarke     Dunsborough Police
Gemma Crawford and Leigh Cleary WA AIDS Council
Gary Merritt    Public Transport Authority
David Naughton    WA Country Health Service – South West
Erik Olsen        Baptist Youth
Emma Peters and Tim Wall Shire of Busselton
James Stewart    Royal Life Saving Society of Western Australia
Chris Summerfield Drug ARM WA
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Executive Summary

Purpose
This report outlines the key findings and recommendations from an evaluation project which measured the success and impact of Leavers 2007 in the Busselton-Dunsborough area. A series of outcome measures were developed to support the evaluation:

- School leavers’ satisfaction with management strategies.
- Changes to school leavers’ health and safety behaviours.
- Changes in the number of presentations to health, law enforcement and safety services.
- The impact on the community, services and resources.

Introduction
Dunsborough has emerged as a key location for Leavers since 2000. Over time, the local community and services developed intervention strategies to manage the annual influx of young people to the town. However by 2004, approximately 4,000 young people congregated in the evenings over a two-week period in Lions Park in Dunsborough’s CBD area.

In response, the State Government introduced a five-point plan for managing Leavers in Western Australia in 2005 to reduce the burden on the local community and services. Since this time a strategic plan has been developed with the goal to create a safe and attractive environment for school leavers and to minimise the impact of celebrations on the community, services and resources. Several changes were made to the management strategies in 2007. These are outlined in the report.

Methodology
Several methodologies were used for evaluation including a Leavers Intercept Survey, Community Social Impact Survey and stakeholder evaluation workshops.

Results
Wristbands sale show there were at least 4,863 school leavers in the Busselton, Dunsborough and surrounding areas in 2007. This is a slight increase from previous which can be attributed to the gradual increase in graduating students each year.

Overall feedback from school leavers regarding the management strategies was positive such as the entertainment area and souvenir wristbands. Eighty-one percent (81%) of Leavers surveyed believed the wristbands were good value for money. This is a major shift compared to 2006 where 56% of Leavers surveyed felt the wristbands were not good value for money.

The attraction to Leavers in the Busselton-Dunsborough area is due to its popularity with most school leavers indicating they visited the area for Leavers because it was a known hotspot and because friends were going there.

The community were also supportive of the management strategies implemented with 61% of community members surveyed reporting that they were satisfied with the management of Leavers in the Busselton-Dunsborough area.

There were more charges made by WA Police in 2007. This is due to the new Liquor Control Act and the subsequent liquor infringements issued to juveniles consuming and possessing alcohol in a public space. Clean-up costs to the Shire remained consistent with 2006. However, binge drinking remained problematic with an increase in presentations to Busselton District Hospital and Drug ARM WA Recovery Tent.

Summary
The evaluation project highlighted the need to continue to address key issues such as binge drinking, road safety, parental education, reducing the number of toolies and minimising the impact of celebrations on local residents. To address these issues effectively the partnership between State Government, non-government, local government and the community needs to be sustained. Recommendations for improving the management of Leavers are presented in Section 7.0 of this report.
1.0 Introduction

Purpose
The purpose of this report is to present the evaluation results of Leavers 2007 in the Busselton – Dunsborough region of Western Australia.

The evaluation project aimed to measure how well the Busselton-Dunsborough management plan is meeting the objectives of the Leavers WA: A Strategic for Success strategic plan:
1. Create a safe and attractive environment for school leavers.
2. Minimise the impact on the community, services and resources.

A series of outcome measures have been developed to support the evaluation of Leavers:
• School leavers’ satisfaction with management strategies.
• Changes to school leavers’ health and safety behaviours
• Changes in the number of presentations to health, law enforcement and safety services.
• The impact on the community, services and resources

Recommendations for improving the safety and enjoyment of Leavers are outlined in section 7.0 of this report.

History of Leavers in Busselton- Dunsborough
Leavers is an annual event for secondary school leavers in Western Australia. The period of relaxation and celebrations coincide with the conclusion of the final year secondary school exam period.

It is estimated that 10,000 Western Australian school leavers celebrated Leavers in 2007. At least 6,000 school leavers celebrated in the South West region of Western Australia which includes the towns of Dunsborough, Busselton, Eagle Bay, Yallingup, Margaret River, Bunbury and Quindalup.

Dunsborough has emerged as a popular location for Leavers since 2000. From 2000 – 2004 celebrations involved young people congregating in Lions Park in the Dunsborough CBD area. The crowd was a mixture of school leavers, young adults, ‘toolies’ and other juveniles. Over time crowd numbers increased making it difficult to conduct effective crowd control. As a result, anti-social behaviour such as violence, street drinking and damage to public and private property began to increase.

By 2004, over 4,000 young people congregated in Lions Park for over two weeks to celebrate the end of secondary schooling.

The community and local services developed and implemented a number of intervention strategies to cope with the annual influx of young people. These strategies included support services, diversionary day time activities and increase police presence. However, over time the level of management required increased the demand and pressure on the local community and infrastructure. A coordinated response by State Government was required to support the community and stakeholders to cope with the annual celebrations.

In 2005, the State Government endorsed a five-point plan to implement an across-government coordinated approach to managing Leavers in Western Australia. The plan provided:
• A focus on rights and responsibilities;
• Improved safety through robust policing and harm minimisation;
• Active support to regional communities to manage visiting school leavers;
• Better co-ordination between Government and non-government agencies; and
• Research into improved ways to manage large groups of young people.

The Office of Crime Prevention (OCP) became the lead agency and managed the State Government’s response by working with key stakeholders within State Government, local government, non-government services and local communities to strengthen interventions across the State.

A number of new strategies were implemented in Dunsborough in 2005 to deter crowds from congregating in Lions Park. New strategies included wristbands, transport and a designated entertainment area to offer an
alternative public space for school leavers to congregate. At the conclusion of Leavers 2006, when compared to 2004 celebrations, these strategies combined had resulted in a:

- 74% reduction in the number of charges for disorderly conduct
- 15% reduction in arrests and summons
- 48% reduction in the costs incurred for repairs and cleanup
- 25% reduction in presentations to Drug ARM WA’s Recovery Tent; and
- 57% reduction in St John Ambulance call outs.

To build on these achievements recommendations for better managing Leavers 2007 in the Busselton-Dunsborough region were made including:

- Implementing a five-day Leavers period starting Monday (excluding the weekend). Leavers previously went for a six-day period and included a weekend enabling toolies to travel to celebrations over the weekend.
- Relocation of the entertainment area to reduce the impact of school leavers’ celebrations on the local community and to allow better access for emergency services.
- Conducting planning workshops with local commercial accommodation providers to enhance communication and joint-planning between State Government, local government and accommodation providers.
- Strengthening the Transport Strategy by increasing the number of buses.

This report will outlined the impact of these strategies on

Reports on Busselton-Dunsborough Leavers 2005 and 2006 are available from the Office of Crime Prevention website www.crimeprevention.wa.gov.au
2.0 Management strategies

2.1 ORGANISATIONAL DEVELOPMENT STRATEGIES

- Promote *Leavers* as a five-day period, Monday 26 – Friday 30 November (excluding the weekend).
- State and non-government agencies and the Shire of Busselton allocated staff and volunteers to assist with planning efforts and manage *Leavers*.
- Implement planning workshops with accommodation providers.
- Maintain the South West *Leavers* Planning Group and Make it Happen Group.
- Maintain the State-wide *Leavers* Support Services Coordination Group.
- Maintain Senior Officers of Government Group.
- Implement a Code of Conduct for volunteers.
- Provide ID tags for support services’ volunteers.
- Establish a Central Command Post for the duration of *Leavers*.
- Provide funding for community initiatives through the OCP’s *Leavers* Community Grants Program.
- Establish the *Leavers* Publication Committee to review website and education material to reflect changes to the Liquor Control Act.

2.2 EDUCATION STRATEGIES

- The Publications Committee developed a wallet card promoting the Top 10 Tips to school leavers.
- Youth Legal Service and Office for Children and Youth (OCY) developed and distributed the publication ‘*Leavers* and the Law’ to all secondary schools.
- WA Police, School Drug Education and Road Aware Program (SDERA), health services, WA AIDS Council (WAAC), Drug ARM WA, Royal Life Saving Society of Australia - Western Australia (RLSSWA) and Leavers’ Chaplains – Red Frog Crew conducted school presentations to year 12 students prior to *Leavers*.
- The South West Development Commission (SWDC) funded the Shire of Busselton to develop an information booklet for *Leavers* to promote activities, transport timetables and key health and safety messages.
- WAAC promoted healthy behaviours and sexual health messages to school leavers in Lions Park and accommodation sites by promoting the *Keep it Safe Summer* (KISS) Campaign.
- RLSSWA promoted the *Don’t Drink and Drown* campaign to school leavers in Lions Park and at beachside locations.
- Drug ARM WA promoted alcohol-related harm reduction and safety messages to school leavers.
- WAAC and RLSSWA provided the Pitstop Brief Intervention Program to assess health behaviours of leavers.
- Shire of Busselton rangers promoted local rules and regulations regarding camping and parking.

2.3 MEDIA MANAGEMENT

- OCP, WA Police, Shire of Busselton, Rottnest Island Authority and WA Health established a communication protocol for media spokespersons to ensure consistent messages are relayed to leavers, parents and the community.

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1 The program involves encouraging people to partake in a series of interactive ‘pitstops’ modelled on the analogy of a car being checked for roadworthiness. People participate in a series of ‘pitstops’ that are health assessment tests designed to assess male sexual health (sparkplugs), female sexual health (headlights), alcohol intake (fuel consumption) and smoking (exhaust).
The OCP, WA Police and Shire of Busselton conducted a media launch for Leavers 2007 to promote key health and safety messages to school leavers and parents and promote the leaverswa.com.au website and Leavers Wallet Card.

The Western Australian newspaper dedicated a Health and Medicine Lift-Out to Leavers the week prior to celebrations starting.

2.4 HARM REDUCTION STRATEGIES

- The Department of Racing, Gaming and Liquor (DRGL) introduced the new Liquor Control Act in 2007 making it an offence for a person under 18 to consume or possess alcohol in a public place.
- Accommodation providers distributed compulsory wristbands to young people staying on their property to identify those accommodated on site and reduce trespassing.
- An optional wristband was available to purchase ($35) by school leavers accommodated in the Busselton shire area. The wristbands, sold by staff and volunteers, were used to:
  - Primarily identify legitimate 2007 school leavers to assist policing efforts.
  - Enable organisers to target harm minimisation strategies to school leavers including discounts to local businesses, access to the Leavers bus service and entertainment area.
- OCP and the Shire of Busselton funded Baptist Youth to establish and manage a designated, supervised entertainment area to centralise celebrations and deter crowds from congregating in the CBD.
- The PTA funded the South West Coachlines to provide a:
  - Day-time transport service for school leavers with wristbands to destinations in the Busselton, Dunsborough and Yallingup area.
  - Night-time service to transport school leavers with wristbands to and from the entertainment area and accommodation sites to deter crowds from congregating in Dunsborough CBD.
- Department of Racing, Gaming and Liquor worked with local bottleshops to have voluntary restrictions of the type of alcohol sold during Leavers.
- Southern Rip provided food and refreshments in the entertainment area.
- Leavers Chaplaincy’s Red Frog Crew provided activities, food and outreach services in accommodation sites.
- WACHS-SW provided a Community Mental Health Nurse to offer immediate mental health support if required.
- The Sexual Assault Resource Centre provided training and guidelines to support services to effectively respond to suspected sexual assaults.
- Drug ARM WA provided a supervised sobering up facility (Recovery Tent) and outreach services to reduce alcohol and drug-related harm.
- Drug ARM WA and WAAC distributed free water to school leavers.
- St John Dunsborough Sub Centre established a Triage Tent at the Command Post and entertainment area for first aid and ambulance services.
- WACHS-SW and WA AIDS Council provided Safe Sex Kits for distribution.
- Support services such as WAAC, RAC, RLSSWA and Red Frog Crew provided alternative recreational and interactive activities.
- WA Police and Main Roads reduced speed limits on Caves Road, adjacent to Dunsborough CBD.
- Salvation Army provided food and refreshments for WA Police and volunteers.

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2 The entertainment area was located on Commonage Road, Dunsborough. Assistance was provided by Curtin volunteers, Southern Rip and Beat Collective.
3.0 Methodology

Several methods were used to collect data to evaluate Leavers in the Shire of Busselton area. The data collected and subsequent results inform the recommendations in this report. The methods include:

1. Leavers’ Intercept Survey conducted with 197 young people (99% were 2007 school leavers)
2. Community Social Impact Survey conducted with 155 community members, visitors and business owners (74% resided in Dunsborough).
4. Information collected by SDERA from school leavers upon purchase of a wristband.
5. Interviews with school leavers in the entertainment area collected by Baptist Youth volunteers.
6. Interviews with school leavers by WAAC.
7. Post-event evaluation workshop with the Busselton-Dunsborough Make it Happen Group, South West Leavers Planning Group and Leavers Support Services.

The methods were implemented to determine the:

- Number of school leavers accommodated in or visiting the Shire of Busselton area from Monday 26 – Friday 30 November 2007.
- Demographic information regarding the school leavers accommodated in the Shire of Busselton area (eg. high school attended).
- School leavers and community satisfaction with the management of Leavers.
- Economic impact of Leavers on local businesses and the community.
- Impact of Leavers on State Government, Shire of Busselton and non-government agencies.
- Strategies required to improve the management response to Leavers in the future.

4.0 Limitations in data analysis

A number of factors need to be considered in analysing the findings of the report, including:

- The data contained in this report is a summary of information from various data collection tools conducted by a number of groups and agencies during Leavers.
- The period of time and methodology in which the data was collected by services may have changed year to year.
- Some questions in the School Leavers Intercept Survey and WAAC survey allowed leavers to provide multiple responses. This accounts for the inconsistencies in the percentages and the total number of responses throughout the results section of this report. In addition, not all survey questions were answered by school leavers when interviewed.

Reliable and convenient survey samples of school leavers and community members were achieved given the time and resources available to conduct the evaluation surveys.
5.0 School leavers demographics

5.1 NUMBER OF SCHOOL LEAVERS IN THE SHIRE OF BUSSELTON

Wristband sales indicate there were approximately 4,863 school leavers accommodated in the Shire of Busselton from Monday 26 to Friday 30 November. This includes:
- 3,221 in commercial accommodation; and
- 1,642 estimated in private accommodation.

As outlined in Table 5.1, these figures indicate a slight increase in the number of school leavers accommodated in the Shire of Busselton when compared to 2006.

Table 5.1: Number of school leavers in the Shire, by accommodation type 2006-2007

<table>
<thead>
<tr>
<th>Accommodation</th>
<th>2006 (n)</th>
<th>2007 (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Accommodation</td>
<td>2,856</td>
<td>3,221</td>
</tr>
<tr>
<td>Private Accommodation</td>
<td>1,600</td>
<td>1,642</td>
</tr>
<tr>
<td>Reside in the Shire</td>
<td>230</td>
<td>Not Specified</td>
</tr>
<tr>
<td>Total</td>
<td>4,686</td>
<td>4,863</td>
</tr>
</tbody>
</table>

5.2 PLACE OF RESIDENCE

As shown in Table 5.2, 72% (n = 142) of school leavers surveyed in the Leavers’ Intercept Survey were from the Perth metropolitan area and 26% (n = 51) were residents of Dunsborough. Two percent (2%) were residents of other towns of Western Australia (besides Dunsborough).

Table 5.2: Place of residence 2005-07

<table>
<thead>
<tr>
<th>Place of Residence</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perth Metropolitan</td>
<td>72</td>
</tr>
<tr>
<td>Dunsborough</td>
<td>26</td>
</tr>
<tr>
<td>Other towns of Western Australia</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

5.3 HIGH SCHOOL ATTENDED

Information collected from the Leavers’ Intercept Survey indicates that school leavers visiting Dunsborough were from at least 20 high schools and colleges in Western Australia including:
- Applecross Senior High School
- Bunbury Senior High School
- Busselton Senior High School
- Carey Baptist College
- Christian Brothers College
- Craige Senior High School
- Fredrick Irwin Anglican School
- John Curtin Senior High School
- Kalamunda Senior High School
- Lakelands Senior High School
- Mandurah Senior High School
- Margaret River Senior High School
- Morley High School
- Newton Moore Senior High School
- Perth Modern School
- Rockingham Senior High School
- Sacred Heart College
- Leeming Senior High School
- Wanbro Senior High School
- Woodvale Senior High School
5.4 ATTRACTION TO DUNSBOROUGH FOR LEAVERS

When asked, *What attracted you to Dunsborough for Leavers*, the most common response was *it’s a known hotspot* (32%, n = 62). This is consistent with 2006 findings. Other popular responses are outlined in Table 5.3.

<table>
<thead>
<tr>
<th>Response</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Known 'hotspot'</td>
<td>62 (32%)</td>
</tr>
<tr>
<td>Friends going there</td>
<td>60 (31%)</td>
</tr>
<tr>
<td>Events held for Leavers</td>
<td>22 (11%)</td>
</tr>
<tr>
<td>Close to beach</td>
<td>19 (10%)</td>
</tr>
<tr>
<td>Easy to get to</td>
<td>18 (9%)</td>
</tr>
<tr>
<td>Accommodation available</td>
<td>6 (3%)</td>
</tr>
<tr>
<td>Cost</td>
<td>5 (3%)</td>
</tr>
<tr>
<td>Other</td>
<td>4 (2%)</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>196</td>
</tr>
</tbody>
</table>

5.5 DURATION OF STAY

Whilst the official *Leavers* period in Dunsborough was four nights in 2007, the Leavers’ Intercept Survey revealed the majority of school leavers surveyed (40%) were staying six or more nights. The results are outlined in Table 5.4.

<table>
<thead>
<tr>
<th>Number of nights stayed</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>22</td>
</tr>
<tr>
<td>1-2</td>
<td>5</td>
</tr>
<tr>
<td>3-4</td>
<td>12</td>
</tr>
<tr>
<td>5-6</td>
<td>21</td>
</tr>
<tr>
<td>More than 6</td>
<td>40</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

5.6 INTENTION TO VISIT OTHER DESTINATIONS DURING LEAVERS

As shown in Table 5.5, 37% (n = 72) of school leavers surveyed intended to visit South West towns other than Dunsborough during *Leavers*. Thirty-two percent (32%, n = 64) said they would be visiting other locations whilst five percent (5% n = 10) of respondents had or were planning to visit Rottnest during *Leavers*. A smaller group of respondents also intended to visit Mandurah (8%) and Perth metropolitan area (9%).

<table>
<thead>
<tr>
<th>Other Destinations</th>
<th>2005 (%)</th>
<th>2006 (%)</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dunsborough only</td>
<td>Not Asked</td>
<td>1</td>
<td>32</td>
</tr>
<tr>
<td>Other South West Towns</td>
<td>39</td>
<td>56</td>
<td>37</td>
</tr>
<tr>
<td>Perth &amp; metro area</td>
<td>17</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Mandurah</td>
<td>15</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td>Rottnest</td>
<td>2</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>North of Perth</td>
<td>2</td>
<td>Not Asked</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>15</td>
<td>29</td>
<td>7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>100%</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
5.7 TRANSPORT TO LEAVERS

Number of people travelling to Leavers in one vehicle
As shown in Table 5.6, the majority of people surveyed (49%, n = 85) travelled to Dunsborough in a group of three to four people, 21% travelled with two people, 16% of those surveyed travelled with five or more people and 14% travelled with one other person.

There has been a significant reduction in the number of people driving with five or more people since 2005.

Table 5.6: Number of people traveling in one vehicle (2005-07)

<table>
<thead>
<tr>
<th>Number Travelling</th>
<th>2005 (%)</th>
<th>2006 (%)</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>3</td>
<td>3</td>
<td>14</td>
</tr>
<tr>
<td>Two</td>
<td>0</td>
<td>21</td>
<td>21</td>
</tr>
<tr>
<td>Three to four</td>
<td>20</td>
<td>56</td>
<td>49</td>
</tr>
<tr>
<td>Five or more</td>
<td>77</td>
<td>21</td>
<td>16</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Age of driver
The majority of leavers (65%, n = 106) were driven by a person aged 17-18 years. Twenty-six percent (26%) were driven by a person aged over 30 years of age. These findings are consistent with 2005 and 2006 results.

5.8 SCHOOL LEAVERS’ BUDGET

Table 5.7 shows that 47% school leavers had a budget of $300-$500 for Leavers, 27% budgeted slightly higher at $500-$1000, 22% budgeted under $300 and 4% had a budget of over $1,000.

Table 5.7: Budget for Leavers

<table>
<thead>
<tr>
<th>Budget for Leavers</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $300</td>
<td>22</td>
</tr>
<tr>
<td>$300-$500</td>
<td>47</td>
</tr>
<tr>
<td>$500-$1000</td>
<td>27</td>
</tr>
<tr>
<td>$1000-$2000</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>
6.0 Outcome Measures

6.1 SCHOOL LEAVERS’ SATISFACTION WITH THE MANAGEMENT STRATEGIES

6.1.1 Satisfaction with the $35 Leavers wristbands

*Intention to buy a wristband*

The majority of school leavers surveyed (85%, n = 111) intended to purchase a $35 Leavers wristband. Only 8% (n=21) school leavers surveyed did not intend to purchase a wristband, with 2% of respondents stating they were not staying in the Dunsborough area.

*Wristband’s value for money*

Eighty-one percent (81%, n=157) of respondents felt that the wristbands were good value for money. Compared to 2006 where there was an opinion held by 56% of respondents (n = 66), that the wristbands were not good value for money.

*Knowledge of how to purchase a wristband*

The majority of respondents (86%, n = 169) knew how to obtain a $35 wristband.

6.1.2 Satisfaction with the entertainment area

Seventy-seven percent (77%, n = 151) strongly agreed or agreed to the statement, *The Leavers entertainment area is a good venue for leavers to chill out and celebrate.* Fourteen percent (14%, n = 27) disagreed with the statement.

*Variety of entertainment in the area*

Seventy-five percent (75%, n = 147) of respondents of the Leavers’ Intercept Survey felt there was enough variety in music and activities in the entertainment area. Sixteen percent (16%, n = 32) were unsure or had not accessed the entertainment area at the time of the survey.

Baptist Youth interviews with school leavers inside the entertainment area revealed that the most liked aspect of the area was the:

- Dancing, dance floor and music
- Beat Collective, DJ’s and live bands
- Games, bouncy castles and climbing wall

*School leavers suggestions for improving the entertainment area*

School leavers suggested the following would improve the entertainment area in the future:

- Bigger space / venue
- More activities / rides
- More wristband outlets
- More music variety
- Bus to Margaret River
- Water ground before to settle dust
- More buses

Several school leavers said themed night/nights would be a great idea. ‘Fluoro Friday’ was quickly developed by volunteers and promoted to school leavers. This proved successful with volunteers reporting most local shops had sold out of their fluoro merchandise.
6.1.3 Crowd numbers at the Leavers entertainment area

Crowds stayed steady Monday to Thursday attracting between 3,500 and 4,000 in the entertainment area. Friday night crowd numbers were lower at only 1,500. The reason for this reduction could be the severe storms and rain that hit the area on Friday evening.

Crowds increased by around 1,000 – 1,500 leavers per night when compared to 2006 due to increasing the venue capacity.

In 2007, the first (Monday) and second (Tuesday) nights of celebrations attracted the largest crowds differing from 2006 where the crowds grew toward the end of the week.

6.1.4 Satisfaction with the amount of activities during Leavers

Sixty-four percent (64%, n = 127) of school leavers strongly agreed or agreed to the statement, *There are enough activities to entertain me during Leavers*. Nineteen percent (19%, n = 37) disagreed, and 17% (n = 33) were unsure.

This is an improvement on 2006 feedback where only 48% of leavers felt there were enough activities.

6.1.5 Satisfaction with Leavers transport service

The transport provided for school leavers between Busselton, Dunsborough and Yallingup was thought to be adequate by 61% (n = 121) of respondents and inadequate by 15% (n = 30).

Transport via buses provided to and from the entertainment area proved to be well used by leavers with most buses being full at each run. However, there was a request for more buses to run at night, and a bus timetable to be made more accessible.

6.1.6 Satisfaction with Leaverswa.com.au website

Of the school leavers surveyed, 74% (n=145) were aware of the *Leavers WA* website.

Twelve percent (12%, n = 23) of school leavers, who knew about the website did not access the site.

Seventy percent (70%, n = 99) of those who accessed the site indicated they were satisfied or very satisfied with leaverswa.com.au.

6.1.7 Satisfaction with the Leavers information booklet

Seventy-two percent (72%) of the school leavers surveyed felt the booklet they received upon purchase of a wristband was useful. Six percent (6%) of respondents had not seen the booklet at the time of the survey.

Feedback received by Baptist Youth volunteers indicated school leavers were generally supportive of the booklet. Comments included:
- *Knowing our rights was good*
- *Very helpful*
- *Bus timetable was very good*
- *Excellent and handy*
School leavers suggested the following improvements to the booklet:

- More vouchers / freebies
- Where the Zone actually is / map / dates operating
- Maps of the towns not just bus routes along with places to see through the day
- Bus Times / routes
- More info on fines and helpful tips / laws / alcohol and effects of drugs info
- Where to get wristbands from and what times
- Quizzes / puzzles
- Taxi number
- How to obtain ID and forms of ID accepted
- Accommodation places
- Costs
- What to bring
- Beach party guide
- Poisons Hotline
- Hand out booklets at school before Leavers
- Prices of food and drink in the food tent so we know how much money to bring
- Include a map to the hospital.

6.1.8 Satisfaction with Leavers school presentations

The Leavers High School presentations conducted prior to celebrations which informed school leavers of their rights and responsibilities, was rated as useful by 56% (n = 110) of those surveyed. Forty-four percent (44%, n = 67) were unsure, or neither agreed or disagreed that the presentations were useful. These respondents were either absent from school at the time of the presentation or their school did not receive a presentation prior to Leavers.

6.1.9 Awareness of Together Forever branding

Twenty-six percent (26%, n = 52) of the respondents were aware of the branding Together Forever.

6.1.10 School leavers suggestions for improving Leavers

When asked, which activities they would like to see more of during Leavers, 33% responded discounts to local businesses followed by more local transport (29%). Table 6.1 outlines the activities school leavers would like to see more of during celebrations in 2005-2007.

Table 6.1: Activities school leavers would like to see more of during Leavers

<table>
<thead>
<tr>
<th>Responses</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>More discounts to local businesses</td>
<td>33</td>
</tr>
<tr>
<td>More local transport</td>
<td>29</td>
</tr>
<tr>
<td>More low key activities in town</td>
<td>13</td>
</tr>
<tr>
<td>More variety in music</td>
<td>13</td>
</tr>
<tr>
<td>Art workshops</td>
<td>6</td>
</tr>
<tr>
<td>More activities at accommodation sites</td>
<td>3</td>
</tr>
<tr>
<td>More organised sporting activities</td>
<td>1</td>
</tr>
<tr>
<td>Other</td>
<td>2</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
</tr>
</tbody>
</table>
6.2 THE COMMUNITY’S SATISFACTION OF MANAGEMENT STRATEGIES

6.2.1 Awareness of Leavers

Almost all (92%, n = 143) of the people surveyed by the Community Social Impact Survey were aware that young people were visiting Dunsborough for Leavers at the time of conducting the survey.

6.2.2 Satisfaction with the management of Leavers in the Shire

The majority of people surveyed (61%, n = 91) were satisfied or very satisfied with the management of Leavers. Nine percent (9%) were dissatisfied, 5% were very dissatisfied and 25% were unsure.

6.2.3 Awareness and perception of management strategies for Leavers

The local community was generally aware of the strategies put in place for Leavers. Noticed in particular, was the increase in police and volunteers, and the wristbands for school leavers. The perception by most locals was that these three strategies were the most effective in 2007. Table 6.2 indicates the management strategies that the community was aware of from 2005 - 2007.

Table 6.2: Community awareness of management strategies 2005-2007

<table>
<thead>
<tr>
<th>Responses</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wristbands</td>
<td>73 (19%)</td>
<td>97 (26%)</td>
<td>118 (20%)</td>
</tr>
<tr>
<td>Increased policing and volunteers</td>
<td>67 (17%)</td>
<td>93 (25%)</td>
<td>109 (19%)</td>
</tr>
<tr>
<td>Traffic management</td>
<td>41 (12%)</td>
<td>14 (3.5%)</td>
<td>92 (16%)</td>
</tr>
<tr>
<td>Entertainment Area</td>
<td>70 (18%)</td>
<td>Not Asked</td>
<td>72 (14%)</td>
</tr>
<tr>
<td>No gathering at Lions Park</td>
<td>56 (15%)</td>
<td>66 (18%)</td>
<td>61 (11%)</td>
</tr>
<tr>
<td>Support services</td>
<td>36 (10%)</td>
<td>80 (21%)</td>
<td>57 (10%)</td>
</tr>
<tr>
<td>Leaverswa.com.au website</td>
<td>39 (11%)</td>
<td>14 (3.5%)</td>
<td>32 (6%)</td>
</tr>
<tr>
<td>Welcome BBQ</td>
<td>Not Asked</td>
<td>Not Asked</td>
<td>29 (5%)</td>
</tr>
<tr>
<td>Branding – Together Forever</td>
<td>Not Asked</td>
<td>10 (3%)</td>
<td>1 (0%)</td>
</tr>
<tr>
<td>TOTAL</td>
<td>382</td>
<td>374</td>
<td>577</td>
</tr>
</tbody>
</table>

Table 6.3 shows the community’s perception of the most effective strategies for managing Leavers from 2005-2007.

Table 6.3: Community’s perception: most effective management strategies 2005-2007

<table>
<thead>
<tr>
<th>Responses</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wristbands</td>
<td>45 (24%)</td>
<td>46 (20%)</td>
<td>76 (32%)</td>
</tr>
<tr>
<td>Increased policing and volunteers</td>
<td>44 (23%)</td>
<td>59 (26%)</td>
<td>47 (20%)</td>
</tr>
<tr>
<td>Entertainment Area</td>
<td>14 (7%)</td>
<td>N/A</td>
<td>44 (18%)</td>
</tr>
<tr>
<td>No gathering at Lions Park</td>
<td>33 (18%)</td>
<td>54 (23%)</td>
<td>30 (12%)</td>
</tr>
<tr>
<td>Traffic management</td>
<td>19 (10%)</td>
<td>9 (4%)</td>
<td>13 (5%)</td>
</tr>
<tr>
<td>Support services</td>
<td>9 (5%)</td>
<td>55 (24%)</td>
<td>11 (5%)</td>
</tr>
<tr>
<td>Welcome BBQ</td>
<td>N/A</td>
<td>N/A</td>
<td>10 (4%)</td>
</tr>
<tr>
<td>Leaverswa.com.au website</td>
<td>18 (10%)</td>
<td>4 (2%)</td>
<td>7 (3%)</td>
</tr>
<tr>
<td>New branding – Together Forever</td>
<td>N/A</td>
<td>4 (2%)</td>
<td>3 (1%)</td>
</tr>
<tr>
<td>TOTAL</td>
<td>182</td>
<td>231</td>
<td>241</td>
</tr>
</tbody>
</table>
6.2.4 Community acceptance of Leavers as an annual event

When asked to respond to the statement, *When compared to the past, the community is more accepting of Leavers as an annual event*:
- 26% of respondents (n = 40) agreed;
- 38% *neither agreed or disagreed*; and
- 36% disagreed.

6.2.5 Community suggestions for improving Leavers

Many of those surveyed (39%, n = 60) in the Community Social Impact Survey indicated that they felt that the location for Leavers entertainment and activities should be located on Commonage Road in the same venue as this year. Other responses included, a venue outside of Dunsborough (27%), Dunsborough Playing Fields (9%), Dunsborough CBD (4%) and 20% were unsure of where celebrations should be located.

These results indicate a consistency in community opinion from 2006 regarding the location of activities and entertainment.
6.3 SCHOOL LEAVERS’ HEALTH AND SAFETY BEHAVIOURS

6.3.1 Health behaviours of school leavers

Alcohol and other drug use

WAAC and RLSSWA conducted the Pitstop Brief Intervention Program during Leavers to assess the health behaviours of school leavers. The session attracted 63 participants with 98% being aged 17. Eleven percent (11%, n=7) failed the assessment. Binge drinking and not being sun smart were the major reasons school leavers failed Pitstop. There were a total of 6 smokers identified during the assessment.

Overall, 58 Alcohol Use Disorder Identification Tests (AUDIT) were completed. Fifty-one percent (51%) of those surveyed were classified as harmful drinkers, twenty-five of those surveyed were regarded as low risk drinkers and 22% were regarded as hazardous drinkers. Table 6.4 outlines the results.

Table 6.4: Alcohol AUDIT Results

<table>
<thead>
<tr>
<th>Alcohol Audit Result</th>
<th>2007 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harmful/Dangerous</td>
<td>51</td>
</tr>
<tr>
<td>Hazardous/Moderate Risk</td>
<td>22</td>
</tr>
<tr>
<td>Low risk/Responsible</td>
<td>27</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

When asked Do you think that you will be drinking or taking drugs while you are at leavers by WAAC, 93% of young people surveyed planned to drink alcohol at Leavers and 72% stated they would not be taking other drugs at Leavers.

6.3.2 Personal safety

The question, I felt safe at all times during Leavers received a positive response at 82%, whilst 16% neither agreed nor disagreed, and only 3% disagreed.

The vast majority of school leavers surveyed at 77% stated they knew where to go for help for emergencies or assistance, whilst a small minority (8%) was not sure where to seek help if required.

6.3.3 Awareness of information resources for Leavers

Thirty-five percent (35%, n = 128) of school leavers surveyed were aware of the leaverswa.com.au website, 28% (n = 102) were aware of the Leavers and the Law Booklet, 15% (n = 57) were aware of the Leavers information booklet, 12% (n = 43) were aware of the wallet card for Leavers and 5% (n = 17) were aware of the National Schoolies.org.au (National forum) website.

6.3.4 Promoting health and safety messages to school leavers

When asked, What is the best way to tell you about Leavers activities and events, respondents suggested:
- Through my school (52%)
- Via Leavers WA Website (8%)
- Via Email (6%)

---

3 The AUDIT is an internationally validated tool to identify low risk, hazardous and harmful alcohol consumption by individuals.
There were some creative alternatives suggested, including text messaging, billboards, posters at school, chaplaincy services, and television campaigns.
6.4 PRESENTATIONS TO LAW ENFORCEMENT, HEALTH AND SAFETY SERVICES

6.4.1 WA Police

Number of contacts and charges by WA Police

In total, there were 2,107 contacts made by WA Police with the general public from Thursday 22 November to Friday 30 November. In 2007, there were a total of 32 arrests; this number was consistent with 2006.

All charges are outlined below in Table 6.5. Please note this is the total number of charges including juveniles and adults from Thursday 22 November to Friday 30 November.

Table 6.5: Number of charges in Dunsborough for Leavers (2005-06)

<table>
<thead>
<tr>
<th>Category</th>
<th>Total (n) 2005</th>
<th>Total (n) 2006</th>
<th>Total (n) 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrests</td>
<td>57</td>
<td>32</td>
<td>32</td>
</tr>
<tr>
<td>Summons</td>
<td>20</td>
<td>16</td>
<td>22</td>
</tr>
<tr>
<td>Move on Notices</td>
<td>131</td>
<td>57</td>
<td>116</td>
</tr>
<tr>
<td>Liquor Infringements</td>
<td>159</td>
<td>84</td>
<td>257</td>
</tr>
<tr>
<td>Traffic Infringements</td>
<td>361</td>
<td>286</td>
<td>336</td>
</tr>
<tr>
<td>Total number of charges</td>
<td>728</td>
<td>475</td>
<td>736</td>
</tr>
</tbody>
</table>

The total number of charges had increased in 2007 when compared with 2006 which can be attributed to the increase in alcohol related charges resulting from changes in the Liquor Control Act.

Table 6.6 compares the number of charges prior to and during the official Leavers period. Police noted that majority of the incidents occurred over the weekend (Saturday and Sunday) period before Leavers.

Table 6.6: Number of charges prior to and during Leavers 2007

<table>
<thead>
<tr>
<th>Category</th>
<th>Prior to Leavers Thu 22 – Sun 25 Nov (n)</th>
<th>Official Leavers period Mon 26 – Fri 30 Nov (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrests</td>
<td>13</td>
<td>17</td>
</tr>
<tr>
<td>Summons</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>Move on Notices</td>
<td>59</td>
<td>51</td>
</tr>
<tr>
<td>Liquor Infringements</td>
<td>118</td>
<td>128</td>
</tr>
<tr>
<td>Traffic Infringements</td>
<td>200</td>
<td>128</td>
</tr>
<tr>
<td>Total</td>
<td>403</td>
<td>336</td>
</tr>
</tbody>
</table>
6.4.2 Shire of Busselton

Number of warnings and infringements issued by the Shire of Busselton

Table 6.7 outlines the number and type of warnings and infringements issued by shire rangers during Leavers 2007. Rangers had a total of 176 contacts, including verbal warnings, during the official Leavers period.

Table 6.7: Number of warnings and infringements issued by the Shire of Busselton rangers (2005-07)

<table>
<thead>
<tr>
<th>Category</th>
<th>2005 (n)</th>
<th>2006 (n)</th>
<th>2007 (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parking</td>
<td>5</td>
<td>214</td>
<td>67</td>
</tr>
<tr>
<td>Camping</td>
<td>0</td>
<td>32</td>
<td>51</td>
</tr>
<tr>
<td>Litter</td>
<td>0</td>
<td>2</td>
<td>13</td>
</tr>
<tr>
<td>Vehicles on reserves and foreshore</td>
<td>1</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Fire</td>
<td>0</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Noise</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>General</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>6</td>
<td>248</td>
<td>139</td>
</tr>
</tbody>
</table>

When compared to 2006 statistics provided by the Shire of Busselton, the number of:
- Parking infringements had decreased from 214 in 2006 to 67 in 2007.
- The total number of written warnings in 2007 has almost halved compared to 2006 due to a significant reduction in the number of parking infringement issued.

Clean up and repair costs to the Shire of Busselton

As shown in Table 6.8, the total cost for clean up and repairs to Dunsborough and surrounding areas in 2007 was $14,509.89.

Whilst the 2007 figure below, shows no significant change in the amount expended, anecdotal reports from the Shire suggests the clean up and repairs costs associated with Leavers has improved dramatically in recent years.

Table 6.8: Clean up and repair costs to Shire of Busselton (2005 – 07)

<table>
<thead>
<tr>
<th>Category</th>
<th>2004 ($)</th>
<th>2005 ($)</th>
<th>2006 ($)</th>
<th>2007 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Litter clean-up</td>
<td>14,644.76</td>
<td>8,028.15</td>
<td>10,400.00</td>
<td>8,769.33</td>
</tr>
<tr>
<td>Street clean (excluding litter/bins)</td>
<td>2,348.00</td>
<td>1,008.00</td>
<td>2,664.00</td>
<td>2,340.00</td>
</tr>
<tr>
<td>Graffiti removal</td>
<td>0</td>
<td>892.30</td>
<td>623.00</td>
<td>80.00</td>
</tr>
<tr>
<td>Sanitary and plumbing</td>
<td>5,000</td>
<td>270.00</td>
<td>270.00</td>
<td>290.48</td>
</tr>
<tr>
<td>Street and road signs</td>
<td>716.97</td>
<td>1,676.32</td>
<td>500.00</td>
<td>3,030.08*</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$22,709.73</strong></td>
<td><strong>$11,874.77</strong></td>
<td><strong>$14,457.00</strong></td>
<td><strong>$14,509.89</strong></td>
</tr>
</tbody>
</table>

* The 2007 figure includes the human resource costs associated with the installation of temporary No Parking and Road Closure signage – not the replacement of damaged signs.
6.4.3 Public Transport Authority (PTA)

*Daytime Services*

The *Busselton to Yallingup* daytime bus service commenced with the first service at 0800 from Busselton and 0900 from Yallingup. The service operated every hour until 1800 and required two buses to operate the service. The service operated well without any behavioural issues.

*Night Services*

The *Busselton to Entertainment Area* bus service commenced at 1800 from Busselton and operated every fifteen minutes through to approximately 0100 hours. The service required six buses to maintain the fifteen minute headway.

The bus services which operated from Yallingup and Dunsborough to the entertainment area had to two buses. The service operated on an as need basis.

An additional bus was allocated on the busier nights (Tuesday to Friday) to clear the heavy passenger loading from the Four Seasons Caravan Park. This service ran to and from the entertainment area.

**PAX numbers**

It is estimated the *Leavers* transport service, funded by the PTA, was accessed at least 25,204 times from Monday 26 to Friday 30 November. Table 6.9 outlines the exact PAX\(^4\) number of school leavers per day as recorded by the bus drivers.

*Table 6.9: Pax numbers per day 2007*

<table>
<thead>
<tr>
<th>Day</th>
<th>2007 (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>3,750</td>
</tr>
<tr>
<td>Tuesday</td>
<td>5,223</td>
</tr>
<tr>
<td>Wednesday</td>
<td>5,109</td>
</tr>
<tr>
<td>Thursday</td>
<td>3,890</td>
</tr>
<tr>
<td>Friday</td>
<td>2,232</td>
</tr>
<tr>
<td>Estimated uncounted passengers</td>
<td>5,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>25,204</strong></td>
</tr>
</tbody>
</table>

6.4.4 WA Country Health Service – South West (WACHS-SW)

*Number of presentations to Busselton District Hospital (BDH)*

A total of 76 presentations to the BDH Emergency Department from 21 November to 1 December have been identified as 2007 school leavers. Seventy-five percent (75%) of these presentations were males.

School leavers constituted 20% of BDH total presentations during this time – which is an increase from 2006 when the proportion was 17%.

The number of presentations to BDH Emergency Department had also increased when compared to 2006, when there were 72 presentations identified as school leavers.

\(^4\) PAX numbers refers to the number of passengers boarding and alighting.
Primary diagnosis at BDH

Table 6.10 outlines the primary diagnosis of school leavers presenting to the BDH Emergency Department.

Table 6.10: Primary diagnosis of school leavers at BDH Emergency Department 2007

<table>
<thead>
<tr>
<th>Diagnosis</th>
<th>% of total presentations</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical</td>
<td>42%</td>
<td>A range of diagnosis that include but is not limited to insect bite, abdominal pain, rash, sore throat, sunburn and headache.</td>
</tr>
<tr>
<td>Injury</td>
<td>26%</td>
<td>A range of diagnosis that include laceration, fracture, fall (note potential for these injuries to be as a result of intoxication).</td>
</tr>
<tr>
<td>Alcohol and/or drug intoxication</td>
<td>32%</td>
<td>A broad spectrum that captures alcohol and/or drug intoxication, vomiting, hysteria.</td>
</tr>
</tbody>
</table>

TOTAL 100%

(Table from Naughton, D. Health Response to Leavers 2007. pg. 5)

Admissions to BDH

Four presentations resulted in admissions to BDH to general ward overnight. Two patients were transferred to Bunbury Hospital for urgent surgery intervention.

Involvement of alcohol and other drugs in the presentation to BDH

The WACHS-SW reported that 32% of presentations to BDH were documented with alcohol being involved at the time of injury or on presentation for treatment. Furthermore, 7% of presentations involved drugs other than alcohol. Hospital staff noted that of the presentations for injury and/or medical conditions may have been as a result of misadventure during intoxication.

Presentations to Margaret River District Hospital (MRDH)

The number of presentations to MRDH Emergency Department had decreased by around 30% from 2006 with a total of 23 presentations to the MRDH Emergency Department during the 21 November to 1 December being identified as 2007 school leavers.

Males made up 35% of presentations to MRDH Emergency Department which is a significant difference to BDH where males made up 75% of presentations.

School leavers constituted around 19% of all presentation to the MRDH.
Primary diagnosis at MRDH

As shown in Table 6.11, the majority of presentations to the MRDH Emergency Department (53%, n = 18) involved an injury, poisoning or toxic drug.

**Table 6.11: Primary diagnosis of school leavers presenting to MRDH Emergency Department 2007**

<table>
<thead>
<tr>
<th>Diagnosis</th>
<th>% of Total Presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical</td>
<td>44%</td>
</tr>
<tr>
<td>Injury</td>
<td>39%</td>
</tr>
<tr>
<td>Alcohol and/or drug intoxication</td>
<td>17%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

(Table from Naughton, D. Health Response to Leavers 2006. pg. 6)

Admissions to MRDH

No school leavers were admitted into MRDH after initial presentation.

One patient was transferred to Bunbury Hospital requiring urgent surgical attention.

Presentations to Community Mental Health Nurse – South West

There were no referrals to Community Mental Health Nurse either from the Command Centre or via the established telephone referral point of South West 24.

The Community Mental Health Nurse supported WA Police and other agencies in managing the event.

6.4.5 St John

**Presentations to St John First Aid Triage Tent**

In total 24 people were treated for minor medical problems by St John at their Triage Tent.

This represents an increase from 2006 where there were 16 people treated.

Types of presentations included first aid or treatment for:
- Alcohol (n = 9)
- Cuts/Abrasions (n = 7)
- Broken Bones/Dislocations (n = 3)
- Other drugs (n = 2)
- Sprains (n = 2)
- Allergic reactions (n = 1)

**Number of ambulance call outs for St John**

In 2007, St John Ambulance transported 19 people to BDH for further medical treatment during Leavers. This is a slight increase from 2006 where 18 people were transported to BDH.
6.4.6 Drug ARM WA

Drug ARM WA had 103 admissions to the Recovery Tent in 2007. Fifty-three percent of these (53%, n = 55) were female.

There were 83 more admissions to the Recovery Tent when compared with 2006. Drug ARM WA noted this is largely due to the re-location of the tent to the Leavers Zone allowing greater access to the service for school leavers. Table 6.12 outlines presentations to the Recovery Tent from 2004-07.

<table>
<thead>
<tr>
<th>Service</th>
<th>2004 (n)</th>
<th>2005 (n)</th>
<th>2006 (n)</th>
<th>2007 (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sobering Up</td>
<td>64</td>
<td>34</td>
<td>20 (7m 13f)</td>
<td>103 (48m 55f)</td>
</tr>
</tbody>
</table>

6.4.7 WA AIDS Council

*Number of contacts made by WAAC*

WAAC made a total of 1,258 contacts with school leavers to promote the K.I.S.S. Program during the Official Leavers period.

The total number of contacts made by WAAC almost doubled, this was noted as being largely due to the high number of school leavers in Lions Park on the first official day purchasing wristbands.

*Information most requested by school leavers from WAAC*

Sixty-six percent (66%) of the people surveyed by WAAC thought the information provided by the K.I.S.S. volunteers was very important or important. The issues that were reported as the most relevant during Leavers by the young people surveyed were:

- Drug and alcohol – harm reduction;
- Taking care of mates; and
- Having someone to talk to.

6.4.8 Royal Life Saving Society of Western Australia (RLSSWA)

*Number of contacts made by RLSSWA*

RLSSWA averaged 70 contacts with school leavers per day to promote the *Don't Drink and Drown* campaign.

6.4.9 Red Frog Crew

The Red Frog Crew had approximately 1,500 contacts with school leavers in Dunsborough.
6.5 THE IMPACT OF LEAVERS ON THE COMMUNITY

6.5.1 Impact of 2007 celebrations on the community

When asked *Have you been affected by Leavers celebrations this year*, 31% of locals reported no impact, whilst 19% stated *Leavers* was a slight inconvenience. This slight inconvenience was mostly reported as concerns for traffic management.

Table 6.13 outlines the how the community was affected by *Leavers* 2005-07, according to the Community Social Impact Survey.

<table>
<thead>
<tr>
<th>Responses</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>No impact</td>
<td>33 (37%)</td>
<td>38 (26%)</td>
<td>66 (31%)</td>
</tr>
<tr>
<td>Slight inconvenience</td>
<td>17 (19%)</td>
<td>35 (24%)</td>
<td>41 (19%)</td>
</tr>
<tr>
<td>Noticed damage to others’ personal property</td>
<td>3 (3%)</td>
<td>16 (11%)</td>
<td>31 (14%)</td>
</tr>
<tr>
<td>Affected by noise</td>
<td>9 (10%)</td>
<td>43 (29%)</td>
<td>29 (13%)</td>
</tr>
<tr>
<td>Have felt intimidated or threatened</td>
<td>2 (2%)</td>
<td>4 (3%)</td>
<td>15 (7%)</td>
</tr>
<tr>
<td>Damage to personal property</td>
<td>2 (2%)</td>
<td>5 (3%)</td>
<td>13 (6%)</td>
</tr>
<tr>
<td>Have experienced intimidation and threats</td>
<td>1 (1%)</td>
<td>2 (1%)</td>
<td>3 (1%)</td>
</tr>
<tr>
<td>Other</td>
<td>22 (25%)</td>
<td>5 (3%)</td>
<td>18 (8%)</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>103</strong></td>
<td><strong>103</strong></td>
<td><strong>216</strong></td>
</tr>
</tbody>
</table>

6.5.2 Impact on the community compared to 2006

Interviews with locals indicated 31% of those surveyed thought the impact of *Leavers* celebrations on the local community had improved from 2006, whilst 26% felt it had stayed the same. Some locals (10%) felt the impact in 2007 was worse than in 2006. This is an improvement compared to 2006 where 22% of locals indicated the impact was worse.

6.5.3 Acceptance of Leavers as an annual event

Community members were also asked to respond to the statement, *When compared to the past, the community of Dunsborough are more accepting of Leavers as an annual event:*

- 26% of respondents (n = 40) agreed to the statement
- 38% neither agreed nor disagreed; and
- 36% disagreed.
6.6 THE IMPACT OF LEAVERS ON SERVICES

6.6.1 Make it Happen Group and South West Leavers Planning Group

During a debrief with the Make it Happen Group and South West Leavers Planning Group participants were asked to nominate strategies that worked well, strategies that required modifications in the future risks that need to be managed. The results are outlined below.

**Strategies that worked well**

When asked to nominate strategies that worked well the themes were:
- Partnerships and coordination of services.
- Transport strategy.
- Entertainment area.
- Wristband and booklet strategy.
- Command post and management.
- Positive Police attitude with youth.
- Cover bands.
- Activities in the zone.
- Positive media.
- Welcome BBQ in Lions Park.

**Strategies that require modification**

When asked to nominate strategies that require some modifications in the future, the following were recommended:
- The location of the entertainment area should be moved further from Dunsborough.
- Improve the management of school leavers on buses.
- Strengthen education to school leavers regarding protective behaviours.
- Increase the use of CCTV.
- Restrict the number of bags being taken into the zone.
- Strengthen education to parents regarding the provision of alcohol to juveniles.
- Continue to promote the need for school leavers to have photo ID.
- Investigate establishing another entertainment option for toolie’s elsewhere.
- Increase security at the entertainment area and point of sale for wristbands.
- Increase community engagement and education prior to and post Leavers.
- Strengthen partnerships with accommodation providers to improve the ‘management by event’ strategy.
- Ensure Leavers in the future does not coincide with the International Ironman competition.

6.6.2 Leavers Support Service Group

Staff and volunteers of the Leavers Support Services Group observed the following during Leavers in the Shire of Busselton area:
- Volunteers received great feedback from accommodation providers in terms of how Leavers is managed.
- The entertainment area was much more effective in 2007.
- There appeared to be an observed increase in risky behaviours such as alcohol consumption.
- Binge drinking before travelling to the entertainment area was a problem.
- The Lion’s Park day time activities did not attract as many participants as hoped.
- Services in the entertainment area require enclosed tents to maintain a level of confidentiality for users of there service.
- There may be a need to review the number of volunteers required with the growing number of school leavers.

More recommendations are listed in section 7.0 of this report.
6.7 ECONOMIC IMPACT OF LEAVERS ON DUNSBOROUGH

6.7.1 Income generated by the Leavers wristbands

An income of $175,810 was generated from the sale of 4,863 $35 Leavers wristbands and one-off $15 entry tickets to the Leavers entertainment area.

Wristbands were available to purchase from Monday 26 - 30 November for $35 from Lions Park during the day and for $45 from the Leavers Zone in the evenings.

6.7.2 Direct in-scope expenditure related to Leavers

Dunborough Leavers which was held from 26 – 30 November 2007 brought $1,666,280 to Dunsborough. This result is based upon a sample size of 275 and an estimated total attendee population of 7,000. Estimated total expenditure of local attendees to Dunsborough was $34,873. It must be noted that this expenditure is not included in the in-scope expenditure figure as these funds were already in the region.

<table>
<thead>
<tr>
<th>Title</th>
<th>Expenditure ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional</td>
<td></td>
</tr>
<tr>
<td>International Visitor</td>
<td></td>
</tr>
<tr>
<td>Interstate Visitor</td>
<td></td>
</tr>
<tr>
<td>Capital City Visitor</td>
<td>1,461,193</td>
</tr>
<tr>
<td>Other Intrastate Visitor</td>
<td>205,087</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,666,280</strong></td>
</tr>
</tbody>
</table>

*Table 6.14: Total Direct Spend in the Shire of Busselton*
7.0 Recommendations

3. Maintain the management model for the South West, which includes the Make it Happen Group and South West Leavers Planning Group.
4. Continue to engage local accommodation providers in planning.
5. Continue to reduce duration and impact of Leavers on the community and support services.
6. Members of the South West Leavers Planning Group and Senior Officers Group to work towards moving the entertainment area further away from Dunsborough to reduce the impact on residents.
7. Ensure Drug ARM WA and St John have enclosed, more secure tents in the entertainment area.
8. Day-time support services to have greater presence in accommodation sites.
9. Develop a community communication strategy.
10. Review the cost of the wristbands in Dunsborough to off-set future management costs.
11. Improve the crowd management and security and the point of sale for wristbands.
12. Provide additional bus services from the entertainment area to accommodation sites in the evening.
13. Provide more bus timetables to accommodation sites.
15. Continue the Souvenir Wristband Strategy Dunsborough to identify legitimate school leavers.
16. Continue to develop evaluation tools with stakeholders to assess the success and impact of school leavers on local areas.
**Dunsborough Leavers**

Hi, My name is ______________. I am interested in knowing what you think of 2007 Leavers in Busselton, Yallingup and Dunsborough and what ideas you have to improve celebrations. Can I please spend 5 minutes with you to complete this survey? The information you give will be **completely confidential** and will be given to local and state agencies to plan Leavers in the future.

<table>
<thead>
<tr>
<th>Question</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Are you here to celebrate Leavers?</td>
<td>1.) Yes</td>
</tr>
<tr>
<td></td>
<td>2.) No <strong>If no – finish survey</strong></td>
</tr>
<tr>
<td>2. Gender:</td>
<td>1.) Female</td>
</tr>
<tr>
<td></td>
<td>2.) Male</td>
</tr>
<tr>
<td>4. Are you a 2007 secondary school leaver? (aged 17)</td>
<td>1.) Yes</td>
</tr>
<tr>
<td></td>
<td>2.) No</td>
</tr>
<tr>
<td>3. What High School did you attend?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2). Busselton</td>
</tr>
<tr>
<td></td>
<td>3). Margaret River</td>
</tr>
<tr>
<td></td>
<td>4). Bunbury</td>
</tr>
<tr>
<td></td>
<td>5). Metropolitan</td>
</tr>
<tr>
<td></td>
<td>6). Mid west region (Kalbarri, Geraldton)</td>
</tr>
<tr>
<td></td>
<td>7). Wheatbelt/Avon (Northam, Lancelin)</td>
</tr>
<tr>
<td></td>
<td>8). Goldfields (Kalgoorlie, Esperance)</td>
</tr>
<tr>
<td></td>
<td>9). Great Southern (Albany, Manjimup)</td>
</tr>
<tr>
<td></td>
<td>10). Other</td>
</tr>
<tr>
<td>5. Where are you staying during Leavers?</td>
<td>1). Commercial accommodation – Busselton and</td>
</tr>
<tr>
<td>(Prompt: Commercial includes caravan parks, B&amp;B, youth hostel and hotel/motels)</td>
<td>Dunsborough area (includes Yallingup, Eagle Bay and Quindalup)</td>
</tr>
<tr>
<td></td>
<td>2.) Private accommodation – Yallingup</td>
</tr>
<tr>
<td></td>
<td>3.) Private accommodation - Eagle Bay</td>
</tr>
<tr>
<td></td>
<td>4.) Private accommodation - Quindalup</td>
</tr>
<tr>
<td></td>
<td>5). Private accommodation – Busselton</td>
</tr>
<tr>
<td></td>
<td>6). Private accommodation – Dunsborough</td>
</tr>
<tr>
<td></td>
<td>7.) Margaret River</td>
</tr>
<tr>
<td></td>
<td>8). Bunbury</td>
</tr>
<tr>
<td></td>
<td>9). Other</td>
</tr>
<tr>
<td>6. How many nights will you stay for Leavers?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>7. If you travelled to Dunsborough by car:</td>
<td></td>
</tr>
<tr>
<td>a) How old was the driver?</td>
<td>1.) 1</td>
</tr>
<tr>
<td></td>
<td>2.) 2</td>
</tr>
<tr>
<td></td>
<td>3.) 3 to 4</td>
</tr>
<tr>
<td></td>
<td>4.) 5 or more</td>
</tr>
<tr>
<td>b) How many people, including yourself, accompanied you?</td>
<td></td>
</tr>
</tbody>
</table>

8. Do you intend to purchase a $35 2007 Leavers Wristband?  
1). Yes  
2). No  
3). Unsure  
4). No - not staying in Busselton and Dunsborough area

9. How much money were you willing to spend for Leavers?  
1.) Under $300  
2.) $300 - $500  
3.) $500 – $1,000  
4.) $1,000 - $2,000  
5.) Over $2,000

10. How much money will you spend in Dunsborough during your stay?  
   (a) Accommodation? (include prepaid)  
   (b) Meals, food and drinks  
   (c) Tickets to local attractions? (including wristband)  
   (d) Other Entertainment Costs  
   (e) Transport (eg. Taxi fares, petrol, vehicle repairs, car hire)  
   (f) Personal services? (eg. Hairdressing, laundry, medical)  
   (g) Any other expenditure (eg. souvenirs, clothing)

11. How many people does all of this expenditure cover?  

12. What attracted you to Dunsborough for Leavers?  
1.) Cost  
2.) Easy to get to  
3.) Events held for Leavers  
4.) Known ‘hotspot’  
5.) Close to beach  
6.) Friends going there  
7.) Accommodation available  
8.) Other

13. What other places will you or have you visited to celebrate Leavers?  
1.) Mandurah  
2.) Rottnest  
3.) North of Perth (ie. Lancelin and Kalbarri)  
4.) Perth and metropolitan area  
5.) Other South West towns  
6.) Other

14. On a scale of 1 – 4, 1 being strongly agree, 4 being strongly disagree (5 being don’t know/unsure), how much do you agree with the following statements:

   a. I feel safe at all times during Leavers  
   1.) Strongly agree  
   2.) Agree  
   3.) Neither agree or disagree  
   4.) Disagree  
   5.) Strongly Disagree  
   6.) Unsure
b. It was easy to know how to get a $35 wristband

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/Unsure

Why/Why not?

c. The $35 wristbands are value for money

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/Unsure

Why/Why not?

d. The Leavers’ Entertainment area is a good venue for 1.) Strongly agree leavers to chill out and celebrate during Leavers.
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/Unsure

Why/Why not?

e. There was enough variety in music and activities in the entertainment area.

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/Unsure – have not been to entertainment area.

f. The transport provided for Leavers between Busselton, Dunsborough and Yallingup was adequate.

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/Unsure – have not used the service

h. The leavers school presentations done at your highschool were useful as they informed you of your rights and responsibilities during leavers celebrations.

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/Unsure – did not get presentation

i. There are enough activities in Dunsborough and Busselton to entertain leavers.

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Unsure

j. You knew where to go for help for emergencies or assistance if needed.

1.) Strongly agree
2.) Agree
3.) Neither agree or disagree
4.) Disagree
5.) Strongly Disagree
6.) Don’t know/unsure
### Evaluation Report

**Busselton – Dunsborough**

### Question 15
What activities would you like to see more of during *Leavers*?

1. More discounts to local businesses
2. More local transport
3. More low key activities in town
4. More low key activities in accommodation sites
5. More variety in music
6. More organised sporting activities
7. Art workshops
8. Other

### Question 16
Are you aware of any of the following publications?

1. *Leavers & the Law Booklet*
2. *Leavers Wallet card*
4. *Dunsborough Wristband booklet*
5. *Schoolies.org.au website* (National forums)
6. Other

### Question 17
Are you aware of the new branding “Together Forever”?

1. Yes
2. No
3. Not sure

### Question 18
On a scale of 1 to 4, where 1 represents very satisfied and 4 represents very dissatisfied, how satisfied were you with the *Leavers WA website* (leaverswa.com.au)?

1. Very satisfied
2. Satisfied
3. Dissatisfied
4. Very dissatisfied
5. Did not access (but knew about it)
6. Did not know about website

### Question 19
Did you come into contact with or use any of the services involved in managing *Leavers*?

1. WA Police
2. Rangers
3. Hospital – emergency
4. Hospital – non-emergency
5. St John First Aid and Ambulance
6. Baptist Youth (entertainment area)
7. KISS /WA AIDS Council
8. Red Frog Crew / Leavers Chaplains
9. Royal Life Saving / Don’t drink and drown
10. Drug ARM WA Recovery Tent
11. RAC

### Question 20
What is the best way to tell you about *Leavers’* activities and events?

1. Through my school
2. School diary
3. Via *Leavers WA* website
4. Via email
5. Via newspapers
6. Special lift – out in The West
7. X-press mag
8. National Schoolies Forum
9. Other

Any other Comments